November, 2022 - April, 2023
Volume: 15 Issue:1
Bi-annual

ABIMS Times

News Letter of Al-Barkaat Institute of Management Studies, Aligarh

Patron

Prof. Syed Muhammad Amin
Chairman, Governing Body, ABIMS

Advisory Board

Dr. Ahmad Mujtaba Siddiqui
Joint Secretary, ABES
Dr. F.U. Siddiqui
Coordinator, ABIEs
Dr. Faraz Ahmad
Associate Professor, ABIMS
Dr. S.A. Atif Salar
Associate Professor, ABIMS

Editor

Mr. Babar Mushtaq
Assistant Professor, ABIMS

INSIDE THIS ISSUE

P1. Message
P2. Industrial Visit
Guest Lectures
Interactive Sessions
P3. Freshers' Party -2022 "Aaghaz"
Observance of International Human Solidarity Day
National Voters' Day Celebration
P4. Design a Club
NISM workshop
Faculty Buzz-Publications/Conferences/Academic Enhancement
Upcoming Event

Message

The editorial board is glad to release the issue of "ABIMS- TIMES", newsletter of Al-Barkaat Institute of Management Studies. Communication plays a vital role in Institute's development. This newsletter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us. "ABIMS- TIMES" is a medium to provide proper acknowledgment and respect to all those who work behind the scenes, overtime round the clock planning things and acquiring results for the betterment of Institute. As we all know, a newsletter mirrors a college-Its vision and mission. It also highlights events, activities and academic prowess and achievements. In this edition, I have tried to capture last six months excitement and activities. I do hope that the newsletter encourages many more including students to use it as a platform to express their creativity. I sincerely hope that this edition makes for an interesting read. The newsletter is intended to be published twice a year.

The Editor

Industrial Visit to Dawar India Ltd. Agra

The Industrial Visit for the students of 3rd Semester of the batch 2021-23 was arranged to m/s Dawar Footwear Industries, Sikandra, Agra on 12th November 2022. The firm is 100% export oriented shoe manufacturing company having clients in UK, US, Australia and other countries. Students were received and attended by the Company HR. During the briefing of company, the students' queries were satisfactorily attended by the HR and other representatives of the company. They got the chance to visit various sections of company which provided them ample opportunity to learn about varying functional areas of business management.

Guest Lectures

(1) A Guest lecture was organised on 26th November, 2022 in ABIMS convention hall by Mr. Mohammad Aiman, Regional Head, ICICI Bank has delivered the lecture on following to different topics:

- Job Opportunities in Banking Sector.
- Cultivation towards Professionalism.

(2) A guest lecture was organized on 23rd January, 2023 on the theme of "How to initiate new venture". Our guest Mr. Mohammad Hamza, Director Engineering and Environmental Solutions Aligarh, delivered valuable information on initiation, survival and expansion. after giving a valuable lecture students of MBA asked various questions to clarify their doubts regarding the things and information shared during the lecture. Speaker assured to guide and support to any start-up if done by the students of MBA ABIMS.

(3) A guest lecture was organized by TPO on the theme "Importance of Social Work to gain confidence" on 4th March, 2023. A renowned social worker of Aligarh who has won best social worker in Asia, in the same domain Mr. Saleem Mohammad Khan was the speaker of the event who shared his more than ten years of experience of social work while studying and performing professional duties. According to Dr. Saleem Mohammad Khan social work makes students mature and sensitive, one can see the reflection of it in their personality. He interacted with students and distributed certificates of appreciation to the volunteers for their participation in social cause work.

Interactive Sessions

(1) An interactive session on "ERP & Software Solutions for MBA Final Year Students" organized on 30th November, 2022 in ABIMS convention hall by Mr. Iqtidar Haidar Naqvi (Aligarh based) from John Wood Education, an organization that believes World Change Starts with Educated Children through its work. While interacting with the students, he briefed them about various ERP & Softwares related to finance and marketing. The Director, ABIMS welcomed and felicitated him.

(2) An interactive session organized on 3rd December, 2022 in ABIMS convention hall by Ms. Sameena Asrar, Human Resource

Programme Manager (Aligarh based), We-Ace company organized specifically with final year girl students. We-Ace is a leading global networking community of women aspiring to ace their careers with their skilling, women mentoring, networking & employment. While interacting with the students, she also briefed them about some free certification courses of google. The students participated in the discussion very actively and got immensely benefitted.

