



# ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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Quarterly

January, 2012

You shall never attain righteousness unless you spend from what you love. Whatsoever you spend, Allah is fully aware of it.

(Quran 3:92)

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**Prof. Syed Muhammad Amin**  
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January 20, 2012

## MESSAGE



Every modern organisation has to disseminate information of various types to its internal people as well as the external public. For an educational institution, it is all the more important to communicate about its major activities and events and significant achievements.

ABIMS Times, the quarterly newsletter published by Al-Barkaat Institute of Management Studies, Aligarh, is an excellent mouth-piece of this prestigious business school. It contains a variety of features, including news about the institution, outstanding achievements and short write-ups of students and faculty members, and photo features of events and celebrations.

It not only provides relevant information on the various developments taking place and the programmes organised in the institution, but also inspires the students, teachers, employees, alumni and other stake-holders of the institute.

ABIMS Times is carefully edited and tastefully printed, and presents an impressive image of the ABIMS. It serves as a potent tool of public relations.

I hope the serial publication will continue to serve as a window to the various facets of this progressive organisation, imparting education in the field of business management.

I congratulate the Director of the institute and the entire editorial team on bringing out this commendable publication and wish resounding success to the group of persons behind this endeavour.

Prof. DPS Verma



## Director's Message

I am happy that the editorial team is coming out with January 2012 issue of ABIMS Times which is the first quarterly issue of the year 2012. I wish all its readers, well wishers, management, editorial team members, other teaching & non-teaching staff members of institute and all other institutions of Al-Barkaat Educational Society a very happy and prosperous New Year. During the year passed, besides many pleasant memories there were some unpleasant and painful happenings which are unforgettable.

After the Odd Semesters Examinations and a brief break of winter, the classes of 2<sup>nd</sup> & 4<sup>th</sup> Semesters have commenced w.e.f. January 09, 2012 and as a result there is again a cheerful & busy environment all around in the Campus. The University has declared the Examinations result and the students are generally happy with their results. In subsequent months, parallel to academic curricula there are many co-curricular activities in students' agenda for which they are working hard as they know good planning and hard work are essential for the success. I believe that the events and activities which are planned out with students' initiatives may institutionalize excellence in their academics. These will surely broaden their overall perspective and they can become catalysts for change.

Organizational Excellence is a term popularized by Peters Waterman since 80s' and many studies both nationally and internationally have been carried out. Organizational excellence and educational excellence issues have close linkages. HR invariably has an important role to play in achieving the organizational excellence. The competitive forces that managers or any employee facing today and will continue to confront in future demand organizational excellence. Our efforts therefore to achieve excellence are through focusing on learning, quality learning and teamwork of one and all whether they are students, faculty members or office staff and structuring/ re-structuring the academic, co-curricular and administrative activities as per our requirements. And this is bringing a silent transformation. Development is a multi-faceted effort that needs the positive participation of all the stakeholders. To accomplish a great social responsibility, we as an academic institution are carrying, to cater to needs of society of producing good citizens, the best possible way we are trying to make available to society the disciplined, professionally trained, competent and to some extent self reliant young citizens who may stand out and compete globally out of their sheer knowledge and capabilities they have acquired. Young citizens are the most responsible and important members of society because their educational efforts build up a good human capital. I can assure, ABIMS will as ever remain committed to providing a quality and value based education to all its students from whatever strata of society they belong to so that we continue to provide good young citizens to our Indian society.

My best wishes to all its readers and well-wishers.

Dr. Waseem Ahmad

Faraz Ahmad

## From the Editor

What a quarter! Quizzes, Musical Chairs, Freshers' Party, release of 6<sup>th</sup> issue of Al-Barkaat Journal of Finance and Management, Conduct of GBTU and MTU Examinations. Phew! And the most awaited event of the year- the Inter-Collegiate Fest and Fete is just around the corner (February 24-26, 2012).

Meanwhile, keep your comments pouring in. They really add fuel to our flames of zeal!

## Vision

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

## Mission

To be a centre of excellence through academic research, industry partnership and consultancy.  
To impart quality management education.  
To offer opportunities for training and development to students for better placement.  
To produce competent management graduates for responsible positions in the industry.  
To produce character and to cultivate human values in students.

