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ABIMS Times

News Letter of Al-Barkaat Institute of Management Studies, Aligarh

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Message

I am glad that we are coming out with our Bi-annual Newsletter, "ABIMS Times" for the half-year ending April 2022. Al-Barkaat Institute of Management Studies (ABIMS) is known for its academic excellence and dedicated approach to the dissemination of knowledge in the academic world. The newsletter is a good way to make the people aware about the events and activities undertaken by ABIMS, witnessing its steady growth and ensuring that students are enhancing their knowledge and competencies in every aspect of life, personally as well as professionally.

We entered 2022 with a sense of déjà vu because the New Year seemed a lot like the year gone. COVID-19 cases rose again and a far more contagious strain of the novel corona virus spread across the globe. The good thing, though, is that two years on, COVID-19 was no longer something unknown. The pandemic's trajectory, particularly its linkage with the wellness of people, will be the most important factor determining global economic recovery in 2022. The dominant view among epidemiologists is that with a large proportion of the population now having antibodies due to past infections from different variants of the virus or vaccination, there is a high chance that the epidemic is about to enter the endemic phase.

In India, the economy was significantly hit by the pandemic, contracting 7.3 per cent in the last fiscal. The government must now wind down fiscal deficit by cutting reasonably in 2022-23, as it ballooned to 9.5 per cent in the first pandemic year 2020-21. Moreover, retail inflation in India rose to 5.59 per cent in December 2021, mainly due to an uptick in food prices, while the wholesale price-based inflation bucked the 4-month rising trend and eased to 13.56 per cent in February 2022, as per latest official data.

However, after all this, the Indian economy is recovering gradually from the pandemic-induced disruptions, hoping that the recovery will be sustained and the growth rate of 7 to 8 per cent will be restored.

We, the ABIMS family, pray and make efforts to move ahead gradually and steadily, contributing to the growth of the economy.

The Editor

Calligraphy Competition- “Bazm-e- Khattat”

The NCPUL under the banner of Al-Barkaat Educational Society, organized an All India Calligraphy Competition called “Bazm-e-Khattat” on 09 November 2021, where many MBA students enthusiastically participated and received the Participation Certificates.

Lecture By NSIC, Aligarh

The NSIC-TSC, Aligarh as a part of its National Level Awareness Program, conducted a Lecture for our students on 25 November 2021, at our premises. Mr. T.S. Rajput, General Manager, NSIC, Aligarh delivered the lecture on the topic of “Entrepreneurship Development.” The students and faculty members alike attended it with keen interest. It particularly enriched the knowledge of students, which may prove useful in their professional and personal endeavors.



Organizing the Event 'Design A Club'

The ABIMS organized the event “Design a Club” for the students of our final year on 01 December 2021. Three teams of 4-5 students each were formed and they presented the respective theme of their choice before the jury members. Based on their theme and presentation performance, the winners, along with first and second runners up were declared and presented with trophies, individual medals, and certificates. An Aligarh-based manufacturing company called Engineering & Environmental Solutions sponsored this event.

National Energy Conservation Day

On the 14 December 2021, we observed the National Energy Conservation Day, where our students of first year spoke about the need to save electricity and conserve energy. They expressed their viewpoints on the subject, which were quite impressive. They received participation certificates as an encouragement to initiate and participate in such activities in the future too.

Three Days NISM Workshops

The National Institute of Securities Market (NISM) and Kotak Securities initiated the 'Financial Education for Young Citizens' program in universities and colleges across the country to promote awareness in the financial & securities market and capacity building among young students to empower them. It was a 10-hour course, free of charge. We organized this program in the ABIMS building for MBA and BBA students combined from 23 December 2021 to 27 December 2021, where students participated eagerly.

Fresher's Party

The students of MBA Final year organized a grand fresher's party for MBA first year students on 16 December 2021. Ms. Divya Bhardwaj, Mr. Mohd. Mohsin Ali, Ms. Faaiza Asif & Mr. Anas khan bagged Ms. Fresher, Mr. Fresher, Ms. Evening & Mr. Evening titles, respectively. Seniors and juniors showcased their talents through various activities which were appreciated by audience.



World Cancer Day

The “World Cancer Day” was observed on 04 February 2022. The theme was “To Prevent Cancer - Close the Care Gap.” In the event, a good number of students participated and gave their presentations online. The jury members declared the top three presenters in order of merit, and they were Ms. Aafreen Khan, Ms. Umrah Khan and Mr. Asadullah Khan. This program was organized in association with SOCH, an Aligarh-based NGO.

Debate Competitions

Two debate competitions were held on 11 February 2022 and 18 February 2022 on the topic of “One Nation One Election” and “Traditional Education versus Online Education,” respectively. The Students participated and expressed their points of view on the subject. In the competition held on the 11 February 2022, the jury members finalized Mr. Mohsin (MBA 1st year) as the winner, Mr. Asadullah (MBA 2nd year) as the first runner up, and Mr. Akram Saifi (MBA 1st year) as the second runner up. Whereas, in the debate on 18 February 2022, Md. Akram Saifi (MBA 1st year) was the winner, Ms. Umrah Khan (MBA 1st year) was the first runner up, along with Ms. Ilma and Ms. Ambreen Khan (MBA 1st year) were second runners up jointly.

