



# ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

Volume : 8

Issue : 2

Bi-annual

May 2016- Oct. 2016

Allah will not change the conditions of the people until they change what is in themselves.

(Qur'an 13:11)

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## Message

The ABIMS has demonstrated exceptional urge and efforts towards physical, intellectual and spiritual growth & development at micro as well as macro levels. It gives a sigh of relief to notice that remarkable progress has been displayed by this institution since its inception.



ABIMS has created a distinctive imprint on the business management education landscape of this region. The 'ABIMS Times' is one among many pioneering initiatives undertaken by the Al-Barkaat Institute of Management Studies (ABIMS). I congratulate the editorial team for successfully bringing out a quality publication for last many years.

I wish and pray for many more success of ABIMS and 'ABIMS Times' in years to come.

(Prof. S.M. Jawed Akhtar)

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# ABIMS Times

## Messages

We are now coming out with 2<sup>nd</sup> half year issue of our newsletter for the half year ending October 2016. It is bringing out to its readers the communication on Institute's events and activities, students' placement, news about the students' performance in their Semester Exams., new admissions for the session 2016-17, updates on academic contribution of faculty members etc. during the half year (May- October, 2016) and the information on upcoming events of Institute subsequently.

During this half year period we worked consistently on all parameters whether they were literary, cultural, sports, placement or academics and also new admissions for the session 2016-17 as to excel and take ABIMS forward through achieving all round development & its success. During the months of May & June and also in April the Institute arranged various on- campus placement drives to get final yr. interested & eligible students of the batch 2014-16 placed and as a result a good number of students got placed in reputed organizations with reasonably good salary. The indicative list of companies which recruited our students are- ICICI Bank, ICICI Prudential, Genpact, GI Aviation, KIPS, Policy Bazaar, Investors Clinic, Capital Trust, Vatika, SoftNice etc. From now onwards they would be on other side of their life and I am sure they would be better known there for core values they have inherited from Al-Barkaat besides for their competence and hard work. They should now practically utilize their knowledge and classroom learning for the benefits of organization, for the welfare of society and at large for serving the nation. They should pledge as an individual that it shall be their constant endeavor to be an honest & sincere in discharging their duties, and they should uphold the dignity of self & family, dignity of alma mater and of the organization they would be in. During the month of May there was a Faculty Development Programme arranged in our campus by UGC HRD Center of AMU on the topic 'Academic Leadership' where all our faculty members participated which helped them to grow academically. During the period May-June, 2016 the University conducted the semesters exams of the batches 2014-16 (final yr.) and 2015-17 (1<sup>st</sup> yr.) where our results were 100%, students excelled and around 65% students overall secured 1<sup>st</sup> division marks with a distinct feature of having occupied all 1<sup>st</sup> three positions in both the classes by girl students except one position in first year by a male student. This is a great achievement on the part of our girl students. This proves that they believe in, 'there is no short cut to success; success comes with good planning and hard work'- these are two success mantras for them. They believe in themselves as self-belief is the key to success. And after having completed the admissions for new batch 2016-18 their regular classes with final year students batch commenced in the month of August, 2016.

We, at Al-Barkaat besides building strong core academics with good combination of soft skills development, try to imbibe in students a right kind of attitude with total concentration to make them independent, socially responsible and groomed individual by imparting holistic education to them. And as ever the Al-Barkaat Institute of Management Studies and its dedicated team will remain committed to providing a quality and value based education to all its students.

My best wishes to all its readers and well-wishers.

**Dr. Waseem Ahmad, Director**

Esteemed Readers,  
its our consistent  
thrust to share with  
you noteworthy  
events and  
accomplishments of  
ABIMS, its faculty  
and students through  
this publication.

Your highly valuable  
feedbacks boost our  
confidence as well as  
guide us to make  
suitable  
improvements to  
further strengthen  
the quality of this  
communication.

Wish you happy  
reading.

**Faize Nabi, Editor**

### VISION

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

### MISSION

To be a centre of excellence through academic research, industry partnership and consultancy.  
To impart quality management education.  
To offer opportunities for training and development to students for better placement.  
To produce competent management graduates for responsible positions in the industry.  
To produce character and to cultivate human values in students.

