



ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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"So if they remove themselves from you and do not fight you and offer you peace, then Allah has not made for you a cause for fighting against them."
(Qur'an 4:90)

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In this Issue

Messages

Campus Buzz

Faculty Buzz

Students Buzz

Article

Upcoming Events

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Message

I am pleased to learn that Al-Barkaat Institute of Management Studies (ABIMS) is publishing its bi-annual Newsletter, 'ABIMS Times' for many years.

A Newsletter is instrumental in making various stakeholders like current, past & future students, parents, teachers, and partner institutions aware of the events and activities of an institution. Regular publication of the 'ABIMS Times' demonstrates the commitment and transparency on the part of Institute.

Master of Business Administration (MBA) programme of ABIMS equips its students with necessary skills, knowledge and attitude to effectively and efficiently meet the challenges of personal, familial, social and corporate life-spheres.

I am happy to note that Al-Barkaat Institute of Management Studies is placing due emphasis upon honing life and soft skills of the students, making them industry ready and suitably employable.

I wish Al-Barkaat Institute of Management Studies and the 'ABIMS Times' huge success.




Prof. Tabassum, Shahab
Pro Vice-Chancellor



ABIMS Times

Messages

The ABIMS is coming out with 2018 1st half year issue of its newsletter for the half year ending April 2018. It is bringing out to its readers the communication on Institute's events and activities, news about the students' performance in their semester exams., their placement, updates on academic contribution of faculty members etc. during the period November 2017- April 2018.

Unlike corporate sector where performance of an organization is measured on the basis of its profit and loss, the performance of an educational institution will be measured on the basis of quality of its teaching, quality of its product, giving good results and offering good placement to its students. In this backdrop, we are happy to share that during this half year period ABIMS has witnessed all-round development in terms of its teaching, results, placement, literary, cultural & sports activities etc. which is giving us true feeling of success and a sense of contentment. As a part of academic development of students and faculty, various Guest Lectures on important topics of students' academic interest were arranged by inviting experts from academic institutions and an FDP on 'Academic Leadership' for faculty members of ABIMS and other sister institutions of ABES was conducted in our premises by a Mumbai based Trainers viz. Carving Futures. While the results of 1st & 3rd semesters' exams. were declared by the University we have a feeling of satisfaction that the pass results of our students are 100%, around 70% students have secured 1st Division marks and female students have outshone male students; moreover, female students have also occupied max. number of top 3 positions in both the semesters. This is the testimony of their hard work. Placement of final year students of 2017-18 passing out batch which is the ultimate objective of any student has been tremendous this season. Almost all eligible & interested students have got placed in reputed organizations with reasonable salary packages through various on & off-Campus Placement Drives by organizing ABIMS Campus Placement Week and facilitating them to participate in Mega Job Fair-2018 organized by the University besides students' participation in various other off-Campus placement interviews. And as a result, the students are satisfied and happy particularly the time when jobs opportunities are limited in the market.

We, at Al-Barakaat besides building strong core academics with good combination of soft skills development, try to imbibe in students a right kind of attitude with total concentration to make them independent, socially responsible and groomed individual by imparting them holistic education. And as ever the Al-Barakaat Institute of Management Studies and its dedicated team will remain committed to providing a quality and value based education to all its students.

My best wishes to all its readers and well-wishers.

Dr. Waseem Ahmad, Director

VISION

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

MISSION

To be a centre of excellence through academic research, industry partnership and consultancy.

To impart quality management education.

To offer opportunities for training and development to students for better placement.

To produce competent management graduates for responsible positions in the industry.

To produce character and to cultivate human values in students.

Dear Readers

Season's Greetings!

We are happy to put the ABIMS Times' Volume 10 Issue 1 (November 2017- April 2018) before you in order to make you abreast of the latest events and developments taken place in ABIMS. Most significant of our achievements during this span is that our students have performed well in campus placement drives and are ready to start their professional careers soon.

More about Campus, Faculty and, Students you shall discover in the following pages. Happy Reading!

