

ABIMS Library, Aligarh

Title	Author	Pub. Publisher	Copies
Accounting and Finance for Managers	Balwani, Nitin	New Delhi : Excel books, 2004	1
Accounting and Finance for Managers	Ghosh, T.P.	New Delhi : Taxman Allied Services, 2007	2
Accounting and Financial Analysis	KPH Solution Bank	New Delhi : Kamal Publication House, 2005	1
Accounting and Financial Analysis	Jain, S.P. ; Narang, K.L. ; Agrawal, Simmi	Ludhiyana : Kalyani Pub., 2008	1
Accounting and Financial Analysis	Mahapatra, Durga M. ; Mohanty, Ashok Kumar	Meerut : Vardan Publications, 2010	1
Accounting and Financial Analysis: for MBA and other examinations	Gupta, S.P.	Agra : Sahitya Bhawan publication, 2009	1
Accounting for Management :Text and Cases	Bhattacharyya, S.K. ; Dearden, John	New Delhi : Vikas Publishing House, 1997	22
Accounting for Managers	Kuppapally, Jelley Joseph	New delhi : Prentice Hall of India, 2009	2
Accounting in a Business Context	Berry, Aidan ; Jarvis, Robin	London : Intrenational Thomson Business, 1997	1
Accounting in a Nutshell: Finace for the Non-specialist	Walker, Janet	New Delhi : Viva books, 2002	1
Accounting Information System	Boockholdt, J.L.	New york : Irwin Mcgraw-Hill, 1999	1
Accounting, Information Technology, and Business Solutions	Hollander, Anita S. ; Denna, Eric L. ; Cherrington, J.Owen	Boston : Irwin McGraw Hill, 1999	3
Accounting: Text and Cases	Anthony, Robert N. ; Hawkins, David F. ; Merchant, Kenneth A.	New Delhi : Tata McGraw Hill, 2003	3
Achieving Business Alchemy: In a Week	Ashton, Robert	London : Hodder & Stoughton, 2007	1
Action Research	Costello, Patrick J. M.	London : Continuum, 2005	1
Active Portfolio Management	Grinold, Richard C ; Khan, Ronald N.	New Delhi : Tata McGraw Hill, 2004	1
Advance Management Accounting	Kaplan, Robert S. ; Atkinson, Anthony A.	New delhi : Prentice Hall of India, 1998	1
Advanced Accountancy: Accounting Standards. VIII	Jain, S.P. ; Narang, K.L.	Ludhiyana : Kalyani Pub., 2004	2
Advanced Accountancy: Corporate Accounting V.II	Jain, S.P. ; Narang, K.L.	Ludhiyana : Kalyani Pub., 2004	2
Advanced Accountancy V.I	Jain, S.P. ; Narang, K.L.	Ludhiyana : Kalyani Pub., 2004	4
Advanced Accountancy V.I	Maheshwari, S.N. ; Maheshwari, S.K.	New Delhi : Vikas Publishing House, 2003	3
Advanced Accountancy V.II	Maheshwari, S.N. ; Maheshwari, S.K.	New Delhi : Vikas Publishing House, 2005	3
Advanced Accounting: Corporate Accounting V.II	Shukla, M C ; Gupta	Agra : Sahitya Bhawan publication, 2005	1
Advanced Accounting: Corporete Accounting	Sehgal, Ashok ; Sehgal, Deepak	New Delhi : Taxman Allied Services, 2004	1
Advanced Accounting: Financial	Shukla, M C ; Gupta	Agra : Sahitya Bhawan	1

Accounting V.I		publication, 2005	
Advanced Accounts	Shukla, M C ; Grewal, T.S. ; Gupta, S.C.	New Delhi : Sultan Chand & Sons, 2004	2
Advanced Accounts V.I	Shukla, M C	New Delhi : S. Chand & Company, 2005	2
Advanced Microprocessors and Interfacing	Ram, Badri	New Delhi : Tata McGraw Hill, 2001	1
Advertising: An Indian Perspective	Agarwal, P.K.	Meerut : Pragati Prakashan, 1990	1
Advertising and promotion: An IMC Perspective	Shah, Kruti ; D'Souza, Alan	New Delhi : Tata McGraw Hill, 2008	1
Advertising and Promotion: An Integrated Marketing Communications Perspective	Belch, George E. ; Belch, Michael A.	New Delhi : Tata McGraw Hill, 2003	9
Advertising and Sales Promotion	Kazmi, S.H.H. ; Batra, Satish K.	New Delhi : Excel books, 2002	2
The Advertising Handbook	Brierley, Sean	London : Routledge Publishers, 2002	1
Advertising Management	Batra, Rajeev ; Myers, John G. ; Aaker, David A.	New Delhi : Pearson Education, 2005	8
