



ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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Quarterly

January, 2011

“Say: ‘Nothing will happen to us except what Allah has decreed for us: He is our protector’: and on Allah let the Believers put their trust”. (Quran 9.51.)

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Director's Voice

I am happy to learn that the 'ABIMS Times' for the quarter ending January, 2011 is ready for publication which is its Sixth issue and the First issue of the Year 2011. I take this opportunity to wish a very Happy and Prosperous New Year 2011 to all its readers, well-wishers and the members of Editorial team. I pray to Almighty God that during this year and thereafter its every coming issue gets better & better than each previous issue and touches a new height of excellence with quality content. After a brief break of Winter Vacation at the finish of hectic schedule of Odd Semesters Examinations during the months of December 2010- January 2011, the Even Semesters classes are going to commence from 1st of February, 2011 with all enthusiasm of students and preparations of faculty members with their Lesson Plans focusing on extra & co-curricular activities as per fast-changing requirements of corporate world. The world is moving through a process of turbulent change and we are migrating towards the world of wisdom. To ensure that each student receives both theoretical and practical exposure during the Academic Session, apart from adequate classroom teaching based on Role Plays, Case Studies, Group Exercises, Games, one-to-one interactions between the students & teacher and between the students themselves we train them through participation in Workshops/SDPs, arranging their Visits to Industrial Houses, arranging Guest lectures from time-to-time, etc. so that they understand the complex realities of professional life and are able to carry on with changing times. This gives them a glimpse of the world that is unfolding before them.

We do their counseling and provide them necessary guidance to nurture their career. I am looking forward for still a better and brighter future of the young students who are the leaders of tomorrow's India.

I convey my best wishes to all its readers and well-wishers.

Dr. Waseem Ahmad



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Interests

Supply Chain Management, Operations Management,
Quantitative Modeling, Project Management and Six-sigma.

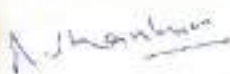
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I am very happy to learn that “Al-Barkaat Institute of Management Studies Aligarh” is publishing next issue of its quarterly newsletter, “*ABIMS Times*.”



This newsletter is serving many important purposes. It has opened up a new communication channel between Institute, its students and parents. To the outside world, it provides excellent information about the growth and development of the Institute. Therefore, it is a matter of great satisfaction for me to know that the popularity of the newsletter is gaining momentum and people like us eagerly wait for new issues of this newsletter. I am sure that it would continue serving the basic objective of disseminating useful information regarding academic and co-curricular activities of the AI- Barkaat Institute of Management Studies.

I take this opportunity to compliment the Editorial Team of *ABIMS Times* and faculty of Al-Barkaat Institute of Management Studies for the excellent job that they are doing. I wish all stakeholders, including students of the Institute a bright future.



(Prof. Ravi Shankar)

From the Editor

The New Year has begun and so has the new semester. The sting from the chill might be gone but our newsletter retains every bit of it (the sting not the chill!). While the previous semester was eventful as duly reported by *ABIMS Times* throughout, an interesting array of activities await this semester too. Hope your support continues like it always has. Enjoy!

Faraz Ahmad

Vision

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

Mission

*To be a centre of excellence through academic research, industry partnership and consultancy.
To impart quality management education.
To offer opportunities for training and development to students for better placement.
To produce competent management graduates for responsible positions in the industry.
To produce character and to cultivate human values in students.*

Campus BUZZ

VELOCITA

With an eye on the holistic development of the students ABIMS organizes Sports Fest-Velocita every year. Velocita epitomizes zeal and vigor and gets the adrenalin gushing high in the veins of the participants. Besides encouraging team spirit, it gives students much needed respite from rigorous academic activities. The scheduled indoor and outdoor activities ensure full participation of the students. This year Velocita was held from November 9-11, 2010.



A theme song for Velocita was also composed this year by the students. From now on, it will be the signature song of Velocita. The Sports Fest concluded with a glittering closing ceremony where the winners were awarded by the Chief Guest of the function, Shri Virendra Singh, IRS, Commissioner Income Tax, Aligarh.

