



ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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Quarterly

July & October, 2015

Seek help in patience and prayer; and truly it is hard save for the humble-minded. (Qur'an 2:45)

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Prof. Jamal A. Farooque
B.Tech., M.Tech., Ph.D

Message

It is my pleasure to get some space in the current issue of the ABIMS Times. The Al-Barkaat Institute of Management Studies has started its MBA in the year 2004-05 with a grand building, up to the mark academic and support resources, and qualified faculty; the institute has been among the first few choices of the potential students who intend to pursue MBA in Aligarh.



The publication of this newsletter reflects one of the continual efforts on the part of the institute to progress and compete. The newsletter works as a portal for those who want to contribute in the process of furthering the education in management. It provides an opportunity to share, to know, and to develop network with industries.

I wish the ABIMS Times to prosper and become a journal of national repute.

Prof. Jamal A. Farooque

Director's Message

I am happy to say that our Newsletter for July & October, 2015 quarters combined has got printed and is available now to its readers with updates on Institute's events & activities, academic achievements & literary contribution of students and also giving the information on upcoming events of Institute.

Besides having organized various literary & cultural events in the Campus, these two quarters as usual were more occupied in admission process and subsequently the regular classes of first & final years both commenced from first week of August, 2015. During the months of May-June, there were 2nd & 4th Semesters Exams. of Session 2014-15 conducted by University (UPTU, Lucknow) and I am feeling happy to inform here that in final year around 70% students had secured 1st Division where girls have outshined not only with 8 out of 12 students who have secured 70% & above marks, are girls but also all 3 first positions were occupied by girl students and they are- Ms. Asma Khan- 1st position with 75.62% marks; Ms. Meraj Fatima- 2nd position with 75.60% marks and Ms. Manika Varshney- 3rd position with 74.11% marks. In first year too the girl students have outnumbered boys in their 2nd Semester Exams. results. The students those who secured 1st Division, there are 71% girls and here again all 3 first positions are occupied by them. They are Ms. Sadia Ahmad- 1st position with 72.16 % marks; Ms. Tusum Khan- 2nd position with 71.88% and Ms. Fiba Zaidi- 3rd position with 71.52% marks. We congratulate them. They believe in themselves as self-belief is the key to success.

This period has also been the successful placements season for us as the students placed through campus are almost 100%. And notable corporate recruiters which had recruited and expressed interest in our institution are M/s Genpact, M/s Religare, M/s Kips Publishing, M/s reality Junction Infra Pvt. Ltd., Ms/ Cosmic Industries (Radex Division), M/s SoftNice India Pvt. Ltd., M/s Bajaj Finance, HFDC Bank etc. They should now practically utilize their knowledge and classroom learning for the benefit of organization they are in, for the welfare of society and for serving the nation at large. We are hopeful that from their performance and contribution towards nation building, they will make us and their parents both proud.

We, at Al-Barkaat besides building strong core academics with good combination of soft skills development, try to imbibe a right kind of attitude with total concentration to make them independent, socially responsible and groomed individual by imparting holistic education to them. And as ever the Al-Barkaat Institute of Management Studies and its dedicated team will remain committed to providing a quality and value based education to all its students.

My gratitude goes to all its readers and well-wishers for their moral support and inspirational words from time to time as that keep us going for last 7 years in making the 'ABIMS Times' publication a successful venture.

My best wishes to all its readers and well-wishers.

Dr. Waseem Ahmad

Vision

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

From the Editor

The session is in full swing and the students are working hard to achieve success like their seniors who were able to bag impressive offers from the corporate world. The results of the class of 2015 have been extremely satisfying and their juniors hope to follow in their footsteps! Keep watching this space

Faraz Ahmad

Mission

To be a centre of excellence through academic research, industry partnership and consultancy.
To impart quality management education.
To offer opportunities for training and development to students for better placement.
To produce competent management graduates for responsible positions in the industry.
To produce character and to cultivate human values in students.