Faize Nabi, Editor

TCS ONLINE (MAT) TEST

TCSion, Aligarh conducted free online Management Aptitude Test (MAT) for MBA first and final year students of Al-Barakaat Institute of Management Studies, Aligarh during April 18-21, 2018. TCSion MAT is an online test fully designed and developed by TCSion, a subsidiary of world renowned TATA Consultancy Services (TCS). TCSion MAT aims at making participants aware of their strong and weak areas. Students are tested in four areas; namely, Language Ability, Quantitative Techniques, Reasoning and, Business Awareness. The participants who score 60% or above in TCSion MAT are awarded certificates of appreciation. According to TCS Franchise Partner, TCS has also launched TCSignite to help students avail induction level placement opportunities available with TCS. Overall, the performance of ABIMS students was found to be satisfactory. Some of the students grabbed the TCSion Certificate of Appreciation for their remarkable performance.



GUEST LECTURES

During the period some esteemed resource persons visited the campus for delivering guest lectures on strategically important topics.

Dr. Md. Amirullah Khan, Associate Professor, Department of English, A.M.U., delivered an engaging lecture on the topic "Teaching Oral Communication for Developing Managerial Skills" for MBA 1st & 2nd year students on February 28, 2018.

Prof. Mohd. Shamim, Department of Commerce, A.M.U., delivered a highly informative talk on today's one of the most debatable and misunderstood topics "GST (Goods & Service Tax)" for MBA 1st & 2nd year students on March 15, 2018. The need to prepare MBA students in basics and applications of Good & Services Tax (GST) had become necessary owing to feedback received from recent recruitment managers.

The Director, ABIMS welcomed and felicitated the guests on these occasions. All the faculty members and students enthusiastically attended these guest lectures.



INDUSTRIAL VISIT

An Industrial Visit of MBA 1st year students to Dawar Footwear Industries Limited, Agra was arranged on November 11, 2017. Dawar Footwear Industries Limited is a 100% export oriented company which has clients in UK, US, Australia and other countries. It is an OHSAS 18001, SA 8000, ISO 9001 & 14001 certified Company. The students led by a team of faculty coordinators were briefed about the company and product profiles by Mr. Rajeev Mishra, Head-HR, Dawar Footwear Industries. The presentation was followed by Mr. Mishra and his team smoothly organizing the visit of students to different sections and areas of factory like leather store, automated cutting sections, threading and stitching areas, thermo controls sections, adhesives and assembly lines, Quality control section, and finally packaging sections. The students thoroughly enjoyed the learning experience. Post industrial visit, students enjoyed sightseeing of the world famous historical monument the Taj Mahal.



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BLOOD DONATION CAMP

On March 20, 2018, on the occasion of International Day of Happiness, a Blood Donation Camp was organized by Al-Barkaat Institute of Management Studies, Aligarh in collaboration with Blood Bank, Jawaharlal Nehru Medical College & Hospital, Aligarh Muslim University, Aligarh. Students, teaching and non-teaching staff members of all sister institutions of Al-Barkaat Educational Institutions viz. Al-Barkaat Institute of Education (ABIE), Al-Barkaat College of Graduate Studies (ABCGS), Al-Barkaat Islamic Research & Training Institute (ABIRTI) voluntarily donated their blood. On the occasion Dr. Waseem Ahmad, Director, ABIMS encouraged and motivated the students to donate their blood at regular intervals pointing out that it would not only keep them health conscious but also it would save precious lives of other needy human beings. He not only encouraged the students and staff to donate the Blood but he was the first to donate his Blood.



ABIMS Times

Campus Buzz



CAMPUS PLACEMENT WEEK

The Placement Week was organized by the Institute during April 21-27, 2018. Various notable recruiters like Radex Stationeries India (P) Limited (Whale Group), Eureka Forbes Limited, TCsion, CADD Centre, VQMS Management Consultants, Alacrity Corporate Solutions, Soothika Ventures (P) Limited, DSIT, Aanandashram, Investors' Clinic, Jebelz.com, RR Financial Consultants Limited, Just Dial, Teleperformance India, Techson Infotech, Comrade HR Solutions, Franchise India, KIPS Publishing Group, MyOperator, Edelweiss Capital Limited and, Internshala conducted their selection processes and selected students for final placement and summer training. Safwan Akhtar (07) got the highest number of



job offers while Zuhaib Khan, Naveed Ahmad and Habiba Rehman shared the second spot with 05 offers each. Abdul Raziq, Hiba Zaidi and Sumaira Arif shared third spot, each getting 04 offers. In total 92 job offers for final placements and 62 offers for summer training were generated during the Placement Week.



