



ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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Quarterly

April, 2011

Allah doth wishes to lighten your (difficulties) : For man was created Weak (in flesh) : (Quran 4:28)

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In this Issue

Messages

Campus BUZZ

Faculty BUZZ

Student BUZZ

Upcoming Events

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MESSAGE

It has been my pleasure to visit ABIMS at its beautiful campus in Aligarh, as also interact with the excellent faculty and the students body which struck me to be keen learners. It is but natural that such a fine institute should produce a Quarterly Newsletter of high quality, if one is to go by the previous issues. What impressed me is that the editorial team has accessed articles and comments of the highest merit.

Basically an institute Newsletter has the following functions to perform:

1. To give news about happenings in the institute.
2. To provide a platform to students to air their views, give suggestions and write papers on areas of interest to them.
3. To provide a forum for discussion between faculty and students.
4. To bring a degree of humour into the academic environment of the institute.
5. By encouraging constructive criticism the institute Newsletter can be an instrument for promoting democracy in the institute.

I find that ABIMS Times is endeavoring to cover all the requirements of a good Newsletter. In a way it is reflective of the academic environment of the institute itself, which is promoting healthy education in an environment of discipline, respect, human values and a desire to learn.

I look forward to the coming and future issues of the Newsletter with a suggestion that ultimately the institute should develop the Newsletter into a Quarterly Journal.

I wish the institute and the News Letter all success in the years to come.
Insha Allah.

(M. N. Buch)



Director's Voice

I am glad to see that Editorial team is ready to come out with 'ABIMS Times' for the quarter ending April, 2011. This is second issue of the year and seventh from the time it was launched. During the quarter, there have been a number of academic and co- & extracurricular activities performed within the Campus with active participation and involvement of faculty, students and office & other supporting staff members of the Institute, such as arranging Guest lecturers & Workshop, organizing National Conference, arranging Industrial Visits, Farewell party by first year students to final year, etc. As the Syllabi of 4th & 2nd Semesters is now on verge of completion, the teaching of Academic Session 2010-11 is about to end followed by Make up test, assignments and Mock Exams of 3 hrs. duration on the pattern of UPTU in order to prepare the students for their Even Semester Exams. scheduled to start from 21st & 23rd May, 2011 respectively. The last Session (2009-10) result of the Institute has been very satisfactory as apart from being it 100% there were about 75% students securing 1st Division with one student scoring 77.62% topping the District with a Rank in the University. This year too we hope that the students will show their good performance.

The final year students Batch of 2009-11 will now be entering into their professional lives after their Examinations are over whereby they will get to know about the economy and society which they have to deal with and develop a consciousness to serve the nation they belong to. There they would no longer remain passive recipients of knowledge sitting in the classroom but active participants in application of knowledge to the real world's problems accompanied by their strong sense of beliefs and values. I expect that in their professional lives they are known not only for their competence and excellence but also for core values which we have throughout strived to imbibe in them.

The ABIMS will remain committed to providing access and quality education to all its students. I also hope that our learned faculty members as a team will not only generate new knowledge through attending Workshops/ FDPs, working on various Research Projects, writing research papers & case studies and contributing in National/ International conferences of reputed institutions but also transmit and share that knowledge with students.

My best wishes to all its readers and well-wishers.

Dr. Waseem Ahmad

Vision

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

Mission

To be a centre of excellence through academic research, industry partnership and consultancy.
To impart quality management education.
To offer opportunities for training and development to students for better placement.
To produce competent management graduates for responsible positions in the industry.
To produce character and to cultivate human values in students.

From the Editor

Team India's historic triumph at the Cricket World Cup has spread ecstasy throughout the nation. The ABIMS campus, not surprisingly also couldn't remain unaffected. Meanwhile there was an interesting and eclectic array of activities lined up at the Institute which brought to the fore students' talents in various ways. The ABIMS Times has striven to be the dynamic sentinel that it has been since its inception. The words of encouragement from different quarters have only driven us to work harder. Hope you like the current issue too. Enjoy!