# ABIMS Times

## Campus Buzz



### TEACHERS' DAY

On September 5, 2016, Teachers' Day was celebrated by MBA-III & I semester students with great zeal and enthusiasm. In his address, Dr. Waseem Ahmad, Director, ABIMS, shared as how Dr. S. Radhakrishnan inspired his followers to celebrate his birthday as the Teachers' Day in India. Dr. Ahmad M. Siddiqui, Joint Secretary, ABES, emphasized the importance of moral and value education in current times. The students felicitated the Joint Secretary, ABES; the Director, faculty members and staff. Also, the MBA students presented high-impact various cultural programmes. The Faculty Members thanked the students for successfully organizing the event and felicitating them on the occasion.



### MILAN-2016

Milan-2016, an interactive session between students of MBA-I and III-semester students took place on September 20, 2016 under strict supervision of the director and faculty members. Both I semester as well as III semester students shared their brief introduction, major hobbies and interests, motives to join MBA and ABIMS. The 1<sup>st</sup> semester students notably Safwan Akhtar, Faraz Ali, Majid Khan, Wardah Tamhid, Mariyam, Mohd Zuhair Khan and Hiba Zaidi demonstrated their talents. During this event, seniors (3<sup>rd</sup> semester students) briefed their juniors (1<sup>st</sup> semester students) about various literary, cultural, sports and other activities being undertaken by ABIMS under Happy Club. Nominations were also invited from 1<sup>st</sup> semester students for various leadership positions reserved for 1<sup>st</sup> year students.

The Director and all the faculty members were present during the event.



### DRINKING WATER CAMPS

During MBA entrance test of Aligarh Muslim University conducted on May 22, 2016, ABIMS organized Drinking Water Camps near the Test Centers and served fresh cold drinking water pouches to parents/guardians, students and also the passersby. ABIMS staff members Nadeem Khan, Faisal Arif, Mohammad Rashid, Zubair Ahmad and Syed Mujahid Hussain discharged the responsibility of serving cold drinking water amid severe heat highly successfully. They all thanked these staff members of ABIMS.

### VIGILANCE AWARENESS WEEK-2016

ABIMS observed Vigilance Awareness Week-2016 (October 31- November 5, 2016) as directed by the Central Vigilance Commission and AICTE, New Delhi. It started with Pledge taking ceremony by students, faculty & staff on its first day followed by various activities like quiz, debate, essay writing competition, poster making and guest lecture on the prescribe theme "Public participation in promoting Integrity and eradicating Corruption" organized during the Week. Quiz competition was held on November 1, 2016, wherein the teams of Mohd. Yousuf Javed & Bushra Rehman (MBA III semester) and Usama Sherwani & Shahrukh Khan (MBA I semester) stood winner and runner-up teams respectively. In Debate competition held on November 2, 2016 on the sub-theme "Corruption is a Necessary Evil" Shahrukh Khan and Mohd. Yosuf Javed stood winner and runner up respectively. In Essay Writing competition on the sub-theme "Public participation in eradicating Corruption" held on November 3, 2016, Wardah Tamhid and Maryam, both from MBA I semester stood winner and runner-up respectively. In Poster Making on the sub-theme "Corruption and Economic Development" held on November 4, 2016, Hera Ayub and Afreen stood winner and runner-up respectively. On the final day of the Week (November 5, 2016) a guest lecture was delivered by Prof. (Retd.) Shah M. Waseem, F/o Commerce, AMU on the key theme. The winner and runner- up students/teams of various events held during the Vigilance Awareness Week-2016 were given the certificates of appreciation.



### ALUMNI MEET (TAJDEED-2016)

ABIMS successfully organized its 1st Alumni Meet 'Tajdeed 2016' on November 26, 2016. Alumnus and alumna from last 11 passed-out batches took active part and represented their batches. The event comprised two sessions; inaugural and cultural. Lt. Gen. (Retd.) Zameeruddin Shah, Hon'ble Vice Chancellor, AMU, Aligarh was the Chief Guest and Mr. Vivek Bansal, Ex-MLC & Gen. Secy. ABES presided over the inaugural session. Dr. Ahmad M. Siddiqui, Joint Secretary, ABES welcomed the guests, Dr. Waseem Ahmad, Director, ABIMS, gave a brief overview of the event and Dr. FU Siddiqui, Coordinator, ABES, delivered the vote of thanks.



