



ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

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Surely, good deeds erase bad deeds.

(Qur'an 11:114)

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In this Issue

Messages

Campus Buzz

Faculty Buzz

Students' Buzz

Article

Upcoming Events

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Message

The narrative of success produced by Al-Barkaat Institute of Management Studies aptly articulated its newsletter "ABIMS Times" looks incredible. The institute certainly has carved out a niche in the ever-expanding network of management colleges, as its students get job placement offers during their course



of study. Al-Barkaat Institute of Management Studies continues to grow by leaps since its inception in 2004. It has ample resources including academically sound and professionally trained faculty, well equipped library and infrastructure further pave the way for its success.

Every institute of repute brings a newsletter. As it is an important conduit of useful information for the general public and a great platform to advertise the growth of the institute. The newsletter also helps in sharing and networking of knowledge and is an important step in the right direction.

I wish the ABIMS Times all the success in its future endeavors.

Prof. M. Shafey Kidwai



ABIMS Times

Messages

This is the first half year issue of our ABIMS Times for the half year ending April 2016 available with updates on Institute's events & activities, literary & academic contribution of students and academic achievements & contribution of faculty members. It is a matter of great satisfaction that with this issue we are entering into its eighth successful year of publication which we rejoice and celebrate with our Al-Barkaat fraternity.

During this half year period (November 2015- April 2016) ABIMS worked consistently on all parameters whether it is literary, cultural, sports and academics to excel and compete with its peer-group institutions around and take it forward through achieving all round success. As we understand that as an academic institution this is our responsibility towards society to create awareness and a sense of oneness amongst the people we all the sister institutions of Al-Barkaat jointly organized a Sports, Literary & Cultural Fest named ITTEHAD-2016 in order to promote co-operation, better understanding, positive thinking, socially secured & friendly environment, self-discipline etc. in the society through our students from diverse social, cultural & academic background. The students as a team conceptualized the 'Happy Club' to undertake various sports, literary, social and cultural activities with having organized a solo singing contest between 1st and 2nd year students with sole objective of understanding the value of team-work. There were Industrial Visit, Excursion and Farewell Party 'Hasta La Vista' organized to bid farewell to final yr. students with warm wishes which all apart from their entertainment, helped them to grow & develop their personality holistically. As our main objective is students' learning and getting them placed in good organizations, so far a satisfactory number of our students is placed in various organizations with good packages; and efforts are on to tie-up with more corporate recruiters. Apart from a student's contribution in this issue on present generation's behavioural problems & solution, the faculty members' involvement in research and paper writing resulted into publication of many papers, presentation and attending national seminars & conferences. The results of Odd Semesters Exams. conducted by the University are declared where more than 80% students had secured 1st Division with girl students outshining. We congratulate them. They believe in themselves as self-belief is the key to success. Even Semesters Theory & Viva Exams. are round the corner and students are busy in their preparations. I wish them all Good Luck. Now since this is the time of admissions for the Session 2016-17 and students normally remain confused about their career choices, the ABIMS team in line with CSR initiative of ABES is working towards creating awareness amongst these final year graduate students of nearby villages/ colleges and helping them to choose their right career opportunities which we hope will bear desired results; also we had arranged free coaching classes for lower income group students.

We, at ABIMS besides building strong core academics with good combination of soft skills development, try to imbibe a right kind of attitude with total concentration to make the students independent, socially responsible and groomed individual by imparting holistic education to them. And as ever, the ABIMS and its dedicated team will remain committed to providing a quality and value based education to all its students.

My gratitude goes to all its readers and well-wishers for their moral support and inspirational words from time to time as that keep us going for last more than 7 years in making the 'ABIMS Times' publication a successful venture. My best wishes to them all.

Dr. Waseem Ahmad, Director

Vision

To be a quality management institution of international repute, the Institute aims to work earnestly to get wide recognition and establish its academic credentials among business leaders, corporate community and academics through its contribution to knowledge, industry and society. To be devoted to holistic education and continuously evolve and develop its teaching methods to attain higher standards of utility and quality education. To encourage creativity and to develop scientific attitude with spiritual foundation.

Mission

To be a centre of excellence through academic research, industry partnership and consultancy.
To impart quality management education.
To offer opportunities for training and development to students for better placement.
To produce competent management graduates for responsible positions in the industry.
To produce character and to cultivate human values in students.

