



# ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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"And pursue not that of which you have no knowledge; for every act of hearing, or of seeing or of (feeling in) the heart will be inquired into (on the Day of Reckoning)." (Qur'an 17:36)

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## Message

I am pleased to note that Al-Barkaat Institute of Management Studies is bringing out its Newsletter regularly. News letters are an organization's mouth piece. They showcase the organization to various stakeholders. Regular publication of Newsletter speaks a lot about the commitment of Al-Barkaat Institute of Management for this activity. MBA programs world over are in the state of flux. There is a rethinking on the content, methodology and the



profile of the students undergoing these programs. The focus is on making MBA programs relevant to the market needs. Hence there is a focus on re-modeling the content and adding the softer themes like interpersonal skills and communication skills in the course content. The teaching methodologies are modified to make the programme more engaging and interactive. The focus is on providing experiential learning to the participants. In term of the profile of students, the focus is on ensuring diversity among the students so that there is enhanced peer group learning. The focus is also on ensuring a mix of experienced and young students.

Most MBA programmes offered in Indian set-ups need to align their own offering with the changes taking place worldwide. I am confident that the committed team of Al-Barkaat, both at the Management level i.e. the group providing umbrella support to various academic units of Al-Barkaat Group of Educational Institutions and the operational team taking care of specific academic units, shall leverage their full potential and shall ensure career success of students through their academic offerings. They shall also impart them useful life skills to enable them to lead an enriching life.

With best wishes

(Prof. Parvaiz Talib)



# ABIMS Times

Messages

The ABIMS is coming out with 2<sup>nd</sup> half year issue of its newsletter for the half year ending October 2017. It is bringing out to its readers the communication on Institute's events and activities, students' placement, news about the students' performance in their Semester exams., updates on academic contribution of faculty members etc. during the period May – October 2017.

During this half year period, it witnessed all-round development in terms of academic, literary, cultural & sports, placement, admissions etc. and moved forward in positive direction. A 6-day Training Programme on 'Academic Leadership' (under the Scheme of PMMMNMTT, HRD, GOI) conducted by the Centre for Academic Leadership and Education Management (CALEM), AMU and organized by Al-Barkaat Educational Society in ABIMS Building during August 08-14, 2017 was attended by the faculty members of our sister institutions besides the faculty members of other Colleges/ Institutes of Aligarh region. With successful completion of 2017-18 session's admission process, their regular classes commenced from 3<sup>rd</sup> week of August. In order to infuse a sense of awareness in our students and make the society vigilant about corruption & the necessity of fighting against corruption, the 'Vigilance Awareness Week' with the Theme, 'My Vision-Corruption Free India' as decided by Central Vigilance Commission (CVC) was observed by ABIMS during October 30- November 04, 2017 where various literary & cultural activities were organized for Al-Barkaat students of MBA, BBA, B.Ed and BTC in which they participated and won the competitions. During this half year, there were also various Guest lectures; Oath & Plantation Ceremony on the occasion of 2<sup>nd</sup> Death Anniversary of Dr. A.P.J. Abdul Kalam; Inauguration of Park beneath Flyover near Campus; Teachers' Day Celebration etc. organized. For 2016-17 passing out batch, various On & Off-campus Placement Drives of reputed companies were arranged during the months of March, April and May 2017 resulting into getting all eligible & interested students placed with good salary packages. The final exams. of first and final years were conducted by the University during May/June 2017 and results were declared in July 2017 which has been 100% with female students outshining the male students. All 3 positions each in first & final yrs. have been occupied by girl students except a 1<sup>st</sup> position in final year occupied by a male student. They believe in themselves as self-belief is the key to success.

We, at Al-Barkaat besides building strong core academics with good combination of soft skills development, try to imbibe in students a right kind of attitude with total concentration to make them independent, socially responsible and groomed individual by imparting holistic education to them. And as ever the Al-Barkaat Institute of Management Studies and its dedicated team will remain committed to providing a quality and value based education to all its students.

My best wishes to all its readers and well-wishers.

**Dr. Waseem Ahmad, Director**

Dear Readers

Season's Greetings  
to You!

We are happy to share that we have experienced an encouraging growth trajectory in terms of academic, literary, cultural and career development realms during the last few years. This year too, our students are ready to make a smooth campus to corporate transition. The more about Campus, Faculty and, Students you shall discover in the following pages.

Wishing You Happy  
Reading!

**Faize Nabi, Editor**

## VISION

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

## MISSION

To be a centre of excellence through academic research, industry partnership and consultancy.  
To impart quality management education.  
To offer opportunities for training and development to students for better placement.  
To produce competent management graduates for responsible positions in the industry.  
To produce character and to cultivate human values in students.

