



# ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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Quarterly

January, 2015

And your Lord has decreed that you worship none but Him. And that you be dutiful to your parents.

(Qur'an 17:23)

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## Message

I am happy to learn that the Al-Barkaat Institute of Management Studies, Aligarh, has been regularly bringing out a newsletter for the last 7 years. This publication provides a platform to the institute to



showcase its academic activities. It also provides an opportunity to the students and faculty to express their creative ideas.

I wish this newsletter all success in the times to come, and hope helm of academic affairs in the Institute would endeavour to elevate it to the level of an academic journal, in due course.

Mirza Asmer Beg  
Professor



## Director's Message

I am happy to say that the New Year's first issue of our Newsletter for the quarter ending January 2015 has got printed and is available now to its readers with updates on Institute's events & activities, literary achievements & academic contribution of students and also giving the information on upcoming events of Institute.

The second half of the session has begun with commencement of even semesters regular classes after the odd semesters exams. concluded in third week of January, 2015. I would like to congratulate the students that throughout the examination period they maintained great discipline at the examination centre with inner sense of responsibility as true representatives of Al-Barkaat. I am confident that they have performed well in their exams and will secure good results. In coming months there is a whole series of literary, cultural & sports events planned including Industrial Visits & Farewell Party awaiting the students' preparedness and participation. For the final year students this is crucial period because they would now be entering into their professional career where they have to prove their potential. They have to constantly strive now to reinvent themselves if they really want to be successful in their professional and personal life. They need to optimize their strengths and transform them towards positive growth of self and society. Glory is not in achieving but it is in striving. Success lies in hard work and it is rightly said 'striving for success without hard work is like harvesting without having planted'.

In almost each issue we get to see the contribution either from our students or the faculty members in the form of their writings and so in this issue too we have the contribution from our two students and that confirms their creativity and writing spirit. Empowerment comes from within, it is capability and commitment that distinguish good institutions from the rest.

We, at Al-Barkaat besides building strong core academics with good combination of soft skills development, try to imbibe a right kind of attitude with total concentration to make them independent, socially responsible and groomed individual by imparting holistic education to them. And as ever the Al-Barkaat Institute of Management Studies and its dedicated team will remain committed to providing a quality and value based education to all its students.

My gratitude on the occasion of this New Year goes to its readers and all our well-wishers for their moral support and inspirational words from time to time as that keep us going for last over 6 years in making the ABIMS Times publication a successful venture.

My best wishes to them all.

**Dr. Waseem Ahmad**

## *Vision*

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

## *Mission*

To be a centre of excellence through academic research, industry partnership and consultancy.  
To impart quality management education.  
To offer opportunities for training and development to students for better placement.  
To produce competent management graduates for responsible positions in the industry.  
To produce character and to cultivate human values in students.

## From the Editor

The New Year has come with a liberal dose of hope and joy. The placement season in the institute is about to start and this year again promises a bumper harvest there! We at ABIMS *Times* have been really encouraged by your constant feedback. Bring it on!

**Faraz Ahmad**

## Campus Buzz

### Dental & Skin Check-up Camp

A free dental and skin check-up Camp was organized jointly by Shifa Dental Clinic and Cure Well Skin Clinic in Al-Barkaat Institute of Management Studies, Aligarh for students and staff members of Al-Barkaat Educational Institutions on November 26, 2014. The camp was a big success and the organizers promised to continue organizing such camps in future also. Their initiative was appreciated by Dr. Waseem Ahmad, Director, ABIMS.



### Symposium 'Human Rights: Preservation & Violation'

A Symposium on 'Human Rights: Preservation & Violation' was organised on December 10, 2014, at ABIMS, in collaboration with the People's Union for Civil Liberties, Aligarh on the occasion of International Human Rights Day. The Chief Guest was Mr. Zafar Alam, Assistant Commandant, RAF. He elaborated on the constant struggle of the armed forces of the country to not let the law be broken and also ensuring that human rights of the citizens are not violated. Prof. Salahuddin Qureshi, Ex-Chairman, Department of Geography, Aligarh Muslim University, Aligarh lamented the downfall in standards of human rights preservation and enumerated the steps required for course-correction; he was disappointed that the worst violators of human rights in the world are claiming to be their best protectors. Prof. Sameena Khan, Department of English, AMU talked about how women in the country are feeling unsafe and the steps that are needed to be taken to ensure that the country in general and the world in particular becomes safe for them. Dr. M. Mohibul Haque, General Secretary, PUCL, Aligarh highlighted the burning issue of human rights violations from either side in conflict zones.





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The symposium was attended by the faculty members of ABIMS besides teaching members of other sister institutions.

Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, Al-Barkaat Educational Society highlighted the main issues currently in focus in the field of human rights. Dr. F.U. Siddiqui, Coordinator, Al-Barkaat Educational Institutions delivered the vote of thanks. On this occasion Dr. Waseem Ahmad, Director, Al Barkaat Institute of Management Studies, Dr. Samina Fazli, Principal, Al-Barkaat Institute of Education, faculty members and students were present.