Campus BUZZ

Talk on *Sustainable Development*

Prof. Kazi F. Jalal, Professor at Harvard University, USA and Senior Consultant and Director, Boston Centre for Development and Environment (BCDE) visited Al-Barkaat Institute of Management Studies on Monday, February 14, 2011. He is a versatile, dedicated and well recognized professional with rich work experience in the field of environment and sustainable development. Prof. Jalal delivered a talk on Sustainable Development. It was an enriching and thought provoking lecture which greatly benefitted the audience; it included Prof. Salahuddin Qureshi, Department of Geography, Prof. Ashok Mittal, Department of Economics and Prof. Mohd. Izhar Ahmad, Department of Economics, Aligarh Muslim University, Aligarh besides many others from the University. Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, Al-Barkaat Educational Society, Dr. F.U. Siddiqui, Coordinator, Al-Barkaat Educational Institutions and Dr. Waseem Ahmad, Director, ABIMS along with the faculty members and students were also present on the



Noble Cause

Faculty members, Non Teaching Staff & Students, Al-Barkaat Institute of Management Studies and Al-Barkaat Public School (Boys & Girls Sections) voluntarily contributed an amount of ₹. 11570/- for the treatment of Mr. Hasan Nizam, B.Tech Final year student of Aligarh Muslim University, suffering from *meningitis*. The amount was remitted to him on February 23, 2011 through Provost Sulaiman Hall, as he is the resident of this Hall.

Guest Lecture on *Promoting Entrepreneurship*

Prof. Brijesh Chandra Gautam, Ex-Managing Director, Rajasthan Drugs & Pharmaceuticals Ltd., Jaipur (a Govt. of India Enterprise), delivered a lecture on *Promoting Entrepreneurship* to MBA Final and First year students on February 26, 2011.



5th National Conference on Sustainable Development in India: Perspective, Issues and Opportunities



Al-Barkaat Institute of Management Studies, Aligarh organized its 5th National Conference on March 12, 2011. Speaking as Keynote Speaker of the Inaugural Function of the Conference on Sustainable Development in India: Perspective, Issues and Opportunities Dr. Prodipto Ghosh I.A.S. (Retd.), Former Secretary,



Ministry of Environment and Forests, Govt. of India, and Distinguished Fellow, The Energy & Resources Institute (TERI), New Delhi said 'Poor and weak are worst affected by environmental degradation'. He explained the environmental policy and various aspects of Sustainable Development including social, economic and ecological.

Dr. Waseem Ahmad, Director of the Institute welcomed the guests which included Ms. Joanne Harris Assistant Professor, American Inter Continental University, London. Prof. Syed Muhammad Amin, President, Al-Barkaat Educational Society and Dr. Ahmad Mujtaba Siddiqui, Joint Secretary of the Society felicitated the Chief Guest and the Keynote Speaker by presenting bouquet, shawl and memento. The Chief Guest of the function, Padma Bhushan Shri M. N. Buch, Chairman, National Centre for Human Settlements and Environment, Bhopal, M. P., termed Allah as embodiment of Compassion and Mercy. He said that artificial forestation and stop-gap approach will not help us in the long run. Natural habitat is required for preserving the environment. We need to innovate products and technologies for environmental protection. The society and its leaders have to build a system where the

market demand is not maximized rather minimized.



Prof. Syed Muhammad Amin said that all religions preach environmental preservation and care for fellow beings. The teachings of Holy Qur'an and Prophet Muhammad



(PBUH) make it obligatory to care for environment and its preservation. The dignitaries on the dais released the Abstract Book of the Conference. The students of the Institute presented Tarana, Gautam Budhh Technical University (formerly UPTU), Lucknow Song and National Anthem. The Vote of thanks was presented by Associate Professor Mr. Saif Azam and the programme was conducted by Assistant Professor Mr. Faraz Ahmad.