Advertising Management: Concepts and Cases	Mohan, Manendra	New Delhi : Tata McGraw Hill, 2000	1
Advertising: Principles and Practice	Wells, Williams ; Burns, Alvin C. ; Moriarty, Sandra	New Jersey : Prentice--Hall, 1998	4
Advertising Promotion: an integrated marketing communications perspectives	Belch, George E. ; Belch, Micheal A.	New Delhi : Tata McGraw Hill, 2003	1
Advertising, Promotion & New Media	Stafford, Marla R ; Faber, Ronald J	New delhi : Prentice Hall of India, 2005	1
Advertising Promotion: Supplemental Aspects of Integrated Marketing Communications	Shimp, Terence A.	New York : Dryden Press, 2000	3
Advertising that Pulls Response	McCorkell, Graeme	UK : Mc Graw Hill company, 1990	1
Advertising: Theory and Practice	Chunawalla, S.A. ; Kumar, K.J. ; Sethia, K.C. ; Subramanian, G.V. ; Suchak, V.G.	Mumbai : Himalaya Pub., 2003	1
Agro-based Industries: Performance and Prospects	Iqbal, Badar Alam	Aligarh : Printwell Pub., 1981	1
The AMA Handbook of Business Letters	Seglin, Jeffrey L.	New York : AMACOM, 1996	1
Analysis for Financial Management	Higgins, Robert C.	New york : Irwin McGraw- Hill, 2001	1
Analysis for Strategic Marketing	Rao, Vithala R. ; Steckel, Joel H.	New york : Addison--wesley, 1998	1
Analysis Media Texts	Burn, Andrew ; Parker, David	London : Continuum, 2005	1
Annals of Public and Cooperative Economics	Monnier, Lionel, Ed. ; Thiry, Bernard, Ed.	Cambridge : Blackwell Publishers, 1997	1
Applications for Financial Accounting: Workbook to Accompany	Wills, David	Australia : McGraw-Hill Companies, 2003	2
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Applied Mathematics for Business, Economics, and the Social Sciences	Budnick, Frank S.	New york : Mcgraw- Hill, Inc, 1993	1
Applied Psychology In Human Resource Management	Cascio, Wayne F ; Aguinis, Herman	New delhi : Prentice Hall of India, 2008	1
Aptitude, Personality & Motivation Tests	Barrett, Jim	New Delhi : Kogan Page, 2004	1
Argumentative Indian: Writings on Indian History, Culture and Identity	Sen, Amartya	London : Penguin Books, 2005	2
Art Headless Chicken Management	Brewer, Elly ; Edwards, Mark	New Delhi : Viva books, 2003	1
Art of Advertising	CEOs of Fast-growing Companies	New Delhi : Vision Books, 2004	1
Art of Building a Brand: Top Marketers reveal the Secrets of Building Successful Brands	Top Marketers	New Delhi : Vision Books, 2003	1
Art of Developing Personal Power	Hewitt, William W.	Mumbai : Jaico Pub., 2003	1
The Art of Entrepreneurship	Top Business Consultant	New Delhi : Vision Books, 2003	1
Art of Retail	CEOs of Leading Retailers	New Delhi : Vision Books, 2003	1
Asia-Pacific Cases in Strategic Management	Beamish, Paul W.	New york : Irwin Mcgraw-Hill, 2000	1
Assertiveness	Civil, Jeanie	Kolkata : AlcheMy, 2004	1
Assertiveness: In a Week	Michelli, Dena	London : Hodder & Stoughton, 2007	1
Auditing	Bhatia, R.C.	New Delhi : Vikas Publishing House, 2003	1
Auditing: Princiles and Practice	Kumar, Ravinder ; Sharma, Virendra	New delhi : Prentice Hall of India, 2005	1
Australia's Censorship Crisis	Dutton, Geoffrey ; Harris, Max	Sun Books, 1970	1
Balance Sheets: Contents, Analysis & Interpretation	Dani, Hemant R.	New Delhi : Vision Books, 2004	1
Balanced Scorecard: In a Week	Bourne, Mike ; Bourne, Pippa	London : Hodder & Stoughton, 2007	1
Balanced Scorecard: Translating Strategy into Action	Kaplan, Robert S. ; Norton, David P.	Boston : Harvard Business School Press, 1996	1
Bali and Lombok	Wheeler, Tony ; Lyon, James	Lonely Planet Publications, 1984	1
