



# ABIMS Times

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## Message



Al-Barkaat  
Educational Society (Regd.)

**Prof. Syed Muhammad Amin**  
President

### Message from the President

It is a matter of pleasure for me to write a few lines about ABIMS Times. Newsletter published from any institution conveys life @ it. Institutions having a vibrant life at campus; only go for such publications and ABIMS proudly falls in this category.



The newsletter serves as an important tool to disseminate achievements of its faculty members and students. At the institutional level, organizing industry oriented programmes like "Start-up Idea Competition" at national level, visit of the high profile officials like the Executive Director, SEBI and presence of large number of alumni in Alumni Meet conveys kind of environment at ABIMS. Publication of its faculty member in Scopus Indexed Journal Category 'A' is again a matter of pride for ABIMS. Regular publication of ABIMS Journal with quality articles is a matter of pride and source of satisfaction.

Participation of its students in the events, again at national level and winning prize competing with students from several Central Universities speak volumes about the quality of education and training imparted at ABIMS.

The fact that ABIMS Times has been publishing this newsletter since 2009 without a break is a testimony to the kind of Institute ABIMS is. Management of Al-Barkaat Educational Society congratulates entire team looking after the Newsletter and assures all resources required to further the cause of its all educational Institutions. I extend my best wishes to entire team ABIMS for taking it to greater heights

  
Prof. Syed Muhammad Amin  
President - ABES  
Al-Barkaat Educational Society (Regd.)

**Workshop on basics and advanced Excel:**

ABIMS organized a workshop titled "Unlock the Power of Excel: Master the Essentials" on January 1<sup>st</sup>, 2025. Dr. Asif Akhter, Assistant Professor FMSR AMU led the session. It was well received by the participants.

**Design A Club:**

On January 24<sup>th</sup> 2025 "Design a Club Activity" was held, where two teams participated in clubs called Parivartan and the Literacy Club. Best captain award was bagged by Mohd. Ansab.

**Guest Lectures:**

- On January 30<sup>th</sup> 2025, ABIMS hosted an insightful guest lecture on Import & Export, delivered by Dr. Saim Khan Assistant Professor, Department of Commerce AMU who provided invaluable insights into the complexities and practical realities of international trade.
- On February 24<sup>th</sup> 2025, one more guest lecture titled "How to Prepare for UPSC" was conducted for the students of MBA, BBA, and B.Ed by Mr. Arif Gauri, an IRS Officer (retired). He shared effective strategies for qualifying civil services. He was particular about the importance of staying current affairs, managing time effectively and maintaining a disciplined approach. The students enjoyed the interaction.



**Alumni Meet:**

ABIMS organized Alumni Meet on 15<sup>th</sup> Feb 2025 in which 72 alumni participated across all batches. An exhibition of 140 students' day's photo gallery, organized in the Skating Ground of ABES was the attraction. A customized Coffee Mug with his / her photo was also liked by the alumni. There was representations from all batched with 16 (highest nos.) form 2004 - 06 batch followed by 10 from 2007 - 09 batch.



**TPO Meet:**

A TPO meet was organized on April 12<sup>th</sup> 2025 at ABIMS to make the students aware of the job market trends. Mr. Saad Hameed, TPO Gen. AMU, Dr. Mansoor Siddiqui, TPO Women's College, AMU, Dr. Faisal Khan, TPO Polyt. Boys AMU, MR. Nazish Laeeq, TPO ITM, and Dr. Asif Akhter Member TPO Team FMSR AMU were the designated guests who shared their respective views. The guest spoke on various topics relevant to the area.

**A Case Study Competition:**

A Case Study Competition titled "THINKATHON" was organized at FMSR AMU under the banner of ASAAS 2025 on April 22<sup>nd</sup> 2025 in which teams from AMU, BHU, JMI, Osmania University, and Integral University participated. ABIMS team could secure title of second runner in this event which is a major achievement in view of the number of participants from Central Universities. Our team included Mr. Ashhar Alam and Ms. Anam Malik.



**HR Meet:**

An HR meet was organized on April 23<sup>rd</sup> 2025, focusing on the topic "Expectations in the Corporate World." The panel included Mr. Ravi Kant Agrawal, Branch Manager ICICI Bank, Aligarh region, Mr. Anurag Mishra, Head Projects, TATA, Mr. Mohd. Viqar Naeem, Founder Salezzy, Mr. Syed Zakiullah, Associate Director, HR & Operations IMCS, Mr. Mohd. Areeb, HR Head Credence and Mr. Mohd. Umar, Head Operations Credence.