## Relevance of Islamic Teachings in Modern Perspective

**Prof. Syed Muhammad Amin**  
Chairman, Governing Body, ABIMS

The rate at which development is going on is equivalent to the rate at which social, environmental and economic relations are getting affected by the negative forces. Therefore, if we want to understand sustainable development in one line, we can say that balanced social, environmental and economic development will lead us to sustainable development. From the point of view of Islam these three parameters are of utmost importance.

Various Chapters of Holy Quran and numerous sayings of Prophet Muhammad (ﷺ) speak clearly in the context of society, environment and economics.

As far as environment is concerned Islam clearly states the responsibilities of mankind towards it.

Tawazun or 'Balance' is the most important teaching of our religion. This balance and moderation have been preached by Islam in everything.

Whether it is eating, drinking, use of natural resources or maintaining social relations, Holy Quran says "Was sama rafa ha wa wadaa Al Meezan" which means that Allah raised the sky and established harmony in the system. Surah Al Dukhan (verses 7, 8, 9, 10) teaches how to maintain this balance.

Islam instructs the worshippers of Allah not to disturb the social, environmental and economic balances. Islam gives everybody an equal right to live. Our religion has given reasonable rights to the people dwelling on the planet earth to live and use the environment. The earth is not only meant to be inhabited or used by mankind but it is created to be used by each and every creation of Allah. Islam emphasized that earth should not be used extensively by only one class of creatures.

Prophet Muhammad (ﷺ) said that the green and prosperous valleys of Medina are prohibited to be used for any other purpose except as grazing grounds.

Consider how Prophet Muhammad (ﷺ) 1400 years back is suggesting a beautiful idea for protecting biodiversity. The Prophet of Allah gave clear instructions for the safety of environment.

Prophet Muhammad (ﷺ) said that if you find profit in something then you should also understand your responsibility towards those profit generating resources.

Most of the environmental pollution is due to the lack of information with the people. Human beings don't know what their creator wants from them.

Islam considers it to be a religious duty on the part of each and every individual to keep the environment clean and free from pollution.

Surah Al Qasas (28:77) says that Allah wants human beings to do good as Allah has done to them.

Allah says do not embrace corruption as Allah does not love corrupt people. Islam is the preacher of equal social rights. In our religion no person is superior on the basis of property or status but the more God fearing the person is the nearer is he to the Almighty.

Allah says O Mankind! We have made you into nations and tribes, so that you may recognize one another.

In Holy Quran Allah says that the most honorable among you is the one who fears Allah the most.

In the farewell sermon at the journey of Hajj, Prophet Muhammad (ﷺ) said that no white is more important than a black, no black is inferior to a white, an Arab is not superior to a non-Arab. Measure of greatness and nobility is piety.

As far as economics is concerned Islam prohibits mindless spending.

Islam's most important policy is to conduct trade at low profit margins. Islam prohibits high profit margins, black marketing and interest based trading.

The examples of business and marketing left by Prophet Muhammad (ﷺ) if implemented can lead to the establishment of a



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successful system in the Corporate world. With the declaration "Qul Mata Al Duniya Qaleel" which means that earth has limited resources. Prophet Muhammad (ﷺ) stressed on moderate use of natural resources. Prophet of Allah prohibited wastage of water. The Messenger of Allah promoted planting of trees and conservation of forests. And the same philosophy is now being stressed upon by the promoters of sustainable development.

During the battles it was told specifically not to overrun plants bowing towards the ground, not to destroy farmlands and refrain from killing animals.

To remove poverty Allah provided us with a prescription in the form of Zakat. It is the only way to remove economic imbalances in the society.

Quran is not only the religious book of Muslims, but it is the model code of conduct for the whole universe with which a revolution of development and balance can be brought in.

If the teachings of Holy Quran and Prophet Muhammad (ﷺ) are implemented in tota, we can not only attain sustainable development, but holistic development, because Islam is a religion which preaches social, environmental and economic balances.

## The Best Man in The Universe: Our Beloved Prophet Muhammad (ﷺ)

**Dr. Ahmad Mujtaba Siddiqui**  
Joint Secretary, ABES

People come and go but there are very few who have such a compelling effect on human society that the world pays obeisance and expresses love for them by remembering every aspect of their life.