Campus Buzz

Workshop on Entrepreneurship

A Workshop on Entrepreneurship was conducted jointly by Amar Ujala and Gillette India Ltd on September 3, 2015. The resource person, Ms. Shalini acquainted the students with the finer aspects of entrepreneurship and familiarized them with the skills required to become a successful entrepreneur. On this occasion Dr. Waseem Ahmad, Director, ABIMS, Faculty members and students of MBA final and first year were present.



Milan - 2015

Students of MBA Final year organized 'Milan 2015', an interactive session for the MBA First year students on October 7, 2015. Milan 2015 provided a pedestal for healthy interaction between the first and final year students. It was an ice breaking session to develop camaraderie between them. The program was conducted in the presence of faculty members.



Guest Lecture by M/s Godani Bansal & Co.

A Guest Lecture was organized on "Accounting & Career Counseling in the Field of Accounts" on October 13, 2015 by M/s Godani Bansal & Co. Mr. Mohit Bansal discussed the nuances of finance and accounting. He also emphasized on the importance of solid fundamental and clear concepts.

Mr. Prabal Godani gave valuable tips to the students on resume building. He also described the ways of charting one's career path in a systematic manner. On this occasion Dr. Waseem Ahmad, Director, Al-Barkaat Institute of Management Studies, Aligarh, faculty members and students of MBA and BBA were present.



Falak

MBA Final year students extended a warm welcome to their juniors by organizing a Freshers' Party on October 21, 2015 under the name "Falak". With kind wishes dipped in lyrical ink, they compared the arrival of the Freshers with the stars shining in the firmament of ABIMS – where a plethora of opportunities await them, ready to be explored.

The event was filled with fun and gaiety with electrifying performances pouring in like mimicry, singing and skits by the students.

Ms. Fauzia Rukhsar and Mr. Amir Zia were adjudged Miss Fresher and Mr. Fresher

respectively while Ms. Hera Ayub was awarded the title of Miss Evening and Mr. Tahir Mohammad Siddiqui, Mr. Evening. On this occasion, Dr. Waseem Ahmad, Director, ABIMS and faculty members were present.

The program was followed by a sumptuous and scrumptious Lunch.



Guest Lecture by Ms. S.M.S. Nalini

A workshop on Entrepreneurship Development was conducted by Ms. S.M.S. Nalini, Chief General Manager, National Small Scale Industries Corporation Ltd. (NSIC), Aligarh on October 28, 2015. Ms. Nalini tried to ignite the fire of entrepreneurship among the students and encouraged them to look at it as a viable career option.

She gave the students valuable insights and narrated interesting anecdotes from the field of entrepreneurship. The students were enriched by her vast experience and knowledge. While welcoming the guest and addressing the students, Dr. Waseem Ahmad, Director encouraged them to see bigger dreams in life and make genuine efforts to fulfill them. On this occasion, all the faculty members were also present.



Word Environment Day

On this occasion, a symposium on "Role of Afforestation in Stabilization of Climate" was organized on June 5, 2015. The Chief Guest, Dr. Balkar Singh, District Magistrate, Aligarh said that we should plant more and more trees. Former Vice Chancellor, Satna University, Dr. Ashok Kumar insisted on the importance of forest protection. Dr. M. Mohibul Haque, Assistant Professor Department of Political Science AMU, Aligarh was of the view that the police can not be expected to protect the trees, it is the common man that has to do it.



Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, Al-Barkaat Educational Society, Aligarh stressed on the adoption of sustainable development for the sake of future generations. Environmentalist Subodh Nandan Sharma was felicitated on this occasion. A play on Climate balance was also presented by artistes from Allahabad. On this occasion, Mr. Alok Kumar Srivastave, Mr. D.P. Gupta, Dr. F.U. Siddiqui, Coordinator, Al-Barkaat Educational Institutions, Dr. Waseem Ahmad, Director, Al-Barkaat Institute of Management Studies & all other departmental heads, faculty members and students were present.