As this introductory bi-annual issue of the "ABIMS Times" catches our readers kind attention, we hope they shall keep bestowing their blessings and support like in the past.

ABIMS is all set to bid farewell to its 11th batch this June. Our alumni base has substantially bloomed, most of them placed suitably in their private as well as professional domains. We intend to invite their valuable contributions in coming issues.

I extend my warm wishes to all our team members and the readers of this issue.

Faize Nabi, Editor

ITTEHAD-2016

A Sports, Literary & Cultural Fest ITTEHAD-2016 was jointly organized by the sister institutions (minusing School) of Al-Barkaat Educational Society (ABES) during February 24-29, 2016.

The atmosphere was full of fun-filled excitement where the teams from various institutions cooperated & competed with one another. The ABIMS stood first in Ad-Mad Show, Play & Skit, Football, Carom (Boys) and Table Tennis (Girls), and also bagged Runner-Up positions in Carom (Boys), Tug of War, Volleyball, TT (Boys), Extempore, Ad-Mad Show, Gen. Quiz, Badminton (Boys), Table Tennis (Girls) and Naat competition.

The Fest Inaugural ceremony held on 24th of the month which was presided over by revered Father George Paul, Principal, St. Fidelis Sr. Secondary School, Aligarh and the Chief Guest was Mr. Praveen Agrawal, President, Public School Development Society, Aligarh. Its Closing & Prize Distribution Ceremony was organized on 29th of the Month which was presided over by the Hon'ble President, Al-Barkaat Educational Society (ABES), Prof. S.M. Amin and the Chief Guest of the function was Prof. Javaid Akhter, Controller of Examinations, AMU, Aligarh. The program was conducted by the Joint Secretary, ABES and Vote of Thanks was proposed by the Convener of the event Dr. F.U. Siddiqui, Coordinator, ABES. These occasions were witnessed by the Director, ABIMS, Dr. Waseem Ahmad and the heads & faculty members of all other institutions.

The Fest helped the faculty and students of all Institutions of ABES to come on a common platform and merge with their sentiments & sensibilities.



Industrial Visit

The MBA II semester students visited Asia's leading electrical components manufacturing corporation Control & Switchgear (C&S)- Noida on April 9, 2016.

The C&S HR team initiated with a presentation on the company, its product portfolio and its growth trajectory. After presentation, the students were divided into three groups, each led by a company manager for the comprehensive plant visit. The students demonstrated a lot of curiosity and interest in assembly line/relay processes.





ABIMS Times

Campus Buzz

In the end, the C&S team again addressed the students in the auditorium encouraging them to raise questions & queries related to C&S and its production processes. Overall the trip was highly satisfactory.

Tour

The MBA IV-semester students toured Manali, an exotic hill station, during April 8-12, 2016. The students and faculty coordinators visited various Points viz. Rohtang Pass, Burma Bridge, Revolving Tower, Kothi, Gulaba Fall, Marhi, Solang Valley etc. and taken part in different activities like Camping/Cottage in Himvalley Amusement Park, Bone Fire, Rock Climbing, Puppet Show, Bhangra, Himachali Natti Dance etc. The best part of this excursion remained heavy snow fall during unusual season. Overall the trip was amazing and a memorable experience for all. During the trip NTPC-Koldam, Bilaspur (H.P.) was also covered which was a great learning experience for the students from academic point of view.



Campus Placements

This year, Career Development Cell has organized more than 15 placement drives so far for 2014-16 batch. The notable recruiters are- Parle Biscuits, BACS Hitech Engineering Ltd, ICICI Bank, KIPS Publishing Group, Genpact, Policy Bazaar, GI Aviation, Capital Trust, Vatika Group, HCM Infosystems, CADD, I-Veda Consulting, Mansukh Finance & Securities Ltd., Jaro Education, Investors Clinic, SoftNice Inc., Deyor Rooms etc.

Amongst the successful students, the following students are those who have bagged more than one employment offer.

Mohd. Adeel, Mohammad Adnan, Afreen, Amaan Khan, Fiba Zaidi, Harsh Gupta, Mohd. Ikram, Mohd. Arshad, Mohammad Rashid, Mohd. Warish, Musheer Khan, Nishat Fatima, Mohd. Rashid, Sahar Shahid, Shabana Khan, Mohd. Suboor, Tazeen Suhail, Usuf Khan, Zakaria Ahmad Laskar, and Zeba Riyaz. The efforts are on to tie-up with more corporate recruiters.