Prophet Muhammad's (ﷺ) birth in the year 571 A.D. is not a simple event of history; rather it is the day when humanity entered into a new era of Liberty, Equality, and Welfare. It is the grand personality of Prophet Muhammad (ﷺ) which inculcated the spirit of humility, welfare, mutual trust and benefit, fraternity, social justice, good treatment of fellow human beings, modesty, and peaceful coexistence through his words and above all through his life-long practice of these principles. He offered an excellent example of himself to be followed.

The Prophetic message was not limited to personal faith and self-upliftment but was coupled with practical solutions to the day-to-day problems faced by humans across the globe. Such teachings and practices became the foundation of a society based on the best and most suitable principles for human kind. It showed man how to grow and progress without causing harm to his fellow beings, be it humans, animals, plants and other resources.

If the Prophetic principles and methods are adopted in this age of globalization, surely we will be able to transform our world into a paradise by resolving our political, social, economic, industrial, agricultural and cultural issues. Prophet Muhammad (ﷺ) has taught that the objective of business should not be wealth maximization. He advised not to seek too much profit out of business and the mutual trust should not be breached at any cost. If today's business world adopts his business practices it will witness its effects in the form of long-term benefits. Similarly, the scientists and environmentalists would be astonished to learn from the teachings and practices of Prophet Muhammad (ﷺ) by going through his Seerat (inappropriately translated in English as Biography).

It is hard to believe for a large section of Orientalists that Islam provides irrefutable documentary facts, evidences and concepts and comes forth with an open challenge of scientific discovery. They find it extremely difficult to deny the contributions of Muslims in the world's development and demean the great Islamic personalities. The religion of Islam provides a complete code of human life and is meant to be present till the end times.

Globalization has become a tool of a few powerful countries to subjugate the weaker nations and siphon off their wealth. The mightier nations do not give any credence to the international laws created by them through the UNO when these laws become

a hindrance to their selfish motives.

Prophet has ordered not to attack the surrendered enemy during war, not to kill prisoners of war, not to cause harm to women, children and disabled and not to destroy crops and vegetation. He taught that even the enemy is to be treated with dignity and no injustice should be inflicted upon him. The leaders of such countries should take lesson from the way taught to us by Prophet Muhammad (ﷺ) about how to treat neighbors and fellow human beings (neighboring countries and people in general).

After the first victory of Muslims in the battle of Badr, the emotions were very high and the Meccan prisoners of war knew that they will be exterminated. At this point Prophet Muhammad (ﷺ) consulted his pious companions about the fate of the prisoners. He accepted the suggestion of Abu Bakr As Siddiq (may Allah be pleased with him) that the prisoners should be asked to teach the Muslims how to read and write and then be freed.

On the occasion of the victory of Mecca when it was presumed by all Meccans that they will be subjected to maximum humiliation, torture and plunder by Muslims as they were their arch rivals, Prophet Muhammad (ﷺ) declared that day as the day of mercy and pardoned everyone. Contrary to the prevalent practice he was the last one to enter Mecca behind the military procession.

The sermon of Prophet Muhammad (ﷺ) during his last pilgrimage (Hajj) is the fountainhead of codes of a blissful life. It is the first charter of human rights and the basis of protecting and maintaining human rights by groups or individuals around the world. If his model of mutual trust, support and welfare is emulated the world will be free of its conflicts and become a much better place to live.

The towering personality of Prophet Muhammad (ﷺ) is so great that he is an ideal father as well as ideal leader, ideal husband as well as ideal trader, ideal warrior as well as ideal social reformer, ideal religious head as well as ideal educator. The Orientalists observe him with dismay and despair and cannot believe that how can all qualities be rolled into one person. Is it then surprising that they have to rate him as the best human being in the world?

## Student Buzz

### Musical Chairs

Students of MBA Final year organized Musical Chairs on October 25, 2011 under the auspices of Fun Club- a rearing ground for talent. It acted as a cue to intimate the MBA First year students about the existence as well as the purpose of the Fun Club. The winner of Musical Chairs Mr. Zia Sharif (MBA First Year) was awarded with free membership of Fun Club as a token.

### Quiz Tantra 2011

Lord Krishna College of Management, Ghaziabad organized a business quiz-Quiz Tantra 2011 on November 11, 2011. Many colleges participated in it with full vigor. Mr. Arbaaz Khan, Mr. Suhail Ahmad Khan, Mr. S.M. Zaki Ullah, Mr. Wajihuddin Ahmer of MBA Final year and Mr. Mohd. Sadaf Intesar of MBA First year participated in it. Our students proved their mettle and Mr. Wajihuddin Ahmer and Mr. S.M. Zaki Ullah brought glory to the Institute by winning the first and the third prize, respectively.