Banking and Beyond: Canara Bank	Times of India	Banglore : Times of India, 2006	1
Banking Theory and Practice	Shekhar, K.C. ; Sekhar, Lekshmy	New Delhi : Vikas Publishing House, 2005	1
Basic Business Communications	Lesikar, Raymond V. ; Flatley, Marie E.	New Delhi : Tata McGraw Hill, 2007	2
Basic Business Communications [Compact Disc]	Lesikar, Raymond V. ; Flatley, Marie E.	New Delhi : Tata McGraw Hill,	1
Basic Business Communications	Lesikar, Raymond V. ; Flatley, Marie E.	New Delhi : Tata McGraw Hill, 2007	60
Basic Business Law	Hemphill, Charles F. ; Long, Judy A.	London : Prentice-Hall International, 1998	1
Basic Financial Management	Khan, M.Y. ; Jain, P.K.	New Delhi : Tata McGraw Hill, 2005	1
Basic Marketing: A Global-Managerial Approach	Perreault, William D. ; McCarthy, E. Jerome	New york : Irwin Mcgraw-Hill, 1996	2
Basic Marketing: A Global-Managerial Approach [Compact Disc]	Perreault, William D. ; McCarthy, E. Jerome	New york : Irwin Mcgraw-Hill, 1996	1
Basic Marketing Research	Churchill, Gilbert A.	New York : Dryden Press, 1996	1
Basic Mathematics and its	Baruah, Srinath	Delhi : MacMillan India,	2

Application in Economics		2001	
Basic Statistics	Nagar,A.L. ; Das, R.K.	New Delhi : Oxford University Press, 2000	1
The Batter World Investment Guide	Alperson, Myra ; Marlin, Alice Tepper ; Schorsch, Jonathan ; Will, Roslyn	New York : Prentice Hall Press, 1991	1
Beautiful Mind: How to Have	Bond, Edward De	London : Vermilion, 2004	1
Becoming A Manager :Mastery of a New Identity	Hill, Linda A.	Boston : Harvard Business School Press, 1992	1
Behaviour in Organizations	Greenberg, Jerald ; Baron, Robert A.	New Jersey : Prentice--Hall, 1996	3
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Behavioural Processes in Organisations: Readings Cases Instruments	Pareek, Udai ; Rao,T.V ; Pestonjee, D.M	New Delhi : Oxford & IBH Publishing, 1981	1
Best fishing In Australia		ABC Books, 2007	1
Best of Guerrilla Marketing	Levinson, Jay Conrad	New Delhi : Vision Books, 2003	1
Better Management and Rffective Leadership Through the Indian Scriptures	Misra, Narayanji	New Delhi : Pustak Mahal, 2008	1
The Big Book of Angels	Schuman, Wendy	Australia : Hinkler Books, 2002	1
The Big Book of Cusromer Service	Carlaw, Peggy ;	New Delhi : Tata McGraw	1
Training Programme	Deming, V. K.	Hill, 1999	
Body Languages: In a Week	Ribbens, Geoff ; Thompson, Richard	London : Hodder & Stoughton, 2007	1
Bond Pricing and Portfolio Analysis	Grandville, Olivier de La	New delhi : Prentice Hall of India, 2001	1
Book of Financial Terms	Sundararajan, Surendra	New Delhi : Tata McGraw Hill, 2004	1
Brand Management: The Indian Context	Moorthy, Y.L.R.	New Delhi : Vikas Publishing House, 2005	2
Brand Positioning :Strategies for Competitive Advantage	Sengupta, Subroto	New Delhi : Tata McGraw Hill, 2005	2
Brand Warriors: Corporate Shares there Winning Strategies	Gilmore, Fiona	London : Profile Books Ltd., 1999	1
Branded Customer Service : The New Competitive Edge	Barlow, Janelle ; Stewart, Paul	New Delhi : Tata McGraw Hill, 2004	1
Branding: Concepts and Process	Pati, Debashis	Delhi : MacMillan India, 2003	1
Branding India: An Incredible Story	Kant, Amitabh	New Delhi : HarperCollins Publishers, 2009	1
Brandmaps: The Competitive Marketing Strategy Game	Chapman, Randhall G.	New Jersey : Prentice--Hall, 1996	1
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Building and Leading Team: The Agile Manager's Guide to	Straub, Joseph T.	New Delhi : Gemini Books, 2005	1
Building Brain Power	Bragdon, Allen D. ; Gamon, David	New Delhi : Viva books, 2005	1