Successful Conduct of GBTU (Gautam Buddh Technical University) Exams

Like earlier semesters, this time too the Institute drew praise from the external observers for smooth and successful conduct of odd semesters GBTU exams, 2010-11.



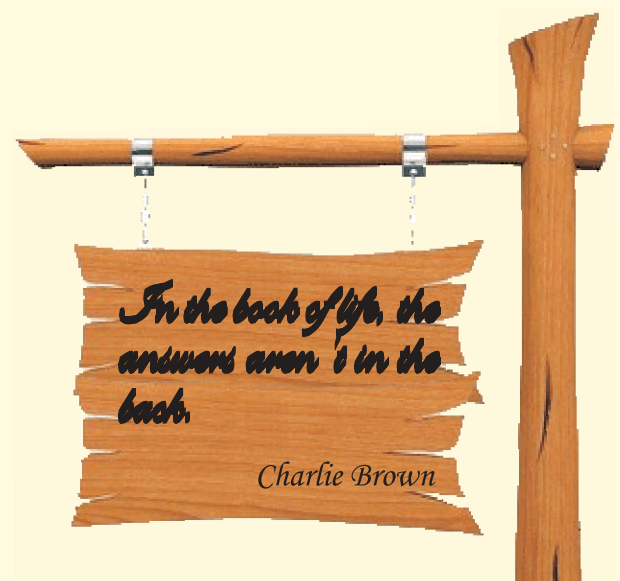
Summer Training Project Viva Voce

The Summer Training Project Viva Voce for MBA Semester III students was held on January 20, 2011. The examiner Mr. Rajeev Sijariya, Director, United Institute of Management, Greater Noida was suitably impressed with the students' performance and their summer training project reports.

Faculty BUZZ

Faculty Development Program

As a follow-up to the Faculty Development Program organized on August 5, 2010, an FDP was organized on January 18, 2011 where the resource person Mr. Prashant Tripathi, Director, Advait Life Education Pvt. Ltd., Noida in the presence of Dr. F.U. Siddiqui Coordinator, ABElS and Dr. Waseem Ahmad, Director, ABIMS, dwelt upon issues like learning, excellence and teaching pedagogy.





Indo Global Education Summit 2010

Mr. Saif Azam, Associate Professor, ABIMS attended the Indo Global Education Summit 2010 held in Hyderabad between December 3-5, 2010. The theme of the summit was Collaboration with Foreign Universities.



International Conference on 'Doing Business in India: Opportunities & Challenges'

Ms. Arisha Fatima Rizvi and Mr. Faran Izhar, Assistant Professors, ABIMS presented a paper entitled 'Study on the Management of Talent in Indian Outsourcing Industry' at the Third International Conference on 'Doing Business in India: Opportunities & Challenges' at IFIM Business School, Bangalore held on December 16-17, 2010.



National Conference on Retailing in India: Emerging Dimensions in Rural Sector

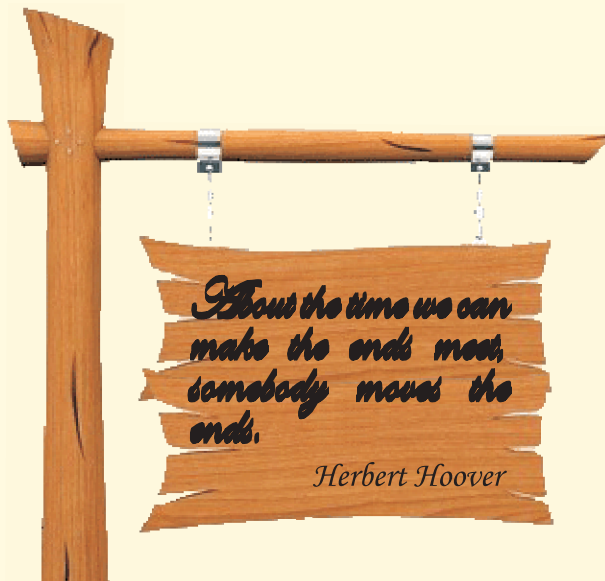
Mr. S.A. Atif Salar and Mr. Faran Izhar, Assistant Professors, ABIMS presented a paper entitled 'Retailing in India: Future Prospects & Role of Advertising with Special Reference to Rural Sector' at the National Conference on Retailing in India: Emerging Dimensions in Rural Sector at Institute of Information Management & Technology, Aligarh held on January 30-31, 2011.