## ACADEMIC LEADERSHIP TRAINING PROGRAMME

A 6-Day (August 08-14, 2017) Training Programme on “Academic Leadership” was conducted by the Centre for Academic Leadership and Education Management (CALEM), AMU (under the Scheme of PMMMNMTT, HRD Ministry, GOI). The Training programme was organized by Al-Barkaat Educational Society in Convention Hall, ABIMS.

The participants represented various government and self-financed Colleges/Institutions/ Universities from Aligarh and neighboring areas including faculty members of ABIMS, ABIE and ABCGS.

The Programme closed with a Valedictory Session where Prof. M. Muzammil, the former Vice Chancellor of Dr. B.R. Ambedkar University, Agra was the Chief Guest.

During the training programme the participants got enough opportunities to evaluate, identify & chalk out their developmental pathways to emerge more effective and efficient leaders in personal, family, academic/professional & social spheres.



## PARK BENEATH FLYOVER

Al-Barkaat Educational Society, in its quest to endlessly contribute towards the cause of environmental protection, has transformed the barren land beneath the flyover in front of its campus into a flourishing park.

On the occasion Mr. Shyam Bahadur Singh, ADM City; Mr. Santosh Kumar Sharma, Municipal Commissioner; Mr. Azeem-ul-Haque, SP (Transport); Mr. Naveen Sing Patel, Editorial Head, Danik Jagran and Dr. Ahmad Mujtaba Siddiqui, Joint Secretary, Al-Barkaat Educational Society Jointly dedicated the park to the nation.

Dr. Ahmad Mujtaba Siddiqui said, 'Park gives fresh air and fresh air enriches human life-this motto inspired our team and led us develop this park on barren land under the flyover in an attempt to help making Aligarh 'more green & clean'.

Dr. F.U. Siddiqui, Coordinator, Al-Barkaat Education Institutions; Dr. Waseem Ahmad, Director, Al-Barkaat Institute of Management Studies and Mr. Maaz Hussain, Director, Al-Barkaat Syed Hamid Community College felicitated the guests by presenting bouquets, shawls and mementos.



## GUEST LECTURES

**Mr. T.S. Rajput, Deputy General Manager, National Small Industries Corporation, Aligarh** delivered a lecture on '**Entrepreneurs & Entrepreneurship Development**' on October 16, 2017 in Convention Hall, ABIMS. The Director, ABIMS felicitated the guest speaker. The lecture was enthusiastically attended by the students and faculty members.

**Prof. M. Zafar Mahfooz Nomani, Faculty of Law, A.M.U., Aligarh** delivered a lecture on '**My Vision-Corruption Free India**' on October 31, 2017 as a part of observance of Vigilance Awareness Week. The Director, ABIMS felicitated the guest speaker. All faculty members and students attended the lecture.



## TEACHERS' DAY CELEBRATION

The Al-Barkaat Educational Society felicitated its faculty members from various sister institutions namely; Al-Barkaat Institute of Management Studies (ABIMS), Al-Barkaat Institute of Education (ABIE), Al-Barkaat College of Graduate Studies (ABCGS), Al-Barkaat Syed Hamid Community College (ABSHCC), Al-Barkaat Institute of Islamic Research & Training (ABIRTI) and Al-Barkaat Public School (ABPS). On the occasion Dr. Ahmad Mujtaba Siddiqui Joint Secretary, ABES and Dr. F.U. Siddiqui, Coordinator, ABIEs blessed the teaching fraternity with their kind and encouraging words.

Dr. Ahmad Mujtaba Siddiqui emphasized the need of value education for the youth stressing that abundance of knowledge might not be as useful if the beholders of that lack sound characters built upon solid foundation of human values and ethics.



## RESULT ANALYSIS

Toppers	(First Year)	
1 <sup>st</sup>	Hiba Zaidi	78.94%
2 <sup>nd</sup>	Wardah Tamhid	75.82%
3 <sup>rd</sup>	Habiba Rehman	74.18%

Toppers	(Final Year)	
1 <sup>st</sup>	Anuj Kumar Kulshrestha	71.7%
2 <sup>nd</sup>	Bushra Rehman	71.4%
3 <sup>rd</sup>	Maryam Bint Fatima	70.42%

## VIGILANCE AWARENESS WEEK

Al-Barkaat Institute of Management Studies (ABIMS) observed 'Vigilance Awareness Week' as directed by the Central Vigilance Commission (CVC) & All India Council for Technical Education (AICTE) during October 30-November 3, 2017 with vigor and dedication. During the Week, Quiz, Debate, Essay Writing and, Poster Making competitions were organized on the theme and related sub-themes.