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## Kunjashak-e-Falak

MBA Final year students extended a warm welcome to their juniors by organizing a Freshers' Party on November 18, 2011 under the name Kunjashak-e-Falak. With kind wishes dipped in lyrical ink, they compared the arrival of the Freshers with the fledgling soaring in the firmament of ABIMS – where a plethora of opportunities await them, ready to be explored. They greeted them with this couplet:

Chaman Udaas Tha Kal Tak Parinde Kooch Kar Baithe

Nayi Chehchahaaton Se Ye Phir Aabaad Hai Dekholi



The evening was filled with fun and gaiety with electrifying performances pouring in like mimicry, singing and skits by the students. Ms. Mehvish Khan and Mr. Adnan Ahmad were adjudged Miss Fresher and Mr. Fresher respectively while Ms. Fauzia Khan was awarded the title of Miss Evening and Mr. Mohd. Zuhaib Khan, Mr. Evening.

On this occasion, Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, ABES; Dr. F. U. Siddiqui, Coordinator, ABES and Dr. Waseem Ahmad, Director, ABIMS honored the gathering with their presence.

The program was followed by a sumptuous and scrumptious dinner.



## Badlega Nahi Toh Bachega Nahi Aligarh

Hindustan-A reputed National Hindi daily organized a debate competition on November 25, 2011 at Hotel Ruby on the topic Badlega Nahi Toh Bachega Nahi Aligarh. As a part of ABIMS' drive to develop well rounded personality of the students Mr. S. M. Kamran Atiq Kazmi and Mr. Wajihuddin Ahmer, students MBA Final Year were encouraged to give voice to their views on this judicious and topical theme drawing applause from the attendees.



## Colors of Youth

Mr. S.M. Taha Naqvi and Mr. Adnan Ahmad, students MBA Final and First Year respectively gave wings to their talent by participating in Maruti Suzuki Colors of Youth 2011 – a Hunt for India's most talented and versatile youth among B-Schools and Professional colleges. Mr. Naqvi and Mr. Ahmad contested for Mimicry and Stand-up comedy, respectively. There were 82 participants out of which Mr. S.M. Taha Naqvi figured in the Top Eight. The event was held at Amity University, Noida on January 14-15, 2012.

## Campus BUZZ

### Conduct of GBTU and MTU Examinations

The Institute is successfully conducting UPTU Examinations for the last three years; in the same vein this year also the Institute conducted GBTU and MTU Examinations of Odd Semesters in December, 2011, winning accolades from the external observers.



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## Release of 6<sup>th</sup> Issue of Al-Barkaat Journal of Finance & Management

This issue like the earlier issues brings out to its readers the relevant and contemporary quality research in the field of finance and management. The articles published pertain to a variety of topics related to capital market, FDIs, foreign trade, mutual funds, NPAs, Service quality and retail. It also carries a Book Review by S. Ahmad Murtaza Alvi, Assistant Professor, ABIMS.

## New Year Get-Together

A New Year get-together was organized on January 21, 2012 in the Campus by Al-Barkaat Educational Society (ABES). On this occasion, Prof. Syed Muhammad Amin, President, ABES; Mr. Vivek Bansal (MLC), General Secretary, ABES; Dr. Ahmad Muftaba Siddiqui, Joint Secretary, ABES; Mr. Kafeel Ahmad, Treasurer, ABES; Dr. F.U. Siddiqui, Coordinator, ABES, Prof. Saghir Afrahelm, Manager, ABPS and other Society members along with the heads of the institutions under ABES together with the teaching and non-teaching staff were present.



## Faculty Buzz

- Research Paper entitled "Role of Microfinance in the Economic Empowerment of Urban Poor" co-authored by Mr. Faraz Ahmad Abbasi, Assistant Professor, ABIMS and Mr. Faraz Ahmad, Research Scholar, Department of Economics, Aligarh Muslim University, Aligarh was published in the 6<sup>th</sup> Issue of Al-Barkaat Journal of Finance & Management.
- A Book Review on the 10<sup>th</sup> Issue of 'Financial Management' authored by I.M Pandey written by Mr. S. Ahmad Murtaza Alvi, Assistant Professor, ABIMS was published in the 6<sup>th</sup> Issue of Al-Barkaat Journal of Finance & Management.