Bush Ballads of Australia		Currawong Press, 1985	1
Business Accounting	Wood, Frank ;	England : Pearson	1

Business Analysis with Computer Application	Sangster, Alan Weatherwax, Robert C. ; Weatherwax, Jo Ann	Education, 2002 Ohio : South-Western Education, 1998	1
Business and Corporate Laws	Gulshan, S.S. ; Kapoor, G.K.	New Delhi : New Age International, 2005	1
Business and Information Systems :Using Intuit QuickBooks	Trepper, Charles H.	New york : Addison--wesley, 1998	1
Business Climate Shifts :Profiles of Change Makers	Burke, W. Warner ; Trahant, William ; Koonce, Richard	Great Britain : Butter-Heinemann, 2000	1
Business Communication	Madhukar, R.K.	New Delhi : Vikas Publishing House, 2005	1
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Business Comunication	Diwan, Parag	New Delhi : Excel books, 1997	1
Business Correspondence and Report Writing : A Practical Approach to Business and Technical Communication	Sharma, R.C. ; Mohan, Krishna	New Delhi : Tata McGraw Hill, 2002	8
Business Data Communications	Panko, Raymond R.	New Jersey : Prentice--Hall, 1997	1
Business Economics	Adhikari, Manab	New Delhi : Excel books, 2003	4
Business Economics Theory and Application	Chaturvedi, D.D. ; Gupta, S.L.	Delhi : Brijwasi book Distributors, 2004	2
Business Environment	Chidambaram, K. ; Alagappan, V.	New Delhi : Vikas Publishing House, 1999	2
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Business Environment	Upadhyay, Saroj	New Delhi : Asian Books Pvt.Ltd., 2005	1
Business Environment	Saleem, Shaikh	New Delhi : Pearson Education, 2009	2
Business Environment for Strategic Management	Aswathappa, K	Mumbai : Himalaya Pub., 2004	1

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Business Environment Text and Cases	Cherunilam, Francis	Mumbai : Himalaya Pub., 2007	59
Business Ethics and Managerial Values	Bhatia, S.K.	New Delhi : Deep & Deep, 2006	2
Business Ethics: Concepts and Cases	Velasquez, Manuel G.	New Delhi : Pearson Education, 2006	4
Business Ethics: Concepts and Cases [Compact Disc]	Velasquez, Manuel G.	New Delhi : Pearson Education, 2006	1
Business Ethics: Facing up to the Issues	Moon, Chris ; Bonny, Clive	London : Profile Books Ltd., 2004	1
Business Etiquette	Robinson, David	New Delhi : Kogan Page, 2005	1
Business G. K.	Gupta, Saswati ; Rajaram, Kalpana ; Mukherjee, Ruma	New Delhi : Spectrum Books(P) Ltd., 2002	1
Business Information System	Clifton, H.D. ; Ince, D.C. ; Sutcliffe, A.G.	England : Pearson Education, 2000	1
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Business Law	Kuchhal, M.C.	New Delhi : Vikas Publishing House, 2005	13
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Business Law	Tulsian, P.C.	New Delhi : Tata McGraw Hill, 2007	12
Business Law	Kulshreshtha, V.D.	New Delhi : Vikas Publishing House, 1984	1
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Business Law In the News	Beatty, Jeffrey F. ; Samuelson, Susan S.	Boston : Little,Brown and Company, 1996	1
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Business Law:a Complete Guide for Students of Business and Marketing	Painter, A.A. ; Lawson, R.G.	London : Heinemann Professional Publishing,	1
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Business Math Essentials	Dansby,Robert L.	New Jersey : Prentice--Hall, 2000	1
Business Math :Practical Applications	Cleaves, Cheryl ; Hobbs, Margie ; Dudenhefer, Paul	New Jersey : Prentice--Hall, 1990	1
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Business Policy: Strategic Management	Prasad, L.M.	New Delhi : Sultan Chand & Sons, 2004	1