Apart from Al-Barkaat Institute of Management Studies (ABIMS) students from Al-Barkaat Institute of Education (ABIE) and Al-Barkaat College of Graduate Studies (ABCGS) also participated with great zeal and enthusiasm in various competitive events held during the week.

On the occasion, Dr. F.U. Siddiqui, Coordinator, ABIEs made the audience aware about the nature, types and causes of corruption in India and how corruption has widely spread across. He asked the audience to probe as to how it can be eradicated from the society. Dr. Waseem Ahmad, Director, ABIMS welcomed the guest and elaborated the importance of Vigilance Awareness Week. He also led the faculty and students take the integrity pledge.

Saima Khan and Shafaque Khan (ABIMS) got winner and runner-up awards respectively in English debate. Sakshi Bhardwaj (ABIE) and Arisha Khan (ABCGS) got winner and runner-up awards respectively in Hindi debate. Sana Rehman (ABIE) and Saima Khan (ABIMS) got winner and runner-up awards respectively in English essay writing event. Tulika Gaur and Manju (ABIE) got winner and runner-up awards respectively in Hindi essay writing event. Iram Zubair (ABIE) and Afreen Khan (ABIMS) got winner and runner-up awards respectively in poster making event. Team of Syed Mohammad Usaid & Syed Ahmad Kamal (ABIMS) got winner's award in Quiz competition. Teams of Rajul Upreti & Lovendra Singh (ABIMS) and Sana Rehman & Sadia Bano (ABIE) jointly got runner-up's award in Quiz completion.

The Guest congratulated all the award winners and participants and presented them with the certificates. On the occasion all the students, faculty and staff members were present.



## INTEGRITY PLEDGE

### On 30th October, 2017; During Vigilance Awareness Week-2017

1. We shall promote ethical business practices and foster a culture of honesty and integrity;
2. We shall not offer or accept bribes;
3. We commit to good corporate governance based on transparency, accountability and fairness;
4. We shall adhere to relevant laws, rules and compliance mechanisms in the conduct of business;
5. We shall adopt a code of ethics for all our employees;
6. We shall sensitise our employees of laws, regulations, etc. relevant to their work for honest discharge of their duties;
7. We shall provide grievance redressal and Whistle Blower mechanism for reporting grievances and fraudulent activities;
8. We shall protect the rights and interests of stakeholders and the society at large.



# ABIMS Times

Faculty Buzz

## Mr. Faize Nabi

- Attended One-Week Training Programme on “Academic Leadership” conducted by Centre for Academic Leadership and Education Management (CALEM), under the scheme of PMMMNMTT HRD Ministry, Govt. Of India, during August 8-14, 2017.

## Dr. Faraz Ahmad

- Attended One-Week Training Programme on “Academic Leadership” conducted by Centre for Academic Leadership and Education Management (CALEM), under the scheme of PMMMNMTT HRD Ministry, Govt. Of India, during August 8-14, 2017.
- Co-authored research paper titled “A Study of Buying Behavior of Women Grocery Consumer in Aligarh District through Organised Retail Stores” published in Al-Barkaat Journal of Finance & Management (National), Volume 9, issue 1, January-2017.

## Mr. Syed Atif Salar

- Attended One-Week Training Programme on “Academic Leadership” conducted by Centre for Academic Leadership and Education Management (CALEM), under the scheme of PMMMNMTT HRD Ministry, Govt. Of India, during August 8-14, 2017.

## Mr. Babar Mushtaq

- Attended One-Week Training Programme on “Academic Leadership” conducted by Centre for Academic Leadership and Education Management (CALEM), under the scheme of PMMMNMTT HRD Ministry, Govt. Of India, during August 8-14, 2017.
- Co-authored research paper titled “A Study of Buying Behavior of Women Grocery Consumer in Aligarh District through Organised Retail Stores” published in Al-Barkaat Journal of Finance & Management (National), Volume 9, issue 1, January-2017.

## Dr. Lamay Bin Sabir

- Attended One-Week Training Programme on “Academic Leadership” conducted by Centre for Academic Leadership and Education Management (CALEM), under the scheme of PMMMNMTT HRD Ministry, Govt. Of India, during August 8-14, 2017.
- Co-author of paper titled "Dynamic pricing and profit maximisation: a simulation based approach for agri-fresh products retailing in India" accepted for publication in International Journal of Inventory Research, Inderscience Publishers.

## Mr. Faran Izhari

- Attended One-Week Training Programme on “Academic Leadership” conducted by Centre for Academic Leadership and Education Management (CALEM), under the scheme of PMMMNMTT HRD Ministry, Govt. Of India, during August 8-14, 2017.