The post-lunch session began with alumni-students interaction on general and domain specific themes and alumni bytes followed by cultural and alumni felicitation programme. Mr. Ajay Tomar, Sr. Unit Manager, the Dainik Jagran, Aligarh was the Chief Guest for this session. ABIMS students presented beautiful solo & group songs and skits. The alumni also shared their memories through presentations, songs and speeches. Ms. Taab Anwar (2007-09 batch alumna) coordinated the alumni felicitation ceremony.

# ABIMS Times

## Campus Buzz



### GUEST LECTURES

#### 1. Mr. Farrukh Baig, Senior Business Partner with Life Skills Dynamics and Brain Labs

An interactive session on *“Managing Personality for Success”* was led by Mr. Farrukh Baig on September 10, 2016. Mr. Baig stressed that one should not be discouraged by the failures occurring during initial phases of career, rather focus must be on strength of character and courage to move on, at a not so distant corner awaits success. The session was attended by the students of MBA-I and III-semester. The Director and all the faculty members were also present during the session. While welcoming the guest and addressing the students, director advised them to keep away the fear of failures as every success comes after failures.



#### 2. Mr. Asif Khan, Financial Analyst with Hitachi Data Systems

A lecture on *“The Need of Excel in Today’s Competitive Environment”* was delivered by Mr. Asif Khan on September 3, 2016 (Saturday). MBA III semester students attended the lecture with great enthusiasm and attention.

### CAMPUS PLACEMENTS 2014-16

This year, Career Development Cell organized more than 15 placement drives. The notable recruiters include BACS Hitech Engineering Ltd, ICICI Bank, KIPS Publishing Group, Genpact, Policy Bazaar, GI Aviation, Vatika Group, I-Veda Consulting, SoftNice Inc., Paytm, Bindal Group, Clarks Group of Hotels & Resorts, Concentrix, Convergys and ICICI Prudential.

Amongst the successful students, Amaan Khan, Fiba Zaidi, Mohammad Rashid, Mohd. Warish, Musheer Khan, S. Nishat Fatima, Sahar Shahid, Mohd. Suboor, Tazeen Suhail, Usuf Khan, Zakaria Ahmad Laskar, Arshi Jafri and Khanim Khan are those who have bagged more than one employment offers.



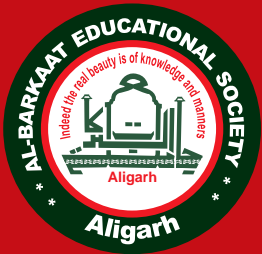
### END-SEMESTER RESULTS

#### Top 3 rank holders (MBA 2014-16 Batch)

1<sup>st</sup> Tusum Khan                      2<sup>nd</sup> Fiba Zaidi                      3<sup>rd</sup> Sadia Ahmad

#### Top 3 rank holders (MBA 2015-17 Batch)

1<sup>st</sup> Anuj Kumar Kulshrestha      2<sup>nd</sup> Fauzia Rukhsar              3<sup>rd</sup> Bushra Rehman



# ABIMS Times

## Faculty Buzz

### Mr. Faize Nabi

- Felicitated coveted 'Employability Enunciator of India-2016' by the Re:Think India, New Delhi on October 18, 2016.
- Attended Eight-Day (23-30 May, 2016) residential workshop cum FDP on Human Values & Professional Ethics organized by VC Cell, AKTU, Lucknow and hosted by Sharda Group of Institutions, Farah, Mathura.
- Attended One-week ( May 09-14, 2016) short-term course on Academic Leadership Training Programme by Centre for Academic Leadership and Education Management of UGC Human Resource Development Centre, Aligarh Muslim University, Aligarh.

### Dr. Faraz Ahmad

Attended One-week ( May 09-14, 2016) short-term course on Academic Leadership Training Programme by Centre for Academic Leadership and Education Management of UGC Human Resource Development Centre, Aligarh Muslim University, Aligarh.