(3) On the 28th January 2023, ABIMS had an interactive session on the theme of "How to initiate to get a better place in corporate" Mr Shashank Sharma, a financial analyst at Zomato interacted with students and shared his days of volunteer ships (three years back) during his post-graduation. According to him, real and practical soft skills training is when you do not shy and interact with people with a problem-solving attitude. He had focused a lot to become part of co-curricular activities during curriculum as corporate is looking kind of ready stuff for their organizations.

Freshers' Party - 2022 "Aaghaz"

The students of MBA final year of the batch 2021-23 organized a grand freshers' party namely 'Aaghaz' for MBA first year students of the new batch 2022-24 on 24th December, 2022. Ms. Larib Fatima Zaidi, Mr. Emran Salam, Ms. Pooja Thapa and Mr. Nabeel Ahmad bagged Miss Fresher, Mr. Fresher, Miss Evening and Mr. Evening titles respectively. Seniors and juniors both showcased their talent through various activities and performances which were appreciated by audience.

Observance of International Human Solidarity Day Celebration

On the occasion of International Human Solidarity Day being globally observed on 20th December, 2022. MBA students in association with SOCH an Aligarh based NGO, had taken initiative to observe it by distributing woollen clothes to poor people as a gesture of solidarity with them in this winter season. These cloths were distributed in slum areas near Rathgaon Road in Aligarh. On this occasion before going for distribution, the President of SOCH, Dr. Saleem M.Khan was present in the campus and addressed the students appreciating their sincere efforts. He was welcomed and felicitated by Director, ABIMS. The poor beneficiaries were very happy from this act of our students and volunteers, they were appreciated and blessed by them.

National Voters' Day Celebration

In order to encourage more young voters to take part in the political process, Government of India has decided to celebrate 25th January every year as "National Voters' Day". It has been started from 25th January 2011 to mark the foundation day of Election Commission of India. The main objective behind the celebration is to encourage, facilitate, and maximize enrolment, especially for new voters and to assure that everyone will caste his / her vote. Under the supervision and guidance of coordinator ABEIs, all the faculty members and students of ABIMS took pledge to caste the vote.

Design A Club

TPO ABIMS organized an activity with the title "Design A Club" on 31st January 2023, in which three teams participated and performed with different names of clubs. Judges were given marks on teamwork, time management, creativity, leadership and presentation skills. This event has given reasonable confidence to the students and got rid of their shyness to interact with people.

National Institute of Securities Market (NISM)

Dr. Aqeel Ahmad, SEBI panelist, delivered a lecture on financial education for young citizens-Kona-Kona- Shiksha organised by National Institute of Securities Market 13th - 15th March, 2023 at ABIMS. He motivated the students to start investing at early stage of their life.

Faculty Buzz

Publications/Conferences/Acadmic Enhancements

Details of research papers published, presented in conference and academic enhancement are:

Dr. Faraz Ahmad, Mr. Babar Mushtaq & Dr. S.A. Atif Salar

- Paper presented in National Seminar on the Topic of **"Government Policies and Procedures on Women Entrepreneurship in India"** held on 04-05 March, 2023 at Sri Tika Ram Kanya Mahavidyalaya, Aligarh.
- **Topic:** "Institutionalized encouragement to Start-up culture in India: A Study.
  Published: Al-Barkaat Journal of Finance and Management, Volume 11, No.3, January 2023.

Dr. S.A. Atif Salar

Certifications from International Bodies

- Completed Seven week course on financial market from **Yale University, USA.**
- Completed five week course **on Data Analytics by Google:** Course Name: Foundations: Data, Data, Everywhere.
- Completed Four week course **on Data Analytics by Google:** Course Name: Ask Questions to Make Data-Driven Decisions

Dr. Mohd. Amanullah

- Paper presented in National Seminar on the Topic of **"Self Reliance and gender equality of women: an invisible struggle"** held on 04-05 March, 2023 at Sri Tika Ram Kanya Mahavidyalaya, Aligarh.

Upcoming Event

MBA 4th Semester Final Examination	8th June - 1st July, 2023
MBA 2nd Semester Final Examination	25th July- 11th Aug, 2023