



ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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Quarterly

April, 2012

Do you enjoin righteousness upon others while you ignore your own selves, although you keep reciting the Book? Have you then no sense?

(Qur'an 2:44)

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Faraz Ahmad, Asst. Professor, ABIMS (Editor)

Aditi Bhargava, Asst. Professor, ABIMS (Asst. Editor)

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Editorial Office

Al-Barkaat Institute of Management Studies

Plot CDF, Annapurna Road, Aligarh-202122, Uttar Pradesh

Tel: 0571-3291308, 3299871, Fax: 0571-2730967

E-mail: abimstimes@gmail.com

www.abims.ac.in



TATA INSTITUTE OF SOCIAL SCIENCES
V. N. Purav Marg, Deonar, Mumbai – 88
School of Management and Labour Studies

Message

April 11, 2012



I feel happy to know about the growth of Al-Barkaat Institute of Management Studies (ABIMS), Aligarh, promoted by a group of social and spiritual thinkers who believe in education and overall development of children as a means to bring dignity of life. I have been interacting with the faculty team and students for many years and found strong commitment in them to carry this theme forward. I understand ABIMS stands for sincere action in the area of management education with strong focus on quality and ethical practices. It is not surprising that communication of such strong values through a newsletter 'ABIMS Times' should draw attention of many academicians and practitioners.

I feel honored to write this message to communicate my best wishes to the Director, faculty team, members of support staff and the students. I am sure ABIMS Times will inspire many others to achieve excellence in academics.

Satyajit Majumdar,
Professor,
Centre for Social Entrepreneurship

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Director's Message

I am happy that the editorial team is coming out with the April, 2012 issue of *ABIMS Times* of the year. The period February- April, 2012 has been of Even Semesters' teaching which is now getting completed as the Examinations are scheduled to start from May 1, 2012. Besides teaching, there have been a number of co-curricular activities in the Campus where participation of students and faculty members has been equally appreciable and encouraging.

For the final year students this is a very crucial period because majority of them due to their social obligations are required to get into a suitable job barring a few who would be either entering into their own family businesses or opting to pursue Ph.D studies. I am happy to inform that already a good number of our students have been placed with some good organizations, and they would be joining their professional career once the 4th Semester Examinations are over by the end of May, 2012. After some time from now, they would be on the other side of their life and I am sure that there they would be best known for the core values they have inherited from Al-Barkaat during their two-year stay with us besides for their hard work, competence and excellence. There they should utilize their knowledge for the benefit of organization and in the service of society. They should pledge from the day one that it shall be their constant endeavor to be honest in discharge of their duties as an employee, and they should uphold the dignity of self and of the profession.

In each issue of Newsletter we get to see besides information on academics and co-curricular activities of the Institute the contribution of Faculty members as well as of the students in the form of their writings. This issue also carries some articles from our final year students which are based on Life & Nature and the essence of Co-operation for Success in life and that confirms their creativity and writing spirit. It is human capability and commitment which distinguish successful organizations from the rest. We are dedicated to make young generation independent, well informed, socially responsible and groomed citizens by imparting holistic education.

As ever the Al-Barkaat Institute of Management Studies and its dedicated team will remain committed to providing a quality and value based education to all its students.

My best wishes to all its readers and well-wishers.

Dr. Waseem Ahmad

Faraz Ahmad

Vision

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

Mission

To be a centre of excellence through academic research, industry partnership and consultancy.

To impart quality management education.

To offer opportunities for training and development to students for better placement.

To produce competent management graduates for responsible positions in the industry.

To produce character and to cultivate human values in students.

From the Editor

Another session comes to an end! Quite a few events happened in this quarter, the Industrial visits and the Farewell party among them as also the rest as you will see in this issue. The taking over of a new regime was a major event in the state and the successful test launch of Agni-V swelled our hearts with pride. Your appreciative comments will really make our day!

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Campus Buzz

SPARK 2012

An Intra-Institute Management Fest *Spark 2012* was organized on February 1-3, 2012. There were a slew of activities like Management Quiz (February 1, 2012) Ad-Mad Show (February 2, 2012) Whatever U Say (February 3, 2012). All the students participated enthusiastically in it. It also acted as a perfect appetizer for the grand Inter-Collegiate Management Fest & Fete, *Excella 2012* held on March 2-4, 2012.



Talk on 'Emotions Management'

Mr. Fazil Raza, Soft Skills Trainer from Indore, delivered a talk on 'Emotions Management' for the students of MBA Final and First year on February 09, 2012. The lecture was well received by the audience. He explained the various aspects of Emotions Management through interesting anecdotes. Dr. Waseem Ahmad, Director ABIMS along with the faculty members was present on this occasion.

Guest Lecture on 'Sustainable Development'

Prof. Kazi F. Jalal, Professor at Harvard University, USA and Senior Consultant & Director, Boston Center for Development and Environment (BCDE) delivered a talk on 'Sustainable Development' on February 18, 2012. He is a versatile, dedicated and well recognized professional with rich work experience in the field of environment and sustainable development. It was an enriching and thought provoking lecture which greatly benefitted the audience. Present were Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, Al-Barkaat Educational Society; Dr. Waseem Ahmad, Director ABIMS along with the faculty members and students.