Online Employability Sessions

The Association of Muslim Professionals (AMP) conducted a five-day (14 February 2022 to 18 February 2022) “Online Employability Training” workshop for our students. The trainers were from Maharashtra and Southern India, bringing their wider exposures & experiences. Students participated in the program, raising relevant queries. The rationale behind conducting this program was to enhance the students' awareness of interviews along with appropriate responses to impress the interview panel. On the last day of program on 18 Feb 2022, Dr. Waseem Ahmad, Director, ABIMS expressed his gratitude to the trainers and Ms. Ayesha Mahmood, Coordinator, AMP.

MOU Signing Ceremonies

ABIMS signed a MoU with the Association of Muslim Professionals (AMP) on 21 Feb 2022 . This MoU focused on career counseling, foreign admission guidance and scholarship awareness, financial assistance to needy and meritorious students, and awards for excellence in education, Furthermore, four other MoUs were signed with the following organizations. •NSIC-TSC, Aligarh • Zuberi Fibres Pvt. Ltd. Aligarh. • Engineering and Environmental Solutions Private Ltd. Aligarh. • SOCH-NGO, Aligarh. The key areas of students' benefits through MoUs will be summer training, internship, guest lectures, workshops, employability training programs, employment assistance, skill training programs, webinars, etc.

Career Counseling Session

On 26 February 2022, an Interactive Session of Mr. Saad Hameed, TPO, Aligarh Muslim University was arranged with our students. At the outset, the Director, ABIMS welcomed and thanked him for accepting our request for this session. During the session, he congratulated the students for their decision to pursue MBA as it is a dignified professional degree and carries good career prospects. However, he emphasized the need to acquire a thorough knowledge of subjects and strengthen the base of their specialized areas so that their overall personality is developed and their career scope is widened. The students responded to this proactively and raised various relevant questions regarding their career building and opportunities which all were addressed by him. The session was concluded with a vote of thanks by TPO, Mr. Ahmad Nadeem.

Tour to Manali

The second-year students arranged a tour for their class to Manali and Kasauli, Himachal Pradesh, from 12 March 2022 to 17 March 2022. These tourist spots are famous for their adventurous sites, mountainous terrain, and Shiwalik range of the Himalayas. During the tour, students visited various places like Mall road in Manali, Sissu village, Atal tunnel, Kasauli, and Solang Valley, among others. They enjoyed mountain hiking in Gulaba Fall, along with other activities like zip-lining, boating, music nights, bonfire, etc. Overall, the trip was a memorable experience for everyone.



Placements

The Training and Placement office has been working sincerely and devotedly towards placing the students in reputed organizations based on their interests and skills. Various students have received job confirmations so far, while interviews and other placement exercise are ongoing for the remaining ones.

Seminars/Workshops/Publications

Jointly reaseach paper published and conference paper presented by:

Dr. Syed Atif Salar & Mr. Babar Mushtaq on topics of:

- Paper entitled "The Impact of Marketing Mix on Consumers' Buying Behavior in Supermarkets of Meerut City, Published: Journal Studies in Economics and Business Relations, Volume 3, No.1 February 2022.
- Paper presented in International Conference on the Topic of "Prospect on Online Education: Challenges and Opportunities" held on 30th -31st March 2022 at Aligarh Muslim University, Aligarh.

Dr. Sara Kamal

- Participated in FDP on the topic "Teaching and collaborative learning for business education." organized by Gurukula Kangri (deemed to be University), Haridwar, Utrakhand on 23-29 March, 2022.

Ramadan Mubarak

Since the last month covered in this newsletter was also the Islamic month of Ramadan, the it is felt imperative to write something about this holy month, as a tribute. Ramadan is a period of devotion, fasting, charity-giving and self-accountability. It is also a month of forgiving, where every Muslim gets closer to God. According to Muslims, the Angel Gabriel descended from heaven to reveal the Quran, God's message to the Holy Prophet Muhammad (ﷺ), marked by 29-30 days of fasting. Celebrating this festival is a way to honor Muhammad (ﷺ) and develop more self-control. During this span, Muslims obey the Prophet Muhammad's (ﷺ) teachings. Like fasting, this ritual is obligatory for all adult Muslims unless they are sick, travelling, having a menstrual cycle, pregnant, diabetic, or elderly. People consume Sehri early in the morning, before sunrise. Following that, they attend Fajr, the morning prayers. After that, they fast the entire day without eating or drinking until evening. Later in the evening, they traditionally gather to break their fast with a date at iftar and go for the Maghrib, evening prayers. Additionally, during the last ten days of the month, people prefer to mark the last five odd numbered night known as "Laylat ul Qadr" or "The Night of Destiny."

Achievers:

Toppers of Batch 2020-22 Upto the Third semester

Name	Percentage
Asifa Parvin	83.2%
Shumaila Fasahat	82.8%
Samreen Haider	82.6%



Asifa Parvin



Shumaila Fasahat



Samreen Haider

Upcoming Event

MBA IV Semester Examination by the University

30 May -15 June, 2022 (Tentative)

Al-Barkaat Educational Society

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