### Mr. Babar Mushtaq

Attended One-week ( May 09-14, 2016) short-term course on Academic Leadership Training Programme by Centre for Academic Leadership and Education Management of UGC Human Resource Development Centre, Aligarh Muslim University, Aligarh.

### Dr. M. Shahfaraz Khan

- Attended One-week ( May 09-14, 2016) short-term course on Academic Leadership Training Programme by Centre for Academic Leadership and Education Management of UGC Human Resource Development Centre, Aligarh Muslim University, Aligarh.
- Attended one-day Workshop on Financial Management organized by Alif Laam Meem Trust, New Delhi on 16<sup>th</sup> October, 2016 at Aligarh.

### Dr. Lamay Bin Sabir

- Attended One-week ( May 09-14, 2016) short-term course on Academic Leadership Training Programme by Centre for Academic Leadership and Education Management of UGC Human Resource Development Centre, Aligarh Muslim University, Aligarh.
- Co-authored Paper titled "Effect of Different Dimensions of Inventory Management of Fruits and Vegetables on Profitability of Retail Stores: An Empirical Study", Accepted for publication in Global Business Review, SAGE Publications, Vol. 19, No. 1 (January-February 2018).
- Co-authored Paper titled "Evaluation of Customer Preferences on Showrooming and Webrooming: An Empirical Study", published in Al-Barkaat Journal of Finance & Management, ISSN: 2229-4503, Volume 8, Number 1, pp. 50-67.

### Mr. Faran Izhar

- Attended One-week ( May 09-14, 2016) short-term course on Academic Leadership Training Programme by Centre for Academic Leadership and Education Management of UGC Human Resource Development Centre, Aligarh Muslim University, Aligarh.

### FRESHERS' ORIENTATION

An orientation programme was organized on August 22, 2016 to welcome and induct the fresh MBA entrants to ABIMS.

The programme was designed, developed and executed by ABIMS faculty members under the able guidance of director. In a participatory mode, the new batch students were introduced to the academic code and conduct rules, syllabus, students clubs and literary, cultural & management events, students development programme, language lab, examination system and placement process.

The director welcomed the new students and shared with them the guidelines and code of conduct of the institute to be necessarily followed by them during their stay over here. The faculty and staff members introduced themselves to the freshers. The fresh students were also encouraged to come to the podium and introduce themselves. The last session comprised of campus visit (important locations like computer lab, library, common room etc.) of the students led by faculty members.



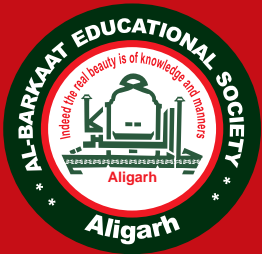
### FRESHERS' PARTY (Roobaroo)

M.B.A – III sem organized 'Roobaroo' the Freshers' Party as the welcome gesture to their juniors on September 29, 2016. For identifying suitable candidates for the titles of Mr. & Ms Fresher and Mr. & Ms. Evening, faculty members devised a 3-tier selection process. In the 1st round, students were evaluated on the basis of their presentation skills and dressing sense. In the 2nd round short-listed students from 1st round were encouraged to demonstrate a leading skill/talent of theirs. In the 3rd and final round, students were to randomly pick a slip asking them to speak on an issue/topic mentioned therein. Wardah Tamhid and Majid Khan received Ms. Fresher and Mr. Fresher titles while Shaista Sheikh and Mohammad Zafar Zahid bagged the Ms. Evening and Mr. Evening titles respectively. Amir Zia, Bushra Rahman, Mohd. Yousuf Javed, Naureen Ahmad, Athar Ali, Mohd. Faizan, Mujahid, Waseem Nazir Bhat, Hera Ayub, Ilma Khana and Ilam Khanam took active part in planning, organizing and executing the event.



Mohammad Yousuf Javed, Hera Ayub, Shafwan Akhtar, Faraz Ali, Hiba Zaidi, Mariyam, Majid Khan etc. entertained through their beautiful performances.

