



ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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Quarterly

October, 2011

Give just measure, and cause no loss (to others by fraud).

Quran 26:181

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Vice-Chancellor

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31st October, 2011



Message

It is a pleasure to know that Al-Barkaat Institute of Management Studies, Aligarh is bringing out the next issue of its Quarterly News Letter entitled "ABIMS Times" in October 2011. I am sure the contents of this issue will be selected so as to provide useful information and a variety of reading material for the staff, students and other interested readers. I wish the editorial team great success and congratulate the management, administration, staff and students for this endeavour.

With best wishes,


(Prof. S.K. Kak)
Vice-Chancellor



Director's Message

I am glad seeing 'ABIMS Times' ready for the quarter ending October, 2011. This being the first quarter of the Academic Year 2011-12, has witnessed MBA 1st year admissions followed by various academic and co-curricular activities involving the students as well as the faculty members equally. As an institution we are striving for Inclusive Access to Excellence in management education to emerge as a Premier Institute of Northern India at par with the best Management Institutes of India in terms of curricula, pedagogy, research, publications etc. It has always been our commitment and endeavor to impart quality education and knowledge to our students in an excellent and value based academically charged environment creating excellence in their overall personality and approach.

Apart from producing excellence, today the academic institutions are under great social obligation to cater to needs of communities and society at large. And producing good and self-reliant citizens with wider horizon and perspectives is therefore, becoming our important responsibility. To realize this, we need to make our students an independent citizen and more useful to society rather than being useful to oneself alone; and with this in view we have set for us an objective and that is to create awareness amongst students about the role of an entrepreneur & the necessity of entrepreneurship development. An entrepreneur is jobs creator-provider to many and we want our students to be jobs creator-provider and not only the jobs seeker, and we as an academic institution have to develop the entrepreneurship skills in them by providing necessary trainings and a suitable platform. Entrepreneurship is thus often described as the engine of an economy. With this objective, we have recently formed an Entrepreneurship Cell (E-Cell) in the Campus which needs the students having an entrepreneurial bent of mind and passion to do something extraordinary in their life to come and carry forward the jobs expected of it. This would be a launching pad for them to take off who have dreams to do something for themselves, for the society and the country as a whole. They would be the people who will seize the opportunities when they knock their doors. I am sure those lots believe in the power of their dreams and will take the plunge after they complete their education to fulfil their dreams working tirelessly. I am wishing them all the very best.

My best wishes to all its readers and well-wishers.

Dr. Waseem Ahmad

Faraz Ahmad

From the Editor

The world stuttered to a halt on October 5, 2011 as news of the demise of the iconic Steve Jobs started streaming across. What a loss! The ABIMS campus also could not remain untouched, which is but natural. The Institute's Entrepreneurship Cell which has been in the conception stage for sometime was up and running finally, ironically a few days after the death of one of the most influential disruptive innovators of our times. ABIMS Times, meanwhile continues to be the recipient of your affection and accolades. Keep them coming!

Vision

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

Mission

To be a centre of excellence through academic research, industry partnership and consultancy.
To impart quality management education.
To offer opportunities for training and development to students for better placement.
To produce competent management graduates for responsible positions in the industry.
To produce character and to cultivate human values in students.

Campus BUZZ

Orientation Program

An orientation program for the first year students was organized on September 7, 2011 to acquaint them with ABIMS way of life and make them familiar with the Institute's Vision and Mission besides the Code of Conduct of the University and the Institute. The orientation program also delineated the role of MBA in shaping the life of students. Dr. Waseem Ahmad, Director along with the faculty members was present on this occasion. After brief introduction of each faculty member to students, the Director addressed the students advising them to focus on their studies, respect their teachers & seniors and give value to hard earned money of their parents honoring their aspirations.



Summer Training Presentations

Summer training presentations by MBA final year students were held from September 7-9, 2011. The students made lively and stimulating efforts while presenting their summer training reports. Each presentation was followed by a grueling question-answer session.



Do more than is required. What is the distance between someone who

achieves their goals consistently and those who spend their lives and careers merely following?

The extra mile.

Gary Ryan Blair

A cardinal principle of Total Quality escapes too many managers: you cannot continuously improve

interdependent systems and processes until you progressively perfect interdependent,

interpersonal relationships.

Stephen Covey



ABIMS Times

Workshop on Entrepreneurship Development

A workshop on Entrepreneurship Development was conducted by Mr. T.S. Rajput, Deputy General Manager, National Small Scale Industries Corporation Ltd. (NSIC), Aligarh on October 14, 2011.