Campus Placement

Ms. Namita Rustagi, Sr. Executive-Talent Acquisition, Flipkart India Pvt. Ltd. visited ABIMS campus with her team on February 26, 2012 for campus placement. Three students- Mr. Mohd. Atif Khan, Mr. S.M. Zaki Ullah and Mr. Suhail Ahmad Khan were successful in securing job offers from the company.





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Excella 2012

ABIMS always stresses upon the holistic development of the students. In the same vein, **Excella 2012** (ABIMS Annual Inter-Collegiate Management Fest & Fete) was organized in the Institute from March 2-4, 2012 which was inaugurated by Nawab Javed Saeed Khan Chhatari as its Chief Guest. Several Literary and Sports events were organized in the three day fest and fete like Just a Minute, Business Plan Competition, General Quiz, Ad-Mad Show, Group Discussion, Singing Competition,



Whatever U Say, Business Quiz, Poster Making, Collage and indoor & outdoor games like Cricket, Football, Carrom, Table Tennis and Chess. A one day fete was also organized which was inaugurated by Mr. T.S. Rajput, Deputy General Manager, National Small-scale Industries Corporation Ltd, NSIC, Aligarh as its Chief Guest. The fete had 18 stalls which included stalls managed by students as well as stalls from our sponsors. The Fete saw lively participation from students of Al-Barkaat and other participating institutes. The Grand and Bumper Prize via lucky draw consisted of four packages to tourist destinations. Live career counseling sessions by IIM and ABIMS Alumni throughout the

three-day event were held including an invigorating lecture by Mr. Gaurav



Narula, Manager Usage and Retention, Mobile Internet (GPRS & 3G), Delhi NCR at Bharti Airtel Limited. The event was brought to a close after the prize distribution ceremony where the Chief Guest and Guest of Honor were Prof. Pankaj Gupta, Dean, JRE School of Management, Greater Noida (who is also associated with Educomp Solutions Ltd.), and Prof. Shahid A. Siddiqui, Department of Radiotherapy, J.N. Medical College, AMU, Aligarh, respectively.

Talk on 'Service Selection Board to Select the Officers in Indian Armed Forces'

Col. Jagrup Singh, Group Testing Officer (G.T.O.), delivered a talk on 'Service Selection Board to Select the Officers in Indian Armed Forces' on March 23, 2012. Faculty members along with the students of MBA Final and First year were present on the occasion.



E-Cell

As an integral part of the E-Cell for developing and supporting budding entrepreneurs, Mr. T.S. Rajput, DGM, NSIC and Honorary advisor to the E-Cell, periodically visits the campus to train students in the nuances of entrepreneurship. During one such interaction with the students, he elaborated on the role of finance in setting up of new business enterprises. He spoke at length about the advisory, financial and mentoring services that NSIC provides to entrepreneurs like:

- Equipment Financing Schemes
- Credit Facilitation through Bank Tie-ups
- Foreign Lines of Credit
- Raw Material Assistance
- Tender Marketing-Finance for execution of tender participation through NSIC
- Bill Discounting
- Export Financing



Student Buzz

Techkriti 2012

Sharda Group of Institutions (SGI) organized a national level quiz competition 'Quiz-Wizz' held on February 23-25, 2012. Many institutes participated in it with full vigor. Mr. S.M. Kamran Atiq Kazmi, Mr. Suhail Ahmad Khan, Mr. Syed Mohd. Zaki Ullah, Mr. Wajihuddin Ahmer of MBA Final year and Mr. Mohd. Sadaf Intesar of MBA First year participated in it. The team stood fourth in the final round held at Anand College of Engineering, Agra.



Rukhsat-e-Sayyar

Farewell party under the name "Rukhsat-e-Sayyar" was organized by the First year students for Final year on April 2, 2012. It was a fun filled evening with exciting performances like mimicry, singing and skits by the students which lifted the mood of the evening. Mr. Wajihuddin Ahmer and Ms. Saloni Choudhary were adjudged as Mr. Farewell and Ms. Farewell respectively. Mr. Mohd. Atif Khan and Ms. Shaista Qamar were awarded the titles of Mr. Personality and Ms. Personality respectively.





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The program was followed by a sumptuous and scrumptious dinner. Dr. Waseem Ahmad, Director, ABIMS was also present along with the faculty members.

Industrial Visits

The Institute organizes industrial visits for 'learning through observation', where students acquire invaluable knowledge on how organizations are run and managed. To develop entrepreneurial spirit in them, the students of MBA First year were sent on April 4, 2012 to visit the

Incubator for Small Enterprise Establishment, NSIC, New Delhi where they



were given a live demonstration of different

manufacturing facilities like candle making, toilet paper, paper plate, detergent, toilet soap, sliced bread, tomato ketchup, cookies, socks etc. and Final year students visited *Parvati Plywood Pvt. Ltd., Ramnagar, Uttarakhand* on April 5, 2012 to gain first hand experience of the industry.



Filmsaaz'12

University Film Club of Aligarh Muslim University conducted a national film festival entitled 'Filmsaaz'.