Farewell Party (Hasta La Vista)

In line with Institutional norms, this year MBA first year students bid adieu to MBA final year students by organizing a grand Farewell Party 'Hasta La Vista' on May 2, 2016. Tazeen Suhail, Musheer Ahmad, Afreen and Harsh Gupta were adjudged Ms. Farewell, Mr. Farewell, Ms. Evening and Mr. Evening respectively. Both the junior and senior students showcased their talents through various activities and presentations. Amir, Mohd. Yousuf Javed, Sonali, Hera Ayub, and Anuj compered the event. The Coordinator, ABEIs, Dr. F.U. Siddiqui; the Director, ABIMS, Dr. Waseem Ahmad; the Principal, ABIE, Dr. Sameena Fazli; the Director, ABSHCC, Mr. Maaz Hussain and Faculty & Staff Members graced the occasion by their presence.



Career Counseling and MBA Awareness Campaign-2016

The Al-Barkaat Institute of Management Studies (ABIMS), in line with project Rahat, the CSR initiative of ABES, organized free coaching classes for MBA entrance tests for aspiring students belonging to lower socio-economic strata. The ABIMS Team also visited degree colleges in Bulandshahr, Jawan, Chandausi, Aligarh, Sikandrarao (Hathras) and through a PPT presentation it briefed & counselled undergraduate final year students about choosing their right career opportunities after graduation.





ABIMS Times

Faculty Buzz

Mr. Faize Nabi

1. Editorial Board Member-International Journal of Marketing & Financial Management, ARSEAM, India. ISSN: 2349 2546.
2. Invited Reviewer-International Journal & Agriculture Science. BioInfo Publications, Ref. IJAS-110316-56452.

Dr. Faraz Ahmad

1. Attended a short term course on Data Analysis/SPSS & MINITAB from 29/12/2015 to 04/01/2016 at AMU, organized by UGC-HRDC (CALEM) under the scheme of PMMMNTT (MHRD, GOI).
2. Attended and presented the paper in National Seminar on "Role of Higher Education for the Empowerment of Muslim Women : Problems and Prospects", organized by Al-Barkaat Institute of Education, Aligarh, 19-20th March, 2016. Title: "Motivation among Muslim Women Towards Higher Education: A Study".

Mr. Babar Mushtaq

1. Attended a short term course on Data Analysis/SPSS & MINITAB from 29/12/2015 to 04/01/2016 at AMU, organized by UGC-HRDC (CALEM) under the scheme of PMMMNTT (MHRD, GOI).
2. Attended and presented the paper in National Seminar on "Role of Higher Education for the Empowerment of Muslim Women : Problems and Prospects", organized by Al-Barkaat Institute of Education, Aligarh, 19-20th March, 2016. Title: "Education in Muslim Women: A case study"

Dr. Mohammad Shahfaraz Khan

1. Attended a short term course on Data Analysis/SPSS & MINITAB from 29/12/2015 to 04/01/2016 at AMU, organized by UGC-HRDC (CALEM) under the scheme of PMMMNTT (MHRD, GOI).
2. Attended and presented the paper in National Seminar on "Role of Higher Education for the Empowerment of Muslim Women : Problems and Prospects", organized by Al-Barkaat Institute of Education, Aligarh, 19-20th March, 2016. Title: "Education in Muslim Women: A case study"

Dr. Lamay Bin Sabir

1. Awarded Doctor of Philosophy in Operations Management, Department of Business Administration, FMSR, AMU, Aligarh, India. Thesis Title: "Managing Inventories of Perishable Products". Supervisor : Prof. Jamal A. Farooque.
2. Paper titled "Customer Satisfaction Parameters for Fruits and Vegetables Retail- An AHP Approach" published in International Journal of Advancement in Engineering Technology, Management and Applied Science, ISSN 2349-3224, Vol 3 (2), pp 6-18.
3. Attended National Seminar on "Role of Higher Education for the Empowerment of Muslim Women : Problems and Prospects", organized by Al-Barkaat Institute of Education, Aligarh, 19-20th March, 2016.

Mr. Faran Izhar

- Attended National Seminar on "Role of Higher Education for the Empowerment of Muslim Women : Problems and Prospects", organized by Al-Barkaat Institute of Education, Aligarh, 19-20th March, 2016.

