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News Letter of Al-Barkaat Institute of Management Studies, Aligarh

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INSIDE THIS ISSUE

- P1. Message
- P2. Entrepreneurship Cell (E-Cell)
Guest Lectures
Teachers' Day Celebration
- P3. Students' Buzz
Orientation Program
Get-to-gether
- P4. Placement Cell
Jashn-e-Milad un Nabi
Achievers
Obituary

Message

I am glad that we are coming out with our Bi-annual Newsletter, "ABIMS Times" for the half-year ending October 2021. It is the mouthpiece of ABIMS which details all its academic and co-curricular activities to its readers and well-wishers. It is now in 13th year of its publication, it was launched in October 2009. The regular publication of a Newsletter by any institution demonstrates the commitment and transparency on its part.

For past almost one & half years we all were struggling with corona virus covid-19 outbreak and lockdowns; lost many lives, near and dear ones of many of us have suffered one way or other. The pandemic has seriously upended the education system. Faced with lockdown and issues like social distancing, educational institutions across the country were compelled to adopt an online mode of teaching and learning. The prolonged closure of educational institutions has highlighted some underlying vulnerabilities in education system and as various stakeholders strive to address challenges and plug the gap, education is going to change forever now. Blended learning will be a new norm, digitalization of education is the future.

The adaptation and integration of technology has been one of the biggest changes amid covid-19 pandemic. It has made students explore more learning platforms and execute ideas that they had never tried before. Teachers need to respond to changes by participating in a collective effort to shape progressive forms of society and economy through socially committed perspective. As traditional learning enables socialization which is absent or minimal in digital learning, the need of hour is a comprehensive ecosystem that is a perfect blend of both. The institutions will have to switch gears and provide a system of blended learning to their students. The societies all around the world have structured ways of regulating and managing social life because it is now reality.

We pray to Almighty that now gradually as everything is getting back to normal, no recurrence of it takes place and we all remain blessed with safety & good health in future.

The Editor

Entrepreneurship Cell (E-Cell):

Entrepreneurship Cell was established with a vision to bridge the gap between Industry and Academia. The cell undertakes numerous activities for students development where the students get corporate exposure while studying and develop a spirit of entrepreneurship. It enables students' capability enhancement as well as their alignment with Industry. It takes a greater responsibility to generate entrepreneurship skills among the students and help them maneuver their goals to become versatile entrepreneurs. It gives exposure of industrial sector to curious young minds to get a perfect idea of market needs and requirements. The cell supports innovators and businesses as they develop, launch, and commercialize their ideas and motivate them to bring out their latent spirit of entrepreneurship. It thus strives to narrow the gap between industry expectations and students capabilities.

Guest Lectures:

(1) A webinar was organized on 13th August 2021 where Mr. Owais Ur Rehman, Head HR, Wipro Delhi-NCR delivered the lectures on following two different topics:

- Relevant software for management students
- Roles and responsibilities of HR

(2) A webinar was organized on 13th September 2021 where Mr. Aiman, Regional Head, ICICI bank delivered the lecture on the topic- "An Intern to an Analyst", with reference to banks. The students found it very beneficial as that may help them in developing their career in banking sector.

(3) Another lecture in offline mode was organized on 9th October 2021 where Mr. Saad Hameed, TPO (General), AMU interacted with the students on the topic- "Motivation & Career Mapping" which was enthusiastically attended by students and faculty members both. It proved to be beneficial for students' personal & professional growth.

Teachers' Day Celebration:

Al-Barkaat Educational Society (ABES) felicitated its teaching fraternity from various sister institutions on the auspicious occasion of Teachers' Day. The Hon'ble Vice President, ABES, Mr. Syed Muhammad Ashraf (IRS) bestowed his love and blessings on them. The Joint Secretary, ABES, Dr. Ahmad Mujtaba Siddiqui; Member, Executive Committee, ABES, Mr. Syed Muhammad Aman and Coordinator, ABEIs, Dr. F.U. Siddiqui also wished them on the occasion and prayed for their healthy & successful life.