Female Students Shine Bright

The results of both MBA Final and First year have been declared. In the final year, the first three positions were held by female students viz. Ms. Asma Khan (75.62%), Ms. Meraj Fatima (75.60%) and Ms. Manika Varshney (74.11%) respectively. In the First year also the female students occupied the top three positions viz. Ms. Sadia Ahmad (72.16%), Ms. Tusum Khan (71.88%) and Ms. Fiba Zaidi (71.52%).





Faculty Buzz

- Mr. Faraz Ahmad, Assistant Professor has been awarded the degree of PhD in Management.
- A research paper entitled "Corporate Social Responsibility and Employee Engagement: An Objective Study" by Mr. Faize Nabi, Assistant Professor jointly with Professor Parvaiz Talib was published in Al-Barkaat Journal of Finance & Management, ISSN: 0974-7281, Vol 7, Issue 1, January, 2015.
- A Book Review on the book "Behavioural Finance" authored by M.M. Sulphey, PHI Learning Private Limited, New Delhi, 1st Edition, 2014 by Dr. Mohammad Shahfaraz Khan, Assistant Professor was published in Al-Barkaat Journal of Finance & Management, ISSN: 0974-7281, Vol 7, Issue 1, January, 2015.
- A research paper entitled "Quality Assurance in Manufacturing Industry-A Study of Link Locks Private Limited, Aligarh" by Mr. Syed Hameedur Rehman Zaini, Assistant Professor with Mr. Fahad Afzal, a student of our MBA final year was published in Al-Barkaat Journal of Finance & Management, ISSN: 0974-7281, Vol. 7, Issue 2, July, 2015.
- A research paper entitled "Managing Fruits and Vegetables Inventory: A Study of Retail Stores" by Mr. Lamay Bin Sabir, Assistant Professor jointly with Professor Jamal A. Farooque was published in South Asian Journal of Marketing & Management Research, ISSN: 2249-877X, Vol 5, Issue 8, August, 2015.

Global Efforts for Human Development

United nations since 1970s has more actively focused on human development as a crucial factor in fighting poverty. In 1990 United Nations Development Program (UNDP) introduced the human development index (HDI) founded by Mr. Mahbub-ul-Haq, establishing three new criteria for measuring the level of development in a country. They are: life expectancy, education and living standards. A theory and approach that integrates economic, social and political development is called as human development. The human development stresses on two aspects i.e., the formation of human capabilities and the utilization of acquired capabilities or their functioning. Human development rests on four essential pillars: equality, empowerment, sustainability and productivity. Since the first human development report was published in 1990, human development has been defined as a process of enlarging people's choices and enhancing their capabilities.

The process concerns the creation of an enabling environment in which people can develop their full potential and live productive and creative lives according to their needs, interests and own values. In this sense, human development paradigm promotes well being in a society. Even though human development is a broad concept with infinite dimensions, it is said that at all levels of development there are three basics for a long and healthy life, access to knowledge, utilization of knowledge and a decent standard of living. Without these basic dimensions, the other dimensions such as political freedom, the ability to participate in one's community, self respect and so on will often remain inaccessible. Human development reports have expanded development discourse beyond its focus on economic growth to consider human development and people's basic needs such as their standard of living, education and health care. It is now universally accepted that different dimensions of human development, livelihood, education and health play important roles in shaping personal well being. However, these markets of individual well-being are embedded in wider networks of family and kin groups, caste tribes and religious identities, the political economy of villages and towns and direct and indirect actions of the state and civic society.

Zakaria Ahmed Laskar

MBA Final Year

Dr. A.P.J. Abdul Kalam

(Former President of India)

We deeply mourn the loss of a great leader and a caring human being with strong humanitarian values with heart-felt condolences to his bereaved family.



Upcoming Event

Summer Training Presentation

MBA I & III Semester Examinations by the University

Nov. 17-19, 2015

Dec. 7, 2015 - Jan. 8, 2016