



ABIMS Times

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“God helps those who persevere” (Qur’an 2:153)

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Director's Voice

I am happy to learn that the Newsletter, 'ABIMS Times' is completing its one successful year this month as it was launched during the month of October, 2009 and its fifth issue for the Quarter ending October, 2010 is getting published in the mid of Academic Session 2010-11. On this occasion I congratulate its Editorial Team and all other teaching & non-teaching staff members of Al-Barkaat Institute of Management Studies. I also express my gratitude to the Management and Al-Barkaat Educational Society for extending their support to make the publication and continuation of this Newsletter possible. Apart from a number of developments that have taken place in the Institute in previous Quarters, there have been various other important developments, both of academic and non-academic nature during this Quarter also. The regular classes of 3rd Semester and also of 1st Semester on completion of new admissions commenced from 11th & 25th August respectively as per the UPTU Academic Calendar following a changed teaching pedagogy where more focus is given on practical aspects of teaching. There have been the Induction Programme for new students, the Orientation and Faculty Development Programmes for the faculty members followed by Guest lecturers arranged for the students inviting the experts from the corporate and academics in order to sensitize them, inculcate in them the sense of greater responsibility and imbibe the ideas & better understanding of management education. It aims at extending learning beyond classroom teaching resulting in their holistic development. I am glad to say that such efforts are bearing fruits.

Through this Newsletter which is the voice of ABIMS, I would like to reach out and call upon the Alumni of ABIMS and all its well wishers to join us in spreading the message of brotherhood, national integration, peace & communal harmony and realize the need of bringing the change in the format of our academic curricula for a better and brighter future of India and its youth who are the leaders of tomorrow's India.

My best wishes to all its readers and well-wishers.

Dr. Waseem Ahmad



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Professor B. P. Singh

26th October, 2010

I am very happy to learn that **Al-Barkaat Institute of Management Studies, Aligarh** has launched its **quarterly Newsletter "ABIMS TIMES"** in October, 2009 and its fourth issue has come out in the month of July, 2010.

It's a matter of great satisfaction that the Newsletter has gained recognition and the acceptability in many quarters including the parents and students. It serves as a useful source of information regarding academic and co-curricular activities of the Al-Barkaat Institute of Management Studies.

I take this opportunity of congratulating the **Editorial Staff** including the **Chief Editor** and the Management of **Al-Barkaat Institute of Management Studies** for this positive and constructive opening up of the communication channel between the Institute's academic community and those who are the well wishers of the Institution.

I wish the "ABIMS TIMES" a grand success.



B. P. Singh

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From the Editor

ABIMS Times has completed a year and the news deserves all the attention which somehow seems to be more focused on "Antilla", Mukesh Ambani's ostentatious abode who *Forbes* has predicted will be the richest man on the planet by 2014. The Commonwealth Games are finally over and in an extremely significant development, symbolically and otherwise, Venky's Limited are on the verge of taking over English Premier League side Blackburn Rovers.

The *ABIMS Times*, meanwhile has gone from strength to strength courtesy your support and suggestions. We hope to blaze ahead in the same vein. Amen.

Faraz Ahmad

Vision

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

Mission

*To be a centre of excellence through academic research, industry partnership and consultancy.
To impart quality management education.
To offer opportunities for training and development to students for better placement.
To produce competent management graduates for responsible positions in the industry.
To produce character and to cultivate human values in students.*



Student BUZZ

Orientation Program

An orientation program for the first year students was organized on August 25, 2010 to acquaint them with ABIMS way of life. It made them familiar with the Institute's Culture, Vision and Mission besides the Code of Conduct of the University and the Institute. The orientation program also threw light on the importance of MBA and introduced them to the syllabi.



Management Game 'Chanakya', 2010

As a part of Student's Personality Development Program, a team consisting of four students of MBA final year-Mr. Ashraf Beg, Mr. Faraz Mansoor, Mr. Mohd Furqan, and Mr. Shishir Agrawal was sent to Asia Pacific Institute of Management Studies, New Delhi. The team participated in the Management Game organized under the aegis of Lucknow Management Association and All India Management Association, New Delhi from September 3-4, 2010 where it qualified for the last stage of the preliminary round. Forty Five teams from all over the country participated in the program.