The Coordinator, ABElS, Dr. F.U. Siddiqui; the Director, ABIMS, Dr. Waseem Ahmad; the Principal, ABIE, Dr. Sameena Fazli; the Director, ABSHCC, Mr. Maaz Hussain and Faculty & Staff Members graced the occasion by their presence.



# ABIMS Times

## Article & Upcoming Events

### PROPHET OF ISLAM, MUHAMMED (PBH) – THE PERFECT ENTREPRENEUR

Prophet Muhammed (pbuh), venerated by billions of Muslims all over the world, was more than just the Prophet of Islam, as he directed people to stick to ethical standards in all facets of life including business transaction, trading and entrepreneurship. These ethical values are clearly laid down in the Quran, the holy Book of Muslims, and in the traditions of Prophet Muhammad (pbuh) recorded and compiled by some of his closest companions in the form of a book known as the 'Hadiths'. Without going much into the details, we have tried to touch upon the essence of these teachings from the sayings of the Prophet (pbuh) so that any aspiring startup entrepreneur could appreciate and integrate those as part of his/her learning process towards the development of entrepreneurship skills.

- “When a sale is held, say, “There's no cheating.”• (Book: Al-Bukhari).
- “Be careful of excessive oaths in a sale. Though it finds markets, it reduces abundance.”• (Book: Muslim).
- “The sale is complete when the two parties involved depart with mutual consent.”• (Book: Al-Bukhari).
- “When people cheat in weight and measures, their provision is cut off from them”• (Book: Al-Muwatta). “You (business people) have been entrusted with affairs over which some nations before you were destroyed”• Book: Al-Tirmidhi).
- “Whoever monopolizes is a sinner” (Book: Abu Dawud).
- Furthermore, the Prophet (pbuh) says that in the case of free enterprise, the price of the commodities shouldn't be fixed as there is situational crisis or utmost necessity.
- The Prophet (pbuh) prohibited hoarding merchandise so as to increase the prices in the market. He also forbade the transaction of prohibited items in Islam, such as alcohol, drugs and intoxicants.
- Islam imposes limits on possession, ownership and consumption. Its law of inheritance diffuses accrued personal holdings.
- Both the Quran and the Hadith denounce display of one's resourcefulness through extravagant lifestyle.

### Business Ethics of Prophet Muhammed (pbuh)

The Prophet (pbuh) refused to meddle in the free and fair operation of real market forces. He condemned the expulsion of a new entrant in the market. He also prohibited the prediction of the proper market price. Further, he regulated market demand by not allowing the monopoly purchasers dictate terms on the arbitrary price and imposed moral restrictions on product advertising involving exaggeration, pomposity, the use of puns, digression and unrealistic sales pitch. The Prophet (pbuh) is reported to have condemned the traders who sell products with the help of a false oath. He reprimanded traders who sell their goods without disclosing the defects upfront to the buyer, wherein in such a case; the purchaser can annul the contract of a sale. He regulated the activities of brokers and intermediaries and this help prevent manipulation of market prices. Therefore, by law if anybody charges an exceedingly high price, it is termed as grave deception and is completely inadmissible.

### Insider Trading

The Prophet (pbuh) condemned the practice of 'haggling' which also implies the conditional and partial acceptance of the deal by the customer. He also advocated the virtue of safeguarding other's secret, whether implicit or express. By this, he proscribed disclosing secrets for personal gains including trade secrets or manufacturing formulas or any other form of information that might seemingly affect the business or operation of the enterprise concerned.

### The Entrepreneur Values

Prophet Muhammed (pbuh) motivates entrepreneurs, traders and investors and the like to maximize their utility without getting themselves into unethical or unsocial activities, with strong emphasis on leniency, good manners and courtesy. A trader has complete autonomy for maximization of profits through the optimum use of resources, accurate anticipation, proper planning and managerial efficiency.

A bit of the life of the Prophet Muhammad (pbuh) in the business world is loaded with management values, wish the modern businessman can imitate him so that they could be successful with commendable morals in business jets.

## UPCOMING EVENTS

MBA Odd Semesters Examination by the University

December 6, 2016 - January 02, 2017