**ABIMS Conclave:**

On May 10<sup>th</sup> 2025 ABIMS witnessed a new personality development programme with the title of ABIMS Conclave that was introduced for the first time at ABIMS. It was an open session where students were allowed to ask any number of questions related to it. Our important speakers included Dr. Huma Khan, Content Writer and Human Life Skills Trainer, Dr. Prateek Kumar Singh, Head Emp. Office Min. of Labour, Government of India. His theme was scope of jobs in govt. sectors. Students were very interactive and enjoyed the session

**Mock MBA Entrance Test:**

In order to facilitate aspirants of MBA in AMU, ABIMS conducted a mock entrance test on May 25<sup>th</sup> 2025. Three students who secured I, II and the III position were awarded cash prize of rupees 10,000, 5,000 and 3,000 respectively. The event created a good impression as entire exercise was completed in less than 72 hours with utmost transparency.

**World Environment Day:**

World Environment Day was observed at ABIMS 5<sup>th</sup> June. The theme of 2025 was "#Beat Plastic Pollution". The event marked the presence of students in good numbers.

**Tablet Distribution Ceremony:**

The Government of Uttar Pradesh provided tablets to postgraduate students under Shri Swami Vivekananda Empowerment Scheme. ABIMS organized a befitting function for the distribution as per the protocol of UP Government. Function was held on 16<sup>th</sup> May 2025 and it was graced by Chief Guest Mr. Prashant Singhal, Mayor of Aligarh. In his address, Mayor Singhal emphasized the critical importance of integrating technology into education. Dr. Ahmad Mujtaba Siddiqui, Joint Secretary of Al-Barakaat Educational Society, welcomed the guest and appreciated the efforts of government



**Group Discussion (PI-GD):**

ABIMS also conducted PI-GD sessions from June 11<sup>th</sup> to 21<sup>st</sup> 2025 under the guidance of Prof Javaid Akhter, Director ABIMS who has over 30 years experience to his credit in this area. In addition to regular sessions, on 14th June 2025, more than 80 topics were explained to students and 25+ probable questions on PI were discussed. ABIMS is pleased to report that out of 69 students who attended online and off lines sessions roll numbers of 62 students appeared in the list, 17 selected in MBA and 45 were waitlisted with good rank. ABIMS places on records its sincere thanks for the kind help extended by Prof. Syed Imtiaz Hasnain Saheb, Prof Mirza Asmer Beg Saheb, Prof Nisar Ahmad Khan Saheb, Prof Mohammad Asim Siddiqui Prof Abdul Waheed Khan Saheb in conducting the sessions. Mr. Saad Hameed TPO General AMU was kind enough to engage sessions online for ABIMS.

**World Yoga Day:**

The ABIMS celebrated "World Yoga Day" on June 21<sup>st</sup> 2025 with enthusiastic participation from faculty and students.

**Placement Activities:**

The ABIMS MBA final year students have excelled in campus placements, with 45 students securing jobs through a drive featuring 15 selection panels from various multinational and Indian companies. While some results are still pending. Feedback from campus recruiters has been overwhelmingly positive, highlighting the quality and preparedness of our students. Among the distinguished corporate recruiters participating in this initiative are Vodafone, Policy Bazaar, Soft Nice Inc., Columbia Asia Hospitals, Value Research, Franchise India, Vatika Group, India Mart, Family Pure RO, Whale Group, and GI Group. Notable achievements have been recorded by several standout performers who have received remarkable job offers, including Mr. Awaiz Khan, Mr. Mohd. Saleem, Mr. Amir Khan, Mr. Naveel Mustafa, Ms. Rose Khan, Ms. Hadiya Shams, Ms. Areeba Masood, Ms. Shumaila, Mr. Mohsin Tayyab Athar, Mr. Dilshad Ahmad, Mr. M. Arbaz Khan, and Mr. Mohd. Aquib, among others.



**Faculty Buzz:**

**Prof. Javaid Akhter - Director:**

- Two Research Scholars submitted PhD under his supervision, taking the tally to 63 PhD supervised under his guidance
- Cumulative reads of his published work exceeded 11,000.

**Dr. Faraz Ahmad:**

- A paper entitled "Digital Transformation in Marketing: Strategies and Challenges in the Modern Business Landscape" published in International Journal of Progressive Research in Engineering Management and Science (IJREMS) (Volume 05, Issue 03, March 2025; ISSN 2583-1062).
- A paper entitled "Challenges and opportunities in remote work: Adapting to the new normal" published in International Journal of Research Publication and Reviews (Volume 6, Issue 3, March 2025; ISSN 2582-7421).
- A paper entitled "Employee Engagement Strategies: Enhancing Productivity and Retention in Modern Organizations" published in International Journal of Scientific Research and Engineering Development (Volume 8, Issue 2, March-April 2025; ISSN: 2581-7175).
- A paper entitled "Brand Loyalty in the Digital Age: Strategies for Building and Sustaining Consumer Commitment" published in International Scientific Journal of Engineering and Management (ISJEM) (Volume 4, Issue 4, April 2025; ISSN: 2583-6129).
- A paper entitled "Cross-Cultural Marketing Strategies: How Global Brands Adapt to Local Consumer Preferences" published in International Journal of Research Publication and Reviews (Volume 6, Issue 6, June 2025; ISSN: 2582-7421).