JOB FAIR

A Mega Job Fair-2018 was organized by Dr. A.P.J. Abdul Kalam Technical University, Lucknow at Ghaziabad during April 11-12, 2018, where MBA final year students led by Placement Coordinators participated in the selection processes held by various recruiters in the Job Fair.

FACULTY DEVELOPMENT PROGRAMME

On April 20, 2018 a Faculty Development Programme was organized by the Institute where faculty members of Al-Barkaat Institute of Management Studies (ABIMS), Al-Barkaat College of Graduate Studies (ABCGS) and Al-Barkaat Institute of Education (ABIE) participated. The FDP was conducted by Mr. Imran Khan, Founder & Chief Trainer, Carving Futures, Mumbai. The most interesting feature of this FDP was the extensive application of management games induced learning. All the faculty members participated enthusiastically and committed to apply the insights and learning gained during the session back to their class rooms teaching-learning pedagogy. Director, ABIMS welcomed and felicitated the guest.



PhD/PUBLICATIONS

Dr. S.A. Atif Salar

- Awarded Doctorate of Philosophy (PhD) for the research study on "Impact of Domestic Institutional Investors on Volatility of Indian Stock Market" under the supervision of Prof. Mohd. Shamim, Department of Commerce, Aligarh Muslim University, Aligarh.

Dr. Lamay Bin Sabir

- Attended an Online Certification Course on Python Programming - A Practical Approach conducted by E & ICT Academy, Indian Institute of Technology, Kanpur, India through Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

Dr. Faran Izhar

- Awarded Doctorate of Philosophy (PhD) for the research study on "Impact of Green Marketing on Consumer Buying Decision" under the supervision of Dr. Richard Jordan, Department of Management, Medison Hills University, USA.

Dr. Mohd. Danish Kirmani

- Paper titled "Decoding willingness of Indian consumers to pay a premium on green products" has been published in South Asian Journal of Business Studies" (Emerald Publishers), Vol. 7, Issue 1, January, 2018. The journal is ranked by ABDC Journal Quality List.
- Paper titled "Role of religiosity in purchase of green products by Muslim students: Empirical evidences from India" (Emerald Publishers) has been accepted for publication in Journal of Islamic Marketing, Vol 9., Issue 3. The journal is indexed in Scopus and also ranked by ABDC Journal Quality List.

FAREWELL PARTY 'ARGHAN'

MBA 1 year bid adieu to their senior batch by organizing a Farewell Party 'ARGHAN' on April 28, 2018. The Director, ABIMS in his welcome address urged the students to strongly hold the moral & ethical values in their personal & professional life and also lauded the organizing team for beautiful arrangements. Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, ABES emphasized that the students should follow the principle of 'simple living & high thinking' as it has always been the success mantra of great people and also appreciated the performance displayed by seniors during the campus placements. Shabnam Ansari, Shadav Khan, and Rajul Upreti entertained the gathering by presenting beautiful songs. After two-rounds of selection process, Safwaan Akhtar and Tarannum emerged Mr. Fresher and Ms Fresher respectively while Nissar Zafar Sofi and Wardah Tamhid bagged Mr. Evening and Ms. Evening titles respectively.



TOUR 'MANALI'

The MBA final year students toured Manali, an exotic hill station, during November 10-15, 2017. The students and faculty coordinators visited various points viz. Rohtang Pass, Jogni Water Fall, Kothi, Gulaba Fall, Marhi, Solang Valley etc. and took part in different activities like Camping/Cottage in Himvalley Amusement Park, Bone Fire, Rock Climbing, Puppet Show, Bhangra, Himachali Natti Dance etc. Overall the trip was amazing and a memorable experience for all.