## Dr. Mohd Danish Kirmani

- Awarded PhD on the topic “Consumer Attitude towards Green Products in India: An Empirical Investigation” by Department of Business Administration, FMSR, Aligarh Muslim University, Aligarh.

## FRESHER'S PARTY (BAZM-E-TARAB)

The Students of MBA Final year arranged and organized a grand Fresher's party for MBA First year students in the name and title of "Bazm-e-Tarab" on October 07, 2017. Saima Khan, Abu Sufiyan, Mariyam Arshad, and Mohammad Tabish Javed bagged Ms. Fresher, Mr. Fresher, Ms. Evening and Mr. Evening titles respectively.

Seniors as well as juniors displayed and demonstrated their talents through various cultural activities like solo and group songs, mimicry, mono-acting, skit which were highly appreciated by the audience.

The programme was conducted by students namely; Majid Khan, Faisal Khan, Mohammad Faizan, Mohammad Azharuddin, Shahrukh Khan, Nisar Zafar Sofi, Afreen Khan, Rushda Malik, Wardah Tamhid, Mariyam and Tarannum Arif. Towards the end of the evening, Anas Shakil

thanked the guests and students for their gracious attendance. The event ended with the Tarana-e-Barkaat and the National Anthem.

During the event Dr. Waseem Ahmad, Director, ABIMS, Special Guest Mr. Maaz Hussain, Director, Al-Barkaat Syed Hamid Community College (ABSHCC), Faculty and staff members were present.



## OATH & PLANTATION CEREMONY

**On 27th July, 2017; the 2nd Death Anniversary of Dr. A.P.J. Abdul Kalam, former President & Missile Man of India.**

### Ten Point Oath for the Youth

1. I will pursue my education or the work with dedication and I will excel in it.
2. From now onwards, I will teach at least 10 persons to read and write those who cannot read and write.
3. I will plant at least 10 saplings and shall ensure their growth through constant care.
4. I will visit rural and urban areas and permanently wean away at least 5 persons from addiction and gambling.
5. I will constantly endeavor to remove the pain of my suffering brethren.
6. I will not support any religious, caste or language differentiation.
7. I will be honest and endeavour to make a corruption free society.
8. I will work for becoming an enlightened citizen and make my family righteous.
9. I will always be a friend of the mentally and physically challenged and will work hard to make them feel normal, like the rest of us.
10. I will proudly celebrate the success of my country and my people.





# ABIMS Times

Article & Upcoming Events

## Jashne Eid Milad-un-Nabi Mubarak

### ISLAM & BUSINESS ETHICS

On the auspicious occasion of the birth anniversary of our beloved Prophet Muhammad (pbuh) some of his teachings related to ethics in business are presented here for our readers. From his early age, Prophet Muhammad (pbuh) was involved in commerce. He had a good reputation as a hardworking, truthful businessman. It was due to this reputation that Khadijah, a wealthy businesswoman, hired him to work for her business, and later married him having observed his trustworthiness and honesty in conduct. He made several business trips in and out gulf region. Ancient Arabia used to have commercial fairs in almost all major towns and regions; it is probable that the Prophet visited some of these commercial fairs. After becoming a prophet, his business activities decreased, although he would occasionally participate in business transactions. His vast business experience helped him in dealing with people with great care.

Prophet Muhammad (pbuh) was an ideal human being. He was the best teacher, preacher, and guide; the best statesman, lawgiver, judge, diplomat, negotiator of treaties, and military commander; the best family man, a good husband, a kind father, a good neighbor, and friend of his people. He was also a very honest and successful businessman. Following are a few major principles of fair business dealings according to Islam.

1. No fraud or deceit, the Prophet (pbuh) is reported to have said, "When a sale is held, say, "There's no cheating" (Al-Bukhari).
2. Mutual consent is necessary. The Prophet (pbuh) is reported to have said, "The sale is complete when the two parties involved depart with mutual consent" (Al-Bukhari).
3. Be strict in regard to weights and measures. The Prophet (pbuh) is reported to have said, "When people cheat in weight and measures, their provision is cut off from them" (Al-Muwatta). He told the owners of measures and weights, "You have been entrusted with affairs over which some nations before you were destroyed" (Al-Tirmidhi).
4. The Prophet forbade monopolies. "Whoever monopolizes is a sinner" (Abu Dawud).
5. Free enterprise, the price of the commodities should not be fixed unless there is a situation of crisis or extreme necessity.
6. Hoarding merchandise in order to increase the prices is forbidden.
7. Transaction of haram items, such as intoxicants, is forbidden.

### UPCOMING EVENT

MBA Odd Semesters Examination by the University

December 14-January 5, 2017