**Dr. S.A.Atif Salar:**

- A Paper Titled "Forecasting Cardiovascular Disease Mortality using Artificial Neural Network in Sindh" published in Journal BMC Public Health. Publisher: Springer Nature, Indexed in Scopus (Q1). January 2025.

**Mr. Babar Mushtaq:**

- A paper entitled "Consumer Rights and Human Dignity: Legal Challenges in India during the COVID-19 Pandemic" published in

INTERNATIONAL JOURNAL OF RESEARCH IN MANAGEMENT FIELDS (IJRMF) (issue 15 Volume 2, May 28, 2025). {ISSN-2577-4274}.

- A paper entitled "The Influence of Artificial Intelligence on Human Resource Practices in Business and Education: An Analytical Review" published in International Journal of Scientific Research and Engineering Development (Volume 8, Issue 2 March-April 2025; ISSN: 2581-7175).

**Dr. Mohd. Amaanullah:**

- A paper entitled "Choosing the Path: Exploring the Factors behinds Career Selection Process of Business Management Students in India" published in International Journal of Law Management & Humanities (Volume 8, Issue 3, June 2025)
- A paper entitled "Integration of Renewable energy with EV charging Infrastructure: A sustainable Approach for Delhi" published in Journal of Research in Business and Management Volume 13- Issue 6 (June 2025)ISSN: 2347-3002.

**Mr. Imran Alam:**

- A paper entitled "Enhanced Model of Fault Tolerance in Cloud Computing Architectures" published in International Journal of Science and Research (IJSR), Volume 14 Issue 6, June 2025. ISSN: 2319-7064.

**Dr. MD. Agha Nuruzzaman:**

- "The Impact of Tariffs on Different Dimensions of Global Economy: An Overview", International Journal for Multidisciplinary Research (IJFMR); Vol. 7, Issue 3, May-2025, E-ISSN: 2582-2160.
- A Comparative Study of Sectoral Indices with Nifty50 and Gold: An Overview & quot;, Vidywarta, Peer-Reviewed International Journal, Issue-54, Vol-08, May 2025, ISSN: 2319-9318.

**Dr. Shara Khalid:**

- "Examining the role of Audit Practices on Corporate Governance in India" International Scientific Journal of Engineering & Management, pp 1-5, Volume 4, Issue 5, May 2025, ISSN: 2583-6129.
- "The GIG Economy: Innovation and Disruption in the Evolution of Employment Models" EPRA International Journal of Economics, Business and Management Studies, pp 399-405, Volume 12, Issue 5, May 2025, ISSN: 2347 - 4378.

**Conference:**

- Presented paper entitled "The Impact of Poverty, Literacy and Gender Inequality on Healthcare Admittance" at International Conference organized by GLA University, Greater Noida, on 12 February 2025.

**Dr. Nabeel Ahmad:**

**Conference:**

- A research paper titled &quot;Implementing Artificial Intelligence Solutions to Address Healthcare Inequalities in Rural Areas of India". The international Conference was organized by GLA University, Mathura, and held on February 12, 2025.

**Workshop:**

- One-day workshop on hands-on practice of the "Samarth" portal e-Governance activities, held on May 25, 2025, at ITM College of Education. The session was conducted under the guidance of Raja Mahendra Pratap Singh University, Aligarh,
- The Online Training Program on "Enhancing Research Excellence with ONOS: Exclusive SAGE Journals" ; organized by Maulana Azad Library, Aligarh Muslim University, on June 16, 2025.

**Achievers:**

<b>Toppers of Batch 2023-25</b>	
<b>Name</b>	<b>Percentage</b>
Rose Khan	<b>81.6%</b>
Umam Khan	<b>81.6%</b>
Sana Arfin Abdul Gani	<b>80.4%</b>



**Rose Khan**



**Umam Khan**



**Sana Arfin Abdul Gani**

**Upcoming Events**

Session completed on a happy note. Students are writing II semester exam, admission for the session 2025-26 started, applications received so far are more than ABIMS expected

**Al-Barkaat Educational Society**

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