Students' Buzz:

India has the world's second-largest school network after China but the education system is still immature in both urban and rural areas. Under the circumstances of covid-19 pandemic when the Indian government announced lockdown on 25th March 2020 and enforced social distancing, the educational institutions were closed. And this had tremendous impact on the education system of the country, specially on school education. Since the Indian education system is dominated by classroom teaching, the sudden blow made the functioning of educational institutions very difficult. The uncontrolled pandemic affected the teaching-learning methodology and assessment practices resulting into a shift to online education, only a handful of schools and colleges could adopt it because of their technology constraints. Also the students from underprivileged background were not able to access good education because of their inaccessibility to technology. Before the COVID-19 lockdown, no one could have predicted that the Indian education would face such a drastic change. Institutions that never allowed the students to carry an electronic gadget turned into main learning instrument for their online classes. The teachers and students both together faced the challenges of adapting to new technology.

-(Ms. Shabina Syed, MBA Final Year student)

Orientation Program:

A one week Orientation Programme from 2nd- 7th August, 2021 was organized for Institute's newly appointed faculty members alongwith the existing ones followed by a brief PPT presentation and one-to-one interaction of new members with Hon'ble Society members on 9th August. During the programme various sessions by the Director, ABIMS, Hon'ble Society members and two Senior Professors from the Deptt. of Business Administration, AMU, Aligarh viz. Prof. M. Khalid Azam and Prof. Parvaiz Talib were conducted. During the programme, existing faculty members also shared their experiences and TPO discussed about the ABIMS's future plans vis-à-vis placements. The presentation included the details on the understanding of their roles as a teacher of ABIMS and expected contribution (key deliverables in terms of classroom teaching, publication & research contribution, contribution of academic administration and any extension work/ societal contribution they may like to initiate in ABIMS).

Get-to-gether:

A get-to-gether was organized by the Institute on 11th September 2021 for passing-out students of batch 2019-21 where a good number of students turned up for the event. Dr. Waseem Ahmad, Director, ABIMS, welcomed them and wished them a successful career ahead. Mr. Ahmad Nadeem, TPO, ABIMS, also gave an interactive career talk and made them aware from prevailing market opportunities and threats.



Placement Cell:

The purpose of training and placement cell is to cultivate ‘plants into trees’. The real job of a TPO is to train students on regular basis to make them employable in a global professional world. The real trends of corporate are shown to students and sessions on effective communication, effective presentation, group discussion, how to come out of comfort zone and many more such activities are undertaken by the cell.

Placement opportunities:

The companies which had shown their interest in recruiting the ABIMS students and done their pre placement talks are - Dynna Technologies, Aligarh; O2 Savor, Chennai; Cordova Publications, Noida; Primal Foundation, New Delhi; Engineering & Environmental Solutions, Aligarh; Mascot Toyota, Aligarh ; Pratham IIFM Ltd. New Delhi and many more. And as a result, a good number of students from passing out batch 2019-21 has been placed.

Jashn-e-Milad un Nabi

A program on Jashn-e-Milad un Nabi was organized on 20th October, 2021 to pay tribute to our beloved Prophet Mohammad (s.a.w.). The program started with recitation from verses of Holy Qur’an followed by Na’ats and Lectures by the students. It was concluded with Durood-o-Salam on Prophet Muhammad (s.a.w) followed by a Dua.

Achievers:

Final Year Toppers of Batch 2019-21

Name	Percentage
Ms. Pankuri Agrawal	78.6%
Ms. Saima Tashkeel	75.9%
Ms. Saima Multani	75.6%



Pankuri Agrawal



Saima Tashkeel



Saima Multani

Obituary

We pay our great tributes and pray for the departed souls of Al-Barkaat family and all others who lost their lives due to corona virus pandemic, and extend our solace to all those bereaved families in their difficult time.

Al-Barkaat Educational Society

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