Mr. Rajput gave the students valuable insights and narrated interesting anecdotes from the field of Entrepreneurship. The students were enriched by his vast experience and knowledge. While welcoming the guest and addressing the students Dr. Waseem Ahmad, Director encouraged them to see bigger dreams in life and make genuine efforts to fulfill them. On this occasion all the faculty members were also present.



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Formation of E-Cell

The concept of entrepreneurship is fast catching the imagination of many in the country. Entrepreneurship allows youngsters to exhibit their innovative thoughts and give shape to their ideas while being self-dependent.

The various government and non-government support organizations are further creating an environment congenial for entrepreneurship development. Various management institutes are playing and can play a greater role in furthering this purpose. The creation of an Entrepreneurship Cell (E-Cell) at ABIMS was highly imperative under these conditions.



The formation of E-Cell was announced in the Workshop on 'Entrepreneurship Development' organized in ABIMS on October 14, 2011 by Dr. Waseem Ahmad, Director of the Institute. The students have appreciated this initiative and are showing keen interest in the E-Cell. Mr. T.S. Rajput, Deputy General Manager, National Small Industries Corporation (NSIC), Aligarh has consented to be kindly associated with the Cell as an Advisor on honorary basis.

The E-Cell aims at creating awareness, facilitating training and providing support in innovation and incubation of entrepreneurial ventures. Activities like games, quizzes, events, guest lectures, workshops, business plan writing contests, venture creation contests, product/process innovation and many others will be undertaken by the Cell.

Faculty Buzz

Faculty Development Program

As a follow up to the FDP held on August 9-10, 2010, an FDP on 'Excellence in Teaching, Research and Knowledge Creation' was conducted on August 5-6, 2011 by Professor Satyajit Majumdar, School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai. The FDP focussed on how excellence in teaching can be achieved through effective teaching methodology. The sessions were highly interactive with whole hearted participation from the faculty members.



Student Buzz

Students' Development Program

As a part of students' all round development, the Institute has engaged the services of JkAs Management Consulting Group, New Delhi for personality development program. Under this program, a full day is devoted every week to the Students' Development Program which will not only enhance soft skills of the students but also include modules which will make the students competitive in the global world.



Every young man would do well to remember that all successful

business stands on the foundation of morality.

Henry Ward Beecher

You can't operate a company by fear, because the way to eliminate fear is

to avoid criticism. And the way to avoid criticism is to do nothing.

Steve Ross



ABIMS Times

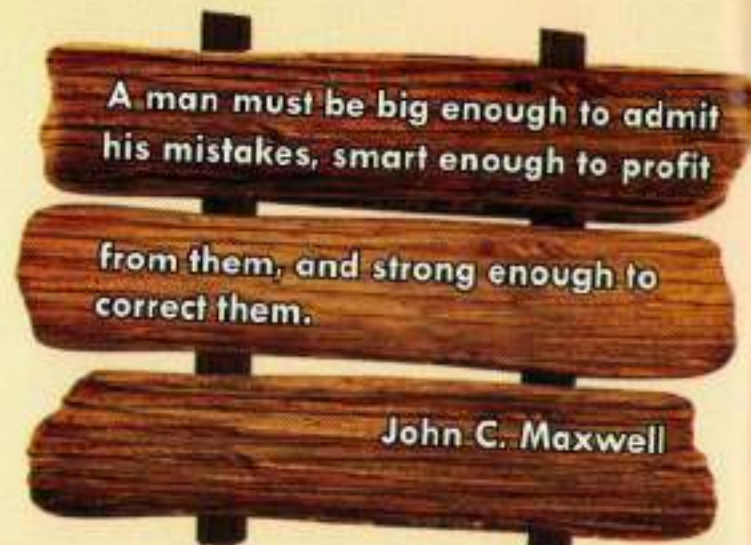
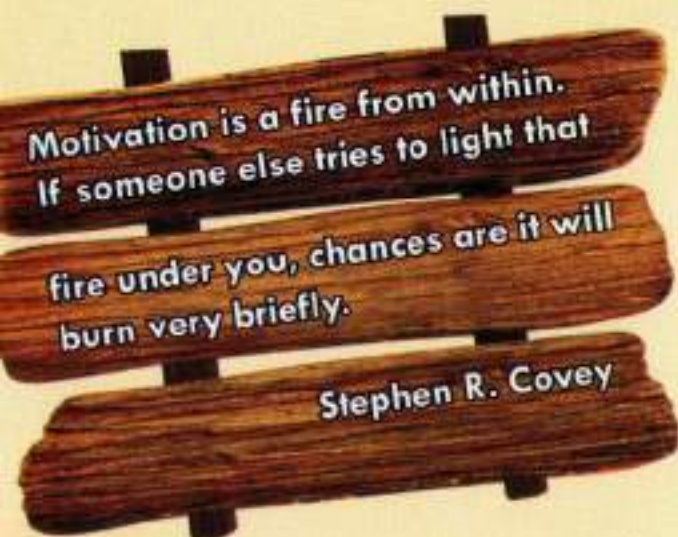
Milan 2011