Student BUZZ

Techmania-2010

As a part of Students' Personality Development Program, four students Mr. Md. Waseem Barkati (MBA Final Year), and Mr. S.M. Kamran Atiq Kazmi, Mr. Suhail Ahmad Khan, Mr. Wajihuddin Ahmer of MBA First year were sent to Rakshpal Bahadur Management Institute, Bareilly to participate in Techmania-2010, held on November 19-20, 2010. Mr. Md. Waseem Barkati and Mr. Wajihuddin Ahmer won the third prize in the event *Prashan Manch*.



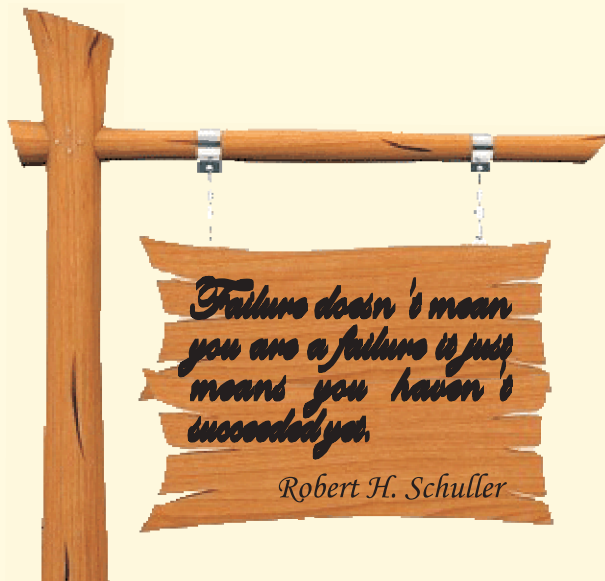


5th National Conference on

Sustainable Development in India: Perspectives, Issues and Opportunities

The Institute is organizing its 5th National Conference on March 12, 2011 entitled 'Sustainable Development in India: Perspectives, Issues and Opportunities'. The Conference proposes to cover a number of Key Research Areas relevant to the theme, such as:

1. Ecological Sustainability
2. Education and Training
3. Strategic Planning and Leadership
4. Public Policy and Program
5. Government- Industry Partnership
6. Governance, Ethics and Social Responsibility
7. Research, Technology and Innovation Management
8. Social and Not-for-Profit Initiatives
9. Human Development and Inclusive Growth



Poem

Hard Word To Say

Why can't you say the word
The hurtful word goodbye
How long can I linger
How much longer will I cry

Have I played the fool
Been a fool long enough
Yes, I do know this,
Yet good-byes are really rough

A word I do not like
I would rather say g'day
Waiting, patiently, lingering
Still on my mind you prey

I know it will be hard
Good-byes are what I fear
Still open without closures
I dry up another tear

One day it will come
Maybe soon that fateful day
I still think its difficult
Good-bye's so hard to say

Md. Waseem Barkati
MBA Final Year Student

Our Students at GTU Convocation (December 7, 2010)

Two of our students of 2008-10 batch Mr. Mayank Mittal & Ms. Gunjan Agrawal securing 77.62% & 71.84% marks respectively in their examinations were invited to attend the GTU Convocation-2010 at Lucknow on December 7, 2010. Mr. Mayank Mittal has been the topper in Aligarh Distt. and a Rank holder figuring in Top Ten of the University.



Upcoming Events

Commencement of Classes	:	February 01, 2011
5 th National Conference on 'Sustainable Development in India: Perspectives, Issues and Opportunities'	:	March 12, 2011