The Conference was divided into four technical sessions pertaining to four areas viz. Social Sciences, Management, Economics & Commerce and Science & Technology chaired by Prof. Hamida Ahmad, Ex-Dean and Chairman, Faculty of Social Sciences, Deptt. of Psychology, AMU; Prof. Shamim Ahmad, Chairman, Deptt. of Agricultural Economics & Business Management, AMU; Prof. Shah Mohd. Waseem, Ex-Dean & Chairman, Faculty of Commerce, Deptt. of Commerce, AMU and Prof. Salahuddin Qureshi, Deptt. of Geography, AMU respectively. The Conference attracted more than 75 research papers out of which 41 were selected based on quality. A total of 36 papers were presented in the four technical sessions. The best three paper presentations adjudged by a Jury of eminent academicians were awarded in the Closing Ceremony. In the Closing Ceremony the report on the Conference was read out. The distinguished attendees were requested to provide feedback and highlight the areas of improvement. Prof. Syed Muhammad Amin, President, Al-Barkaat Educational Society and Dr. F.U. Siddiqui, Coordinator, Al-Barkaat Educational Institutions assured all that the Institute will make more efforts so that its Conferences become bigger and better in the times to come. The Ceremony was conducted by Assistant Professor Mr. Mohd. Ashhar Saleem Khan. The Vote of thanks of the Closing Ceremony was delivered by Assistant Professor Mr. Faraz Ahmad Abbasi. A large number of distinguished guests from academics, scholars, students and media persons attended the Conference.

Faculty BUZZ

Techfest'11-Shubhangam 2011

Mr. S. A. Atif Salar, Assistant Professor, ABIMS was invited as the jury member at Techfest'11-Shubhangam 2011, a Management Fest organized by Institute of Technology and Management, Aligarh on March 25, 2011.



ICMBS 2011

Ms. Arisha Fatima Rizvi and Mr. Faran Izhar, Assistant Professors, ABIMS presented a paper entitled "Green Packaging a Necessity for Sustainable Environment" in ICMBS 2011, an International Conference organized by Society of Management & Behavioral Science on April 2-3, 2011 in Jodhpur, Rajasthan.



NCHRM 2011

Mr. Azmat Ali Khan, Mr. Faraz Ahmad and Ms. Aditi Bhargava, Assistant Professors, ABIMS presented a paper entitled "Study of the Impact of Role Stress on the Role Efficacy among the School Teachers" at NCHRM-a National Conference on Human Resource Management organized by Management Development Research Foundation at Indian Social Institute, New Delhi on April 3, 2011.



Student BUZZ

Industrial Visits

Industrial visits for MBA Final and First year students were arranged. The Final year students visited Jaipur Mineral Development Syndicate Pvt. Ltd., Dausa, Rajasthan, a company of Golcha Group on March 26, 2011 and the First year students went to Parle Biscuits Pvt. Ltd., Bahadurgarh, Haryana on March 27, 2011. At both the places the company executives



briefed the students about their company and the line of business they are engaged in. After that the students were shown the Manufacturing Facilities. The Industrial Visits proved to be very informative and educative for the students.



Inceptum 2011

Two students of MBA Final year Mr. Sanchit Godani and Mr. Shishir Agarwal won the Second prize in Inceptum 2011 organised by the Department of Business Administration, Faculty of Management Studies and Research, Aligarh Muslim University, Aligarh on March 12, 2011. The competition entailed presentation of business plans by the students. There were twenty two business plans in all.

Techfest'11-Shubhangam 2011

Mr. Suhail Ahmad Khan and Mr. Wajihuddin Ahmer, students of MBA First year won the First prize in the Brain Storming Session in Techfest'11-Shubhangam 2011, a Management Fest organized by the Institute of Technology and Management, Aligarh during March 24-26, 2011. The students from several Management Institutes participated in the fest.



Rakht-e-Safar 2011

Farewell party under the name "Rakht-e-Safar" was organized by the First year students for Final year on April 15, 2011. It was a fun filled evening with exciting performances like mimicry, singing and skits by the students which lifted the mood of the evening. Mr. Faraz Mansoor and Ms. Sadaf were adjudged as Mr. Farewell and Ms. Farewell respectively. Mr. Akhil Varshney and Ms. Shehla Asghar were awarded the titles of Mr. Stylish and Ms. Stylish respectively. The program was followed by a sumptuous and scrumptious dinner.



Samvad

A program by the name of Samvad was organized by Advait Life Education Pvt. Ltd. on April 21, 2011. The students of MBA Final and First year participated whole heartedly in the program by way of skits, monologues and other performances. Mr. Prashant Tripathi, Director, Advait Life Education Pvt. Ltd held forth on different issues regarding holistic development of the students. Dr. F.U. Siddiqui, Coordinator, Al-Barkaat Educational Institutions and Dr. Waseem Ahmad, Director, ABIMS along with the faculty members and students were also present on the occasion.