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Business Process Outsourcing	Kulkarni, Sarika	Mumbai : Jaico Pub., 2005	1
Business Research Methods	Cooper, Donald R. ; Schindler, Pamela S.	New Delhi : Tata McGraw Hill, 2004	6
Business Research Methods [Compact Disc]	Cooper, Donald R.	UK : Mc Graw Hill company,	1
Business Research Methods	Bryman, Alan ; Bell, Emma	New Delhi : Tata McGraw Hill, 2008	5
Business Skilss for Engineers and Technologists	Cather, H. ; Morris, R. ; Wilkinson, J.	Oxford : Newnes, 2002	1
Business Statistics	Shenoy, G.V. ; Srivastava, U.K. ; Sharma, S.C.	New Age International: India,	1
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Business statistics a first course	Levine, David M. ; Krehbiel,Timothy C. ; Berenson, Mark L. ; Bowerman, Bruce L. ; O'Connell, Richard T.	New Jersey : Prentice--Hall, 2005	1
Business statistics in practice	Michel, Daniel ; Naude' ,Peter ; Salle, Robert ; Valla, Jean-Paul Miller, Julie	New york : Irwin Mcgraw- Hill, 2002	1
Business to Business Marketing :Strategies and Implementation	Steiner, George A. ;	Houndmills : Palgrave, 2002	1
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Business,Government and Society:A Managerial Perspective Text and Cases	Steiner, George A. ;	London : MacMillan Press, UK : Mc Graw Hill company, 2003	1
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C In Depth	Srivastava, S. K ; Srivastava, Deepali Johanston, B	New Delhi : BPB Publications, 2005	1
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Canada: a travel survival kit	Lightbody, Mark ; Smallman, Tom	Lonely Planet Publications, 1992	1
The Capable Executive :Effective Performance in Senior Management Capital Market : The Indian	Dainty, Paul H. ; Anderson, Moreen Gopalsamy, N.	Houndmills : MacMillan Press Ltd., 1996 Delhi : MacMillan India, 2005	1
Financial Scene Capital Markets: Institutions and Instruments	Fabozzi, Frank A.J. ; Modigliani,Franco	New delhi : Prentice Hall of India, 2003	2
Capitalising on Customers: An Executive Guide to CRM	Seybold, Patricia B. ; Kramer, Mitchell I. ; Muneer, Muhamd Barrett, Jim	New Delhi : Vikas Publishing House, 2005	1
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Cases in Management	Jakhotiya, Grish Pannalal ; Jakhotiya, Majiri G.	New Delhi : Vikas Publishing House, 2003	1
Cases in Management Information Systems	Mohapatra, Sanjay	New delhi : Prentice Hall of India, 2009	1
Cases in Marketing Management	Moutinho, Luiz	England : Addison Welesy Longman, 1995	2

Cases in Operations Management	Johnston, Robert ; Chambers, Stuart ; Harland, Christine ; Harrison, Alan ; Slack, Nigel	England : Pearson Education, 1993	3
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Cases in Production/Operations Management	Krishnaswamy, K.N. ; Mathirajan, M.	New delhi : Prentice Hall of India, 2002	2
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Change by Design	Blake, Robert R. ; Mouton, Jane Srygley ; McCanse, Anne Adams	New york : Addison--wesley, 1998	1
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Coaching for the Change: Prectical Strategies for	Thorne, Kaye	New Delhi : Kogan Page, 2004	1
transforming performance Codependent No More	Beattie, Melody	Collins Dove, 1987	1
Cold Calling Techniques: That Really Work	Schiffman, Stephan	Avon : Adams Media Corpotation, 2005	1
Communicate or Collapse: effective public speaking, group discussions and interviews Communicating	Lata, Pushp ; Kumar, Sanjay	New delhi : Prentice Hall of India, 2007	1
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