## International Minorities Rights Day'

Dr. Arshi Khan, Associate Professor, Department of Political Science, Aligarh Muslim University and Dr. M. Mohibul Haque, Assistant Professor, Department of Political Science, Aligarh Muslim University, Aligarh delivered lectures on December 18, 2014 on the occasion of 'International Minorities Rights Day'. Dr. Arshi Khan was of the view that a lot needed to be done to ameliorate the condition of minorities in the country. According to him, the Sachar Committee Report's recommendations should be immediately implemented though he was of the view that even that report suffers from serious flaws in its methodology. Dr. M. Mohibul Haque was of the view that for any country to be called a developed



one, its minorities should be safe and secure. A lot of efforts are still needed in this direction. Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, Al-Barkaat Educational Society wished for the progress and development of minorities as it was inter-linked with the development of the country. Dr. F.U. Siddiqui, Coordinator, Al-Barkaat Educational Institutions delivered the vote of thanks. On this occasion Dr. Waseem Ahmad, Director, Al Barkaat Institute of Management Studies, Dr. Samina Fazli, Principal, Al-Barkaat Institute of Education, faculty members and students were present.

## Kahkashan

MBA Final year students extended a warm welcome to their juniors by organizing a Freshers' Party on November 1, 2014 under the name "Kahkashan". With kind wishes dipped in lyrical ink, they compared the arrival of the Freshers with the stars shining in the firmament of ABIMS – where a plethora of opportunities await them, ready to be explored.

The evening was filled with fun and gaiety with electrifying performances pouring in like mimicry, singing and skits by the students. Ms. Zeba Riyaz and Mr. Sunny Kumar were adjudged Miss Fresher and Mr. Fresher respectively while Ms. Ayushi Bhargava was awarded the title of Miss Evening and Mr. Mohammad Urooj Azad, Mr. Evening.

On this occasion, Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, ABES; Dr. F. U. Siddiqui, Coordinator, ABES and Dr. Waseem Ahmad, Director, ABIMS honored the gathering with their presence.

The program was followed by a sumptuous and scrumptious Lunch.



## Guest Session on “Basic Corporate Practices A Fresh MBA Must Know”

A Guest Session on “Basic Corporate Practices A Fresh MBA Must Know” was organized by Synergy Management Group on December 13, 2014.

Delegates from the company emphasized on the development of an effective, individualized plan that is predicated on a deeper understanding of industries, functions, leading organizations, business school resources, and marketplace trends that play a key role in each MBA recruiting cycle. The knowledge that one acquires in the MBA program should provide with a strong overall business foundation.





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The endeavor should be on discovering how various components of a business must be linked, aligned and integrated into a successful business system. A firm grasp of modern management practices should be the goal.

The company executives also said that everybody should be aware of the key concepts, tools, and techniques that are required to succeed in today's challenging business environment. Every MBA program too should feature focused learning experiences and case studies centered on vital subject areas in the business world. In today's business world, doing a job successfully means being able to work and communicate effectively with specialists in all functional areas and senior management. To do this, one needs to understand the foundations, concepts, and techniques that form the basis for management today. In addition, one should know the basic business vocabulary that fosters easier communication and enhances overall individual and corporate performance.

## Successful Placement in Ceasefire Industries Limited

Senior Executives from Ceasefire Industries Limited, a leading fire safety services & equipment manufacturing company visited Al-Barkaat Institute of Management Studies on January 23, 2015 and gave a comprehensive presentation apprising the students about their company. This was followed by a question-answer session that held students clear their doubts about the company. Interested students then participated in a group discussion and interview. Two students, Mr. Gohar Zahid Siddiqui & Mr. Yahia Ahmed Laskar, were finally placed at an attractive package in the company. Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, ABES, Dr. F.U. Siddiqui, Coordinator, ABES, Dr. Waseem Ahmad, Director, ABIMS and the faculty members congratulated the students and wished them luck in their future endeavors.



## Placement Activity

Executives from CFC, A fast growing multinational food chain visited Al-Barkaat Institute of Management Studies and interacted with the students on December 29, 2014.



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They discussed the placement opportunities that exist for the students and expressed the hope that students from ABIMS will soon be working for the company. On this occasion, Director, ABIMS, Waseem Ahmad, teachers and students of MBA Final year were present.



## "I Don't Know"

Do you remember when you said the above words last?

The 'I know – it – all' world we live in doesn't leave much scope for honest answers. Driven by curiosity, children tend to pose a lot of questions.

Whether the adults around them have the answers or not, you hardly ever hear them say: "I DON'T KNOW". Most people consider it shameful to not having the right answer to everything and this fear has its roots in the classrooms as well. We are taught from an early age that intelligence is equivalent to knowing all the right answers. But it is not. Over the years, kids assume that their parents are highly intelligent people having an answer to everything. They absorb the message that people with power are those who say I Know to everything and when they grow up they all want to appear intelligent in the same way. Most of the times we aren't even aware of when we are being dishonest.

The behavior of smiling in fake recognition is somehow ingrained in us over the years and it is sometimes very compelling in terms of making us feel that the socially appropriate response is to nod indicating we understand instead of flatly saying No.