ACADEMIC DISTINCTIONS

During the academic year 2017-18, the following students occupied top three positions in their respective classes and made their parents and us proud.

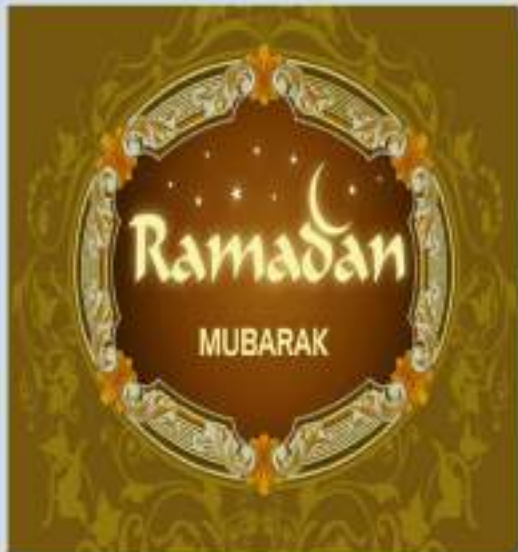
Toppers	(in 3rd Semester)	
1 st	Tarannum Arif	76.44%
2 nd	Abdul Razliq	73.22%
3 rd	Asra Hashmi	73.00%

Toppers	(in 1st Semester)	
1 st	Fauzia Parveen	81.38%
2 nd	Saima Khan	79.25%
3 rd	Mariyam Arshad	78.38%



ABIMS Times

Article & Upcoming Events



FASTING IN RAMADAN-A GIFT FROM ALLAH

There may be countless benefits of fasting by the Muslims during the Holy month of Ramadan. Out of many, the top ten most convincing benefits are as under:

1: A Pillar of Islam: Fasting in Ramadan is one of the Five Pillars of Islam.

2: Spiritual Purification: Fasting in Ramadan purifies the mind, body and spirit, leading to greater clarity, sensitivity and health.

3: Health: It has now been scientifically documented and demonstrated that one of the most effective factors in improving human health and longevity is the reduction of food intake and consumption.

4: Family and Community: One of the greatest benefits and reasons for fasting in Ramadan is renewing solidarity and

cultivating positive relationships with one's family and community.

5: Gratitude: It's true that one generally does not realize what he or she has until it's gone or not available, and by fasting in Ramadan, Muslims become acutely aware of the unlimited abundance of divine favor God Almighty has blessed humanity with, particularly with regard to sustenance.

6: Humility and Selflessness: By fasting in Ramadan, a Muslim realizes how totally dependent we as human beings are upon the divine grace of God for survival, and humility is a natural result of this realization.

7: Empathy and Compassion: When a Muslim observes fasting in Ramadan, he or she feels the hunger that many experience daily as a normal consequence of their circumstances.

8: Restraint and Self-Discipline: By fasting in Ramadan, a Muslim consciously curtails this unhealthy norm by intentionally practicing restraint and self-discipline, separating him or herself from the animal kingdom which is governed by the unconscious drive to satiate one's immediate physical needs and desires.

9: Simplicity and Non-Attachment: By fasting in Ramadan, we limit excess and indulgence, facilitating the return to simplicity and non-attachment, releasing one from dependence on dunya and so contributing to psychological health and happiness, and practical wellness and balance.

10: Focus: With constant demands of modern life, it's all too easy to become lost and forget who we are, and so to unconsciously forget our divine purpose and destiny. Without constant reminder, we become lost in the dream of dunya and become disconnected from reality. Fasting in Ramadan for thirty days is a powerful practice in restoring and strengthening focus, direction, balance and purpose to our lives.

The opportunity to observe fasting in Ramadan is a gift from Allah, allowing us to grow and develop as human beings, enabling us to become more compassionate, caring, kind and grateful.

UPCOMING EVENT

MBA Even Semesters Examination by the University

May 12-29, 2018