Students of MBA final year organized 'Milan 2011', an interactive session for the MBA first year students on September 27, 2011. 'Milan 2011' provided a pedestal for healthy interaction between the first and final year students. It was an ice breaking session to develop camaraderie between them. The program was conducted in the presence of two faculty members.



Excursion

An excursion to Mussoorie and Dehradun was organized for the students of MBA final year from October 15- 18, 2011. The trip gave them a welcome respite from the rigors of the academic routine. Two faculty members also accompanied the students on the tour.





Rescuing Hug

A pair of twin sisters was born in a hospital, while one was quite healthy, the other one was frail and sickly and the doctors feared for her life. When they lay in their cots in the nursery, the baby who was not doing well became weaker and weaker, and the doctors and nurses could see that her life was slowly ebbing away. One of the nurses, out of desperation, picked up the healthy baby and put her in with her sister in the same cot, ignoring the hospital rules. The baby threw a tiny arm around her sister, as if on purpose. Miraculously, the girl's irregular heartbeat steadied and within minutes her vital parameters returned to normal. She remained perfectly healthy thereafter.

Reflection: A supporting arm around the shoulder or a friendly pat on the back can work wonders.

Mr. Waseem Barkati

Ex-Student, ABIMS

Never tell people how to do things.

Tell them what to do and they will surprise you with their ingenuity.

George Patton

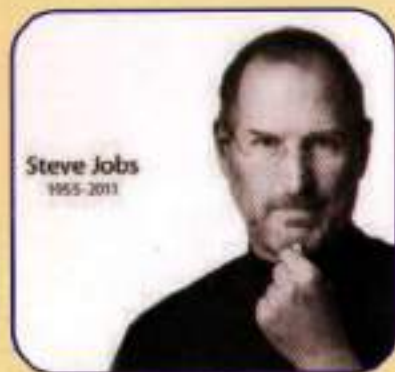
If you listen to your fears,
you will die never knowing

what a great person you
might have been.

Robert H. Schuller

Obituary

A condolence meeting was held for Mrs. Naheed Waseem, wife of Dr. Waseem Ahmad, Director, ABIMS. Mrs. Waseem breathed her last on Thursday, September 15, 2011. The management, staff and students prayed for the departed soul and wished solace to the bereaved family. Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, Al-Barkaat Educational Society, Mr. S.M. Aman, Member, Executive Committee, Al-Barkaat Educational Society, Dr. F.U. Siddiqui, Coordinator, Al-Barkaat Educational Institutions, heads of Al-Barkaat educational institutions and others were present on this occasion.



Loss!

Steve Jobs, who died on October 5, 2011 aged 56, was the visionary co-founder, and later chief executive, of Apple, makers of the Macintosh computer, the iMac, the iPod, iPad, and iPhone, and the man behind the astonishing success of the computer animation firm Pixar, makers of Toy Story and Finding Nemo.

Tributes flowed in from across the world. With astonishing regularity, Jobs did something that few people accomplish even once: he reinvented entire industries. He did it with ones that were new, like PCs, and he did it with ones that were old, like music. And his pace only accelerated over the years.

In the words of TIME magazine, "He was the most celebrated, successful business executive of his generation, yet he flouted many basic tenets of business wisdom. (Like his hero and soul mate, Polaroid founder Edwin Land, he refused to conduct focus groups or other research that might tell him what his customers wanted.) In his many public appearances as the head of a large public corporation, he rarely sounded like one."

US President Barack Obama summed it up aptly: "The world has lost a visionary. And there may be no greater tribute to Steve's success than the fact that much of the world learned of his passing on a device he invented."

In a Stanford commencement speech in 2005, Jobs spoke at length about mortality and its value as a force against complacency.

"Death is very likely the best invention of life", he said in the speech. "All pride, all fear of embarrassment or failure, these things just fall away in the face of death, leaving only what is truly important."

We will miss you Steve.

Upcoming Events

Commencement of Second Sessional Test for I & III Semester	-	October 31-November 4, 2011
Mock Examinations by the Institute for MBA I & III Semester	-	November 21-30, 2011
Third Semester Exams by the University	-	December 01-19, 2011
First Semester Exams by the University	-	December 01-17, 2011