What do you do if you are in an important meeting and asked to give a feedback on a project you aren't very clear about? Is that the time to say I Don't Know? Sometimes in the most complex situations the wisest thing to say is, 'I am a bit uncertain about this, I need to weigh the issue more carefully, check the details and get back to you.' Saying I Don't Know can actually increase one's trust and belief in you. A communication skills expert says, it is very important to break out of this habit of feeling safe only when you know everything. To embrace doubt is to show that you are honest because your mind seeks answers. An open mind has wonderful awards. It helps us to build authentic relationships, gives us a better understanding of difficulties and challenges in various situations.

A lot becomes possible when we embrace the fact that no one can know everything. Next time when you face a difficult situation, take your time, say you will get back with the right answer or I want to be sure before I give you the correct information. Be true to yourself and cultivate PASSION for something meaningful....

**Zeba Khan**

MBA Class of 2016



## Mother

You are the guiding light

You have provided me life

Down thy feet is a way to heaven as well,

Your disobedience will result the way to hell,

Because I have sucked your blood;

You are a gift from god as a best tutor and

nurse

Thou bear my burden now and then,

You love me more than your life

Here is none worthy to perform this task,

Whatever I am today is just by your grace,

Oh! Mom you are really great

The things which you have done,

Cannot be repaid and redone

**Gohar Zahid Siddiqui**

MBA Class of 2015

## Upcoming Events

- |   |                               |
|---|-------------------------------|
| <b>First Sessional Test</b>                               | : <b>March 25-28, 2015</b>    |
| <b>Verve - 2015, Literary, Cultural &amp; Sports Fest</b> | : <b>February 18-21, 2015</b> |
| <b>Visit of Reality Infra Pvt. Ltd. for Placement:</b>    | : <b>February 25, 2015</b>    |
| <b>Visit of Cosmic Structures Ltd. for Placement</b>      | : <b>February 28, 2015</b>    |

## Placement Highlights

**दैनिक जागरण**  
शुक्रवार | 27 फरवरी 2015

**अलबरकात इंस्टीट्यूट के 13 छात्रों को नौकरी**

**अलीगढ़ :** अलबरकात इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज में प्रख्यात रिजलिटि इवेंट्स इंडियाई कंपनी रिजलिटि जेकसन ग्रुपस प्रा. लि. में पाठ्यक्रम इंटर के छात्र-छात्राओं के कैम्पस प्रोमोमेंट के लिए अलबरकात लिमा, बिजनेस स्कूल संख्या में छात्र-छात्राओं ने भाग लिया। कंपनी ने सहायकार के बाद 13 छात्र-छात्राओं को चयन किया। इनमें सुभाष शर्मा, नीतिम खन्ना, सानवीन नाज, निखिल अहमम खैदी, महज्जाद अली, महकुम हुसैन, मुनीम अहमद और मी. फैजान शामिल शामिल हैं। अलबरकात इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त सहित डॉ. अहमद मुजतबा सिद्दीकी, अलबरकात पाठ्यक्रम अलबरकात इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त सहित डॉ. एफ. सिद्दीकी, संस्था निदेशक डॉ. यूसीम अहमद, च. बंकिम सिंहासनीय मील के प्रमुख फैजानाजी ने शामिल छात्र-छात्राओं को बधाई दी है। इनके अलावा 26 छात्रों को संस्था में प्रख्यात कॉलेजियल ग्रुप ऑफ कंपनीज प्रोमोमेंट के लिए आ रही है।

**अमर उजाला**  
अलीगढ़ | शुक्रवार | 27 फरवरी 2015

**अलबरकात के 13 विद्यार्थियों को नौकरी**

**अलीगढ़ (एनएच):** अलबरकात इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज में प्रख्यात रिजलिटि इवेंट्स इंडियाई कंपनी रिजलिटि जेकसन ग्रुपस प्रा. लि. में पाठ्यक्रम इंटर के छात्र-छात्राओं के कैम्पस प्रोमोमेंट के लिए अलबरकात लिमा, बिजनेस स्कूल संख्या में छात्र-छात्राओं ने भाग लिया। कंपनी ने सहायकार के बाद 13 छात्र-छात्राओं को चयन किया। इनमें सुभाष शर्मा, नीतिम खन्ना, सानवीन नाज, निखिल अहमम खैदी, महज्जाद अली, महकुम हुसैन, मुनीम अहमद और मी. फैजान शामिल शामिल हैं। अलबरकात इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त सहित डॉ. अहमद मुजतबा सिद्दीकी, अलबरकात पाठ्यक्रम अलबरकात इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त सहित डॉ. एफ. सिद्दीकी, संस्था निदेशक डॉ. यूसीम अहमद, च. बंकिम सिंहासनीय मील के प्रमुख फैजानाजी ने शामिल छात्र-छात्राओं को बधाई दी है। इनके अलावा 26 छात्रों को संस्था में प्रख्यात कॉलेजियल ग्रुप ऑफ कंपनीज प्रोमोमेंट के लिए आ रही है।