Rendezvous' 10

Students of MBA final year organized *Rendezvous' 10* - a meeting ground for the first and final year students on September 7, 2010. It was a session full of fun and gaiety where bonding combined with old fashioned ribbing happened in an amiable setting. The program was conducted in the presence of two faculty members.

Summer Training Presentations

Summer training presentations by MBA final year students were held from September 28-30, 2010. The students made lively and stimulating efforts while presenting their summer training reports. Each presentation was followed by a grueling question-answer session.



Campus BUZZ

Iftaar Party

In a spiritually charged atmosphere, an Iftaar Party was organized by MBA first & second year students on September 1, 2010. Students meticulously planned the event to bring it to its splendor. All the teaching and non teaching staff along with Director, ABIMS were present on the occasion.



Guest Lecture

Mr. T.S. Rajput, DGM, National Small Scale Industries Corporation Ltd. (NSIC) delivered a lecture on General Management on Sep 25, 2010 for the MBA final & first year students where he emphasized the importance of *Planning* and *Time Management*. The lecture received an enthusiastic response from the students.



Freshers' Party-Tuyur-e-Seher

Freshers' Party under the name 'Tuyur-e-Seher' was organized by the MBA final year students for the first year on October 4, 2010. It was a fun-filled evening with exciting performances like mimicry, singing, skits by the students which lifted the mood of the evening. Mr. Mohd Atif Khan & Miss Shaista Qamar were adjudged Mr. Fresher & Miss Fresher respectively. Mr. Sayyed Imran Hussain was Mr. Evening and Ms. Neha Agarwal & Ms. Asma Khan were jointly awarded the title of Ms. Evening.



On this occasion, Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, ABES; Dr. F.U. Siddiqui, Coordinator, ABEIs; Dr. Waseem Ahmad, Director, ABIMS honored the gathering with their presence. Taken in by the wonderful show, the Joint Secretary, ABES & Coordinator, ABEIs on behalf of the President, ABES announced a cash reward for the students.

The program was followed by a sumptuous and scrumptious dinner.

A Talk on “Managing Different Generations - An HR Strategy”

Prof. M. Israrul Haque, Department of Business Administration, Faculty of Management Studies & Research, Aligarh Muslim University, Aligarh delivered a talk on *Managing Different Generations - An HR Strategy* on October 23, 2010. The students of MBA final and first year benefitted immensely with his thoughts. Prof. Haque explained in detail the various management strategies one can adopt keeping in view the generational differences. The talk was followed by an open-house session wherein the students and the guest engaged in serious discussion on the topic.



Fun Club

'Fun club', a breeding, hunting, identifying and expressing ground for talent was inaugurated in the Institute on October 20, 2010 as confetti rained down. Dr. Waseem Ahmad, Director, ABIMS lit the candle but before that as a prelude to what's in store, a razzmatazz-loaded show was put up by the students. The Director, ABIMS and the faculty members hoped that this initiative by the students will be a huge success.



Faculty BUZZ

Induction Program

An induction program was held to welcome the new faculty members - Mr. Ashhar Saleem Khan, Mr. Faraz Ahmad Abbasi, Ms. Arisha Fatima Rizvi and Mr. Faran Izhar to the ABIMS fold on August 3, 2010. The program was presided over by Dr. F.U. Siddiqui, Coordinator, ABEIs. Dr. Waseem Ahmad, Director, ABIMS was also present along with all the faculty members.



Orientation Program

An orientation program for faculty members was conducted by Mr. Prashant Tripathi, Director, Advait Life Education Pvt. Ltd., Noida in the presence of Dr. F.U. Siddiqui, Coordinator, ABElS and Dr. Waseem Ahmad, Director, ABIMS on August 5, 2010. Mr. Tripathi emphasized the role of experiential learning in teaching pedagogy. The rigorous session received an enthusiastic from the attendees.



Faculty Development Program

A Faculty Development Program on “Excellence in Teaching” and “Research and Knowledge Creation” was conducted by Prof. Satyajit Majumdar, School of Management and Labour Studies, TISS, Mumbai on August 9-10, 2010. The FDP focused on how excellence in teaching can be achieved through effective teaching methodology. The session was highly interactive with whole-hearted participation from the faculty members.



Burdens Give Us Wings

A long time ago God had a great many burdens that he wished to have carried from one place to another on earth. He asked the animals to lend a hand but all of them had excuses for not helping; the elephant was too dignified, the lion, too proud; and so on.