## Loss!

Former Pro-Chancellor of the Aligarh Muslim University, Nawab Muhammad Rahmatullah Khan Shervani passed away on the morning of January 10, 2012 at J.N. Medical College Hospital. He was 83.

Nawab Rahmatullah Khan was elected Pro-Chancellor of AMU in November 2006 and he was a member of the AMU court for nearly three decades. His family was closely associated with the AMU founder, Sir Syed Ahmad Khan and his father Late Nawab Muzammilullah Khan Shervani served as the Vice Chancellor of AMU.

Nawab Rahmatullah Khan had a passion for reading and collecting books in Arabic, Persian, Urdu, English, Hindi, Pashto, Turkish etc. His personal library, known as Muzammil Library, had been assiduously built by him since 1960. At present it has more than 2500 books, journals and rare manuscripts. The Manuscripts themselves are about 2200 in number.

Nawab Rahmatullah Khan had a unique flair for Persian and Urdu Verses. He was a master at identifying and correcting verses which had become proverbially attributed to another poet. His compilation of such verses "Awaragard Ashaar" was extremely well-received. He also wrote a number of articles on Dr. Zakir Husain, Nawab Ali Yawar Jung, Prof. Rasheed Ahmad Siddiqui and others.

Mr. Syed Muhammad Ashraf, IRS, Vice President, ABES expressed his deep condolences on his sad demise and said "His death is a personal loss for a large number of people and I am one of them. If somebody asked me about the best human being in Aligarh while he was alive, the answer was extremely simple. Alas! his death has rendered an answer to a simple question mighty difficult".



## Al-Barkaat Educational Institutions, Aligarh

Al-Barkaat means "The Blessings"



### Al-Barkaat Institute of Management Studies (ABIMS)

Approved by AICTE, Ministry of HRD, Govt. of India, New Delhi & Affiliated to Mahamaya Technical University, Noida (formerly U.P. Technical University, Lucknow)

(Govt. Recognized Minority Institution)

College Code  
**175**

#### Academic Programme:

- Two-Year full time Master of Business Administration programme (MBA)
- Eligibility - Graduate with 50% marks and Rank Holders of UPSEE & CEE-2012, CAT-2012 / MAT-2011 & 12 / CMAT-2012

#### Salient Features of MBA

### Good Placement Record—Highest Salary Rs. 6 Lacs p.a. to 2011 Pass out Batch

- State-of-the-art Infrastructure
- Well-stocked library with book bank facility
- Self-developed high quality collaborative learning programme
- Personality Development by IIM Alumni
- FDPs, SDPs, Workshops, Seminars and Guest Lectures
- Annual National Conferences
- Placement Assistance through professionals
- Entrepreneurship Cell
- Quarterly Newsletter & Bi-annual refereed Journal
- Annual Scholarships to meritorious & economically weaker students

### On Campus Hostel Accommodation for Boys & Girls Available

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Ph.: 0571-3299871 (Reception) / 3291307 (School) / 3291308 (MBA, BBA & BCA) / 3203325 (B.Ed.)  
www.abims.ac.in, www.al-barkaat.com, e-mail: abims117@rediffmail.com, principalabps@gmail.com

### Al-Barkaat Jamia Hamdard Study Centre

(Under Distance Education Mode)

#### Academic Programmes:

- B.B.A. (Eligibility : 10+2)
- B.C.A. (Eligibility : 10+2 with Math)

### Al-Barkaat Institute of Education

(Approved by NCTE, Jaipur & Affiliated to Dr. B. R. Ambedkar University, Agra)  
(Govt. Recognized Minority Institution)

#### Academic Programme:

- B.Ed.

### Al-Barkaat Public School 10+2

(Affiliated to C.B.S.E., New Delhi)

#### Academic Programme:

- 10+2

### Al-Barkaat Play & Learn Centre

#### Academic Programme:

- Play Group up to Preparatory (UKG)

### Al-Barkaat College of Graduate Studies\*

#### Academic Programmes:

- BBA, BCA & other Professional Courses

### Al-Barkaat Islamic Research & Training Institute\*

\*Proposed

### Upcoming Events

Annual Inter Collegiate Fest & Fete

February 24-26, 2012

First Sessional Test

March 1-5, 2012