Mezaan 2011

As a part of students' personality development program three students Mr. Arbaaz Khan, Mr. Suhail Ahmad Khan and Mr. Wajihuddin Ahmer, MBA First year attended MEZAAAN '11-a National Symposium on Stereotypes and Manipulation of Historical Facts held at Aligarh Muslim University, Aligarh conducted by University Literary Club on February 25-26, 2011.

WORLD EARTH DAY 2011- April 22, 2011 (Friday)

Dainik Jagran, Aligarh in association with Al-Barkaat Educational Society had observed World Earth Day 2011 on April 22, 2011 (Friday) in ABIMS Premises. On the occasion a large number of people from outside besides all teaching and non-teaching staff members of the institutions of Society witnessed the function. This was 41st Anniversary of World Earth Day. It was first observed on April 22, 1970 by its founder Senator Gaylord Nelson to promote ecology and respect for life on the planet as well as to encourage awareness for the growing problems of air, water and soil protection. On this occasion noted environmentalist Dr. B.D. Singh was the Keynote Speaker. Prof. Salahuddin Qureshi, Department of Geography, Aligarh Muslim University, Aligarh highlighted the various challenges and issues facing the world in the field of environment. Mr. Subodh Nandan Sharma, Patron, Haritma Pariyavaran Society focused on the issue of conservation of natural resources. The Core Issues of their talks were Climate Change, Conservation & Biodiversity, Energy, Water, Food & Agriculture, Green Economy, Recycling & Waste Reduction, Sustainable Development, etc. It aimed to inspire awareness of and appreciation for earth's environment which included planting trees, picking up roadside trash, conducting various programmes for recycling and conservation and calling for immediate action to stop global warning. Mr. Midhatullah Khan Sherwani, IRS, Mr. Vishnu Kumar Bunt, President Manav Upkar and Er. S.V. Singh also graced the occasion. The Dainik Jagran Group was represented by Mr. Ajay Kumar Tomar, Unit Manager, Mr. Mukesh Kumar, Mr. O.P. Saxena, Mr. Vishnu Gupta, Mr. Pradeep Vyas, Mr. Sandeep Saxena, Mr. Rajeev Agarwal and Mr. Ranjeet Singh. The Guests planted Trees in the Campus on the occasion. Three awardees viz; Ms. Akshita, Chiranjilal Balika Kanya Inter College, Aligarh; Ms. Ekta, Aligarh College of Engineering & Management and Ms. Rifa Khan, AMU Girls High School who respectively won the 1st, 2nd & 3rd prizes for Essays Writing Competition on the Subject were given the Cash Prizes and Merit Certificates at the hands of Guests. The programme was conducted by the Joint Secretary, Al-Barkaat Educational Society, Dr. Ahmad Mujtaba Siddiqui and the Vote of Thanks was extended by the Director, ABIMS, Dr. Waseem Ahmad. The Programme was concluded with melodious voices of our MBA students with a song "Apni yeh Zameen.....Apna yeh Ashyan" written by an MBA First year student Mr. Mohd. Atif Khan under the banner of a creative team of students named as 'Fun Club'.



Engaging Placement Services

As a part of the Placement Drive, Mr. Areeb Khan, Director/ CEO and his team, JkAs Management Consulting Group were invited on April 28, 2011 for an interaction with the MBA Final year students followed by their Mock Interview in order to do an assessment of the students which proved to be very useful. They explained every aspect of Placement to the students who in turn got all their related queries clarified. Looking at the reliability and utility of the Group, it has been decided to engage its services which will facilitate the students in arranging their interviews with its partner companies which are from different sectors. The interviews may be scheduled from 1st week of May, 2011.



Upcoming Events

Workshop on Finance by certified financial education trainer of SEBI
Mock Exams by Institute
Fourth Semester Exams by University
Second Semester Exams by University

: May 6, 2011
: May 9 - 19, 2011
: May 21 - June 8, 2011
: May 23 - June 8, 2011