Finally the birds came to God and said. “ If you will tie the burdens into small bundles, we’ll be glad to carry them for you, we are small, but we would like to help.” So God fastened upon the back of each bird a small bundle, they all set out walking across the plain to their destination. They sang as they went, not minding the weight of their burdens at all. Every day the burdens seemed lighter and lighter, until the loads seemed to be lifting the birds, instead of the birds carrying the burdens. When they arrived their destination, they discovered that when they removed their loads, there were beautiful wings in their place. Wings that enabled them to fly to the tree tops and soar through the sky, closer and closer to God. The burdens we carry for others, as well as ourselves, become wings of the spirit, lifting us to new places and somehow enabling us, may you all soar in spite of you burdens.

Reflection: Every difficult situation carries within it the seeds of opportunity and achievement.

Mohd Waseem Barkati

MBA Final Year



Success of Failures

(Continued from the last issue)

A squirrel was trying to break a nut when the crow saw it. You are the most hardworking person I have ever seen, he said winking at him, but the cuckoo was saying that you consume a lot of nuts and still don't have enough energy to contribute in the shed building. The squirrel was a cool guy and decided to cross check this with his old friend, cuckoo. Upon investigation he found that cuckoo never said such a thing. He understood the intentions of the crow to create divisions among the members. He thought well over the whole thing and reached up to a decision.

Next day he quietly met all the elders of the community and put up the case of the crow. They called a meeting of all the members and discussed the crow's case in full length. Then they passed a verdict that the crow should be asked to leave the place, as he had become a danger to the peace and tranquility of the community.

When crow heard the verdict he started crying and said that he had always been so grateful to all for allowing him to be with them and share the benefits of the bountiful nature. As he had no other place to go he should be given sometime to look for alternatives. The elders agreed and he stayed on.

Even the verdict couldn't change his bad habits. As a continuation to it he plotted a scheme. He went to a deer and told him that you are so good looking and fast. You are wasting your talent here. You should go to the city and make a successful career. The deer was aware of his habits. He told the crow that why don't you go to the city and find a job for me. The crow was surprised to get such an answer from a simpleton, as the deer was thought to be. He saved his face by telling him that I have good connections in the city and I will certainly try for you.

Later on the crow came to the deer crying and said that his own people have deceived him and his friends in the city have turned their backs upon him. In the meantime deer had informed the cuckoo, the two cows and the squirrel of this episode. When crow gave this sad story everyone started laughing at his face.

The deer came near the crow with his muscles tight, anger in his eyes and his eyebrows looking like a tightened bow ready to shoot an arrow straight in the heart. He said "Enough of your ways. You better leave right now or face the wrath of the whole community".

The crow meekly went back, took his belongings and left the place in the dark of the night.

The next day the winter sun came late but once there, it brought all the warmth and light again into the life of the community. If you happen to pass by that place you will still find that lush green pasture dotted with small earthen huts shaded by neem, mango and banyan trees...

(Concluded)

Saif Azam

Associate Professor

Poems

Life for me

In order to understand the meaning of life
I opened my dictionary one late night
there were hundreds of definitions given in it
but none of them for my life I could fit
I found myself totally confused
is this the life I had chosen?
my life is going on and on
with no aim n motive that is strong
I feel repentant, I feel bad
often happy but mostly sad
this life which God gives just once
ought to be good with love in tonnes
I don't understand who I am and where I am
but its never too late to start again
so lets do something and have some gain.

Salman Faridi
MBA 1st year
ABIMS

Just one

One song can spark a moment
One flower can wake the dream
One tree can start a forest,
One bird can herald spring.

One smile beings a friendship,
One handclasp lifts a soul.
One star can guide a ship at sea,
One word can frame the goal

One vote can change a nationa,
One sunbeam lights a room
Come candle wipes out darkness,
One laugh will conquer gloom.

One step must start each journey.
One word must start each prayer.
One hope will raise our spirits,
One touch can show you care.

One voice can speak with wisdom,
One heart can know what's true,

One life can make a difference,
You see, it's up to you!

Mohd Saifullah
MBA 2nd year
ABIMS

Upcoming Events

Velocita: Sports Fest November 9-11, 2010

Mock Examination for 3rd Semester November 22, 2010 - December 2, 2010