Happy Club

The students of MBA conceptualized the “Happy Club” as an all encompassing master club wherein different sports, literary, social and cultural activities shall be undertaken via relevant sub-clubs.

The Music Club as a sub-group within Happy Club organized a solo singing contest on April 28, 2016 where Ms. Hera Ayub, Mr. Mohd. Yousuf Javed and Ms. Tazeen Suhail got 1st, 2nd and 3rd prizes respectively.

The Post bearers of the Happy Club are Mr. Mohd. Yousuf Javed, Ms. Hera Ayub, Ms. Naureen Ahmad, Ms. Ilma Khanam, Mr. Mohd. Faiyaz Khan and Mr. Rohan Varshney.



SELF - AUDIT CAN HELP US MOVE FORWARD

I often think about the importance of self-audit especially when I see the way a majority of youngsters today are faced with increasing pressures from family, peer groups and outside world. Many find it difficult to handle all this with an even mind. The manner in which youth is expending itself and the direction it is headed towards is somewhat alarming.

I am full, of questions:

- Who does the youth listen to?
- Who are their role models?
- Who influences them?
- What do they value most and what do they think about life?
- What do parents and elders mean to them?
- What according to today's youngsters is the meaning of responsibility and duty?
- Have they evolved their own theories of morality and ethics?
- How do they differentiate between truth and falsehood?
- What does religion mean to today's youth?
- Are they concerned solely with achieving results or do they agonize over the means?
- How important is money for youngsters, how much of it is enough and how important is the way in which it is acquired by them?
- How careful are youngsters with what they say?
- How sensitive are they to others pain and suffering?
- Are they mindful of time and that the energy level does not remain constant?

I observe a huge wastage of energy and time in mindless activities driving them to the acts of violence, false identifications, lying, cheating, abusing and ditching their family and friends. Youth are becoming haphazard and impatient in their behavior which translates into a huge social cost.



ABIMS Times

Newsletter of Al-Barkaat Institute of Management Studies, Aligarh

What can we do to equip ourselves to deal with all these self-created problems?

Plenty! It's never too late. One can begin by initiating the practice of tolerance, patience and wisdom in one's daily life. Tolerance would mean that as individuals, families, corporations, communities or citizens we have to make a conscious effort to allow positive values triumph over the negative: meaning by that unethical and wrongdoing will simply not be ignored. There are many other ways to begin the process of self-audit. From the social point of view tolerance would mean that we will make a collective effort to eschew any kind of negativity. Although it seems a daunting task, this approach can perhaps bring a ray of hope to the darkness around us. Home is where we start from.....

Zeba Khan

MBA IV Sem

Special Achievements

Mr. Yahia Ahmad Laskar, our 2013-15 batch student brought laurels to his alma-mater & the family by clearing the prestigious Civil Services Preliminary Examination 2015 conducted by Union Public Service Commission (UPSC). He is currently preparing for further rounds of Civil Services Examination by joining Vision IAS, New Delhi. He has also been selected as Probationary Officer (P.O) in Canara Bank.

Ramzan: Taming Human Temptations

Ramzan is a Holy month during which the Muslims observe fasting. It is expressive of the hunger and thirst felt by those who spend the month in fasting. Through fasting, a person experiences hunger and thirst, and sympathizes with those in the world who have little to eat. He feels closer to his Creator and accountable to Him. Ramzan teaches amazing self-control and self-discipline. It helps in family-bonding by gathering around the table at the time of breaking the fast (Iftaar). Iftaar parties thus promote brotherhood and sharing. Studies have demonstrated the various health benefits also of fasting. It improves blood fat levels, helps overcome addictions and promotes fat-breakdown and weight-loss. In fact, fasting is a process of purifying, revitalization of physio-psychological functioning of human beings leading to protection and prevention from various diseases/ailments. This brings harmony between the self and body, greater cooperation and sharing in strengthening relationships within and between families. By the end of the month of Ramzan a person has stronger will-power and the strength to say 'No' to temptations. Thus majority of social ills which are by-products of consumerism and our sensational temptations may be resolved by fasting.

Ramzan this year starts in the second week of June. Al-Barkaat family wishes Ramzan Mubarak to all !

Upcoming Event

MBA Even Semesters Examination by the University

May 12, 2016 - June 10, 2016