Mr. Wajihuddin Ahmer from MBA Final year and Mr. Adnan Ahmad from MBA First year participated in this event in the category of Slide Show Films. Mr. Ahmer presented the movie '64 years of freedom' while the movie 'Child Labour' was Mr. Ahmad's work. Mr. Ahmer's movie was selected for screening at the festival.

Faculty Buzz

FDP on 'Development Program for the TPOs'

Mr. Faran Izhari, Assistant Professor attended a two day 'Development Program for the TPOs' on March 16-17, 2012 organized by Mahamaya Technical University, Noida at Noida.





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A talk on 'Leadership & Quality of Leadership'

Mr. Rajshekar Krishnan, Head, Leadership Development and Learning Integration India/South Asia, IBM India Pvt. Ltd. delivered a talk on 'Leadership & Quality of Leadership' on March 28, 2012 for the faculty members of ABIMS. It was an enlivening and fruitful interaction bringing out various deep insights in the sphere of spiritual leadership. Dr. Waseem Ahmad, Director, ABIMS was also present on the occasion.



Truth of the Life of this Word: Natural Hazards & Disasters

The world is anything but serene & still. We are all vulnerable to natural threats, both internal and external. As for the seemingly solid earth, the planet's interior has an inner core of molten elements. It surely would not be an exaggeration to call this part of the earth, which remains invisible to our eyes, "a flaming core". No parts of the earth are immune against the effects of atmospheric forces like storms, hurricanes and thunderstorms. Natural hazards may strike at any time. They can cause considerable loss of life and property. Generally, Natural disasters refer to earthquakes, lightning, flash foods, acid rain, etc. which have different intensities and effects.

What is most important is that no human being has the power to combat or prevent any of these hazards. Yet, disasters always affect only a particular region of the earth, thanks to nature's delicate balance which is the creation of Allah. Allah creates these disasters to show us how insecure our habitation can sometimes be. Man should learn from natural disasters and draw lessons from the experiences of others. The world is specially created for man. The reason why man is created is evident as the verse suggests. "He it is who created the heavens and the earth in six days and his throne was over the water; that he might try you, which of you is best in conduct".

Those who are aware of the existence of God understand the divine rationale behind these natural occurrences. Allah states that he tests man through good as well as bad events and the judgment taken by Allah will be in perfect justice. There are many incidents which alter our lives suddenly such as accidents, disease, natural disasters, cause of material loss and many more. People should be able to draw lessons from these events and each disaster is a reminder for human beings. In the Holy Qur'an, Allah says that without his will, nothing can occur on earth.

Neha Agarwal
MBA Final Year

The Essence of Co-operation

When the word 'Co-operation' comes to mind, many other ideas come along too, like co-ordination, team-spirit, unity etc. Co-operation is something which does not come naturally, you need to cultivate it in order to savor its fruits later. Sad to say that we Indians do not pay attention to such things. But if we put our mind and spirit to work, co-operation can create wonders in any field.

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Some sociologists have pointed out that if an individual Indian entrepreneur is given an opportunity to strike out on a business venture he will be very successful as compared to a Japanese individual. However, on a group assignment, Indians will be no match for them.

The major reason for success stories around the world is co-operation. With co-operation success can be achieved in the running of Govt. bodies; companies, educational institutions, and any field where collective work habits are practised. The best example is of the Japanese who in spite of the devastating effects of the 2nd World War were able to make their economy one of the strongest in the world in just five decades. Some Japanese car makers go to the extent of having company anthems and uniforms so as to instill a sense of discipline and unity among their workforce. If we become a little introspective and ponder a while on our qualities we find that we Indians are highly individualistic people in nature. No doubt this is a good quality but we won't be able to achieve our goals if we do not pursue it collectively. No man is an island and individual excellence cannot do much for a nation when the entire world is going through globalization at a rapid pace. This is the reason why we have few co-operative success stories in India. If we are to keep abreast of the other nations in this race for prosperity, we have to overcome our over individualistic traits. Much of the problems we face can be solved if we lessen our intransigence and solipsism, the view that self is the only reality. A prosperous, healthy and happy future can be ours in its entirety only if we march forward hand in hand and reach out for the goal together. Greedy, individual grabbing can bring forth only minuscule fragments which may glitter & shine for a brief while for a small minority, but can bring no permanent relief from darkness for a nation of billions.

Asma Khan
MBA Final Year

Placement Highlights

The placement activity this year witnessed an enthusiastic response from the recruiters.

The following is an indicative list :



Ms. Annam Khan
Earthcon Constructions Pvt. Ltd.



Mr. Arbaaz Khan
PropTiger.com



Mr. Mohd. Atif Khan
Flipkart India Pvt. Ltd.



Mr. S.M. Zaki Ullah
Flipkart India Pvt. Ltd.



Mr. Suhail Ahmad Khan
Flipkart India Pvt. Ltd.,
PropTiger.com



Mr. Wajihuddin Ahmer
Da Milano Leathers Pvt. Ltd.

Upcoming Events

Fourth Semester Exams by University

: May 01-21, 2012

Second Semester Exams